



Plant variety protection

- Overview and Promotion of IP system
 - stakeholder community
- Breeders and Trial Coordinators
 - technical training

Plant Breeders' Rights Office

- The *PBR Act* is administered by the Commissioner and Examiners of the PBR Office, contained within the Canadian Food Inspection Agency (CFIA)
- PBR Office is located at 59 Camelot Dr., Ottawa, Ontario
- Total number of employees = 7

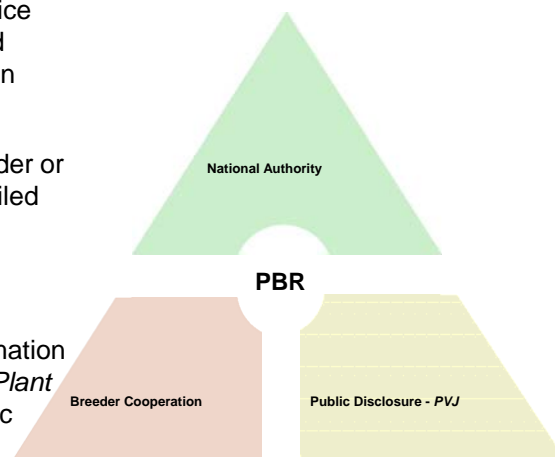


Canadian PBR Framework

National Authority - PBR Office
conducts site examination and
PBR Commissioner decides on
Grant of Rights

Breeder Cooperation – breeder or
trial coordinator provides detailed
information on the variety and
conducts DUS Testing in
accordance with TG's.

Public Disclosure – all information
about a variety is available – *Plant
Variety Journal (PVJ)* for public
scrutiny and input



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Overview of IP System

- Working with the stakeholder community (users and beneficiaries)
- Raising the profile of PBR – Promotion and advocacy
 - Media (formal and informal)
 - Communicating benefits – evidence and storytelling
 - Leadership (internationally and domestically)
 - Integrity / Credibility / Relationships / Service = Public Trust
- SME's/Micros need tools (training/education) for navigating the IP process + managing/leveraging rights

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Communicating Benefits

Storytelling: Positive Impact on SME's



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Plant Breeders' Rights



Progress Through Research
Le progrès grâce à la recherche

The Opportunities and the Obligations
www.prbfacts.ca



Farmer Outreach and Education

Knowing the IP status of the variety you are using:



Progress Through Research
Le progrès grâce à la recherche

= PBR Act / UPOV'91



Progress through Research

= PBR Act / UPOV'78

= Public Domain / No IP

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Breeders and Trial Coordinators

- Canada has no formal accreditation program for people who are conducting DUS trials
- However, the PBR Office provides detailed procedural information and is actively involved in advising and assisting individuals that are new to the process
- Some trial coordinators have taken the UPOV Distance Learning course and some have visited DUS testing centres in Europe
- For the majority, trials are conducted by experienced people who have been involved in DUS testing for many years

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PROVINCE	CEREAL	PULSE	OILSEED	SMALL FRUIT	TREE FRUIT	VEGETABLE	POTATO	ORNAMENTAL	OTHER	TOTAL
British Columbia	-	-	-	4	2	-	-	1	1*	8
Alberta	6	3	-	-	-	-	-	-	-	9
Saskatchewan	10	4	18	3	5*	-	-	-	-	40
Manitoba	4	-	1	-	-	-	-	-	-	5
Ontario	7	-	13	2	-	3*	-	84	-	109
Quebec	-	-	4	2	1*	1*	-	-	-	8
New Brunswick	-	-	-	-	-	2	35	-	-	37
TOTAL	27	7	36	11	8	6	35	85	1	216

2016 DUS Trial Exams

