SEMINAR ON THE ENFORCEMENT
OF PLANT BREEDERS’ RIGHTS UNDER THE UPOV CONVENTION

organized by
the Ministry of Agriculture and Rural Development (MARD) of Viet Nam
in cooperation with
the International Union for the Protection of New Varieties of Plants (UPOV)
and
the United States Patent and Trademark Office (USPTO)
and with the assistance of the Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan

PROGRAM

Hanoi, Viet Nam - September 7 and 8, 2016
Day 1. Wednesday, September 7, 2016

8.30 – 9.00  
Registration

9.00 – 9.40  
**Welcome and opening**

Welcome by Mr. Le Quoc Doanh, Vice Minister, Ministry of Agriculture and Rural Development (MARD) of Viet Nam
Opening address by Mr. Peter Button, Vice Secretary-General, International Union for the Protection of New Varieties of Plants (UPOV)
Opening address by Ms. Kitisri Sukhapinda, Patent Attorney, Department of Commerce, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO)
Opening address by Mr. Katsumi Yamaguchi, Plant Variety Protection Office, Intellectual Property Division, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)

9.40 – 10.00  
**Overview of enforcement of breeders’ rights under the UPOV Convention**  
Ms. Yolanda Huerta, Legal Counsel, UPOV

Session 1  
**Measures for the effective enforcement of breeders’ rights: key challenges**  
Moderator: Ms. Elaine T.L. Wu, Attorney-Advisor, USPTO

a) Perspective of breeders’ associations:

10.00 – 10.30  
Asian and Pacific Seed Association  
Mr. Narendra K. Dadlani, Director, Technical Affairs, The Asia & Pacific Seed Association (APSA)

10.30 – 11.00  
Break

11.00 – 11.30  
American Seed Trade Association  
Mr. John Duesing, Senior Research Director, Intellectual Property Asset Protection Dupont Pioneer

11.30 – 12.00  
Discussion

b) Experiences of breeders’ enforcing their rights:

12.00 – 12.30  
Breeders Trust  
Mr. Geert Staring, General Director, Breeders Trust, Belgium

12.30 – 14.00  
Lunch

14.00 – 14.30  
Private seed company  
Mr. Madoka Koshibe, President of Mikado Kyowa Seed Co., Ltd., Japan

14.30 – 15.00  
Break

15.00 – 15.30  
Legal and institutional requirements for effective breeders’ rights enforcement: the experience of the Anti-Infringement Bureau for Intellectual Property Rights on Plant Material (AIB)  
Mr. Casper van Kempen, Managing Director, AIB, Belgium

15.30 – 16.00  
Discussion

Session 2  
**Experiences in the enforcement of breeders’ rights in selected countries/organizations**  
Mr. Martin Ekvad, President, Community Plant Variety Office (CPVO)

16.00 – 16.30  
Experiences of UPOV members in Africa  
Mr. Evans Sikinyi, International Consultant, Kenya

16.30 – 17.00  
Discussion
Day 2. Thursday, September 8, 2016

Session 2
Practical experiences in the enforcement of breeders’ rights in selected countries/organizations (cont’d)

9.00 – 9.30
Argentina: the experience of the Instituto Nacional de Semillas (INASE)
Ms. María Laura Villamayor, Legal adviser, Presidency Unit, National Institute of Seeds (INASE)

9.30 – 10.00
China
Ms. Luo Xia, Judge, Third Civil Tribunal, The Supreme People’s Court of People’s Republic of China

10.00 – 10.30
European Union
Mr. Martin Ekvad, President, Community Plant Variety Office (CPVO)

10.30 – 11.00
Break

11.00 – 11.30
France
Mr. François Burgaud, Director of External Relations, French Association for Seeds and Seedlings (GNIS)

11.30 – 12.00
Japan
Mr. Katsumi Yamaguchi

12.00 – 12.30
Discussion

12.30 – 14.00
Lunch

14.00 – 14.30
Republic of Korea
Mr. Jun Yon Jang, Senior Examiner, Korea Seed and Variety Service

14.30 – 15.00
United States of America
Ms. Kitisri Sukhapinda

15.00 – 15.30
Viet Nam
Mr. Thanh Minh Nguyen, Director, Plant Variety Protection Office (PVPO)
Department of Crop Production (DCP), Ministry of Agriculture and Rural Development (MARD)

15.30 – 16.00
Break

16.00 – 16.40
Discussion
Effective enforcement of breeders’ rights: key challenges and possible measures
Moderator: Ms. Kitisri Sukhapinda

16.40 – 16.50
Concluding remarks by moderator

16.50 – 17.00
End of the Seminar address

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