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Could you give us some examples of PVP which have benefited agriculture?

Yes, in fact, I can give you an example that is very important to me personally because it is a variety which is currently spreading across France. It's a variety of apple called Ariane and it is resistant, or in any case less sensitive, to several bio-aggressors. Ariane is being developed thanks to a consortium which brings together organizations of producers, nurserymen and also marketers, therefore representing a major private initiative. Approximately 500 hectares have been given over to the cultivation of this variety. Ariane apples are now available to consumers and, given that this variety therefore requires less treatment because of its genetic characteristics, the introgression of resistance genes, this represents significant genetic progress. Consumers and citizens in France and Europe already benefit from this development, as perhaps will people further afield in the future