





Ministry of Economic Affairs of the

Netherlands



organized by
the International Union for the Protection of New Varieties of Plants (UPOV)
in cooperation with
the United States Patent and Trademark Office (USPTO)
and with the assistance of
the World Intellectual Property Organization (WIPO)
and
the Ministry of Economic Affairs of the Kingdom of the Netherlands

Geneva, Switzerland - May 15 to 19, 2017

PROGRAM

Location: UPOV Headquarters

34, chemin des Colombettes

1211 Geneva 20 Switzerland Room AB 13.1

Day 1. Monday, May 15, 2017

8.30 – 9.00	Registration
9.00 – 9.25	Welcome and opening Mr. Peter Button, Vice Secretary-General, International Union for the Protection of New Varieties of Plants (UPOV)
	Ms. Yasmine Nicole Fulena, Intellectual Property Adviser, Permanent Mission of the United States of America to the United Nations in Geneva
	Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, World Intellectual Property Organization (WIPO)
9.25 – 9.30	Program for the week Ms. Yolanda Huerta, Legal Counsel, UPOV
9.30 – 10.15	Effective Communication Skills Mr. Philippe Frydman, Trainer, Correlations, Belgium
10.15 – 10.30	Break
10.30 – 12.30	Effective Communication Skills (cont'd)
12.30 – 14.15	Lunch
14.15 – 14.30	UPOV: past, present andfuture? Mr. Peter Button
14.30 – 14.45	Requirements for becoming a UPOV member Ms. Yolanda Huerta
14.45 – 15.00	Impact of plant variety protection Mr. Ben Rivoire, Technical/Regional Officer (Africa, Arab Countries), UPOV
15.00 – 15.15	Break
15.15 – 16.15	Group exercise Moderator: Mr. Philippe Frydman
16.15 – 17.15	Discussion

Day 2. Tuesday, May 16, 2017

8.30 – 10.30	Effective Communication Skills
10.30 – 10.45	Break
10.45 – 12.30	Effective Communication Skills (cont'd)
12.30 – 14.00	Lunch
14.00 – 14.15	Stakeholder resources Mr. Peter Button and Mr. Ben Rivoire
14.15 – 14.30	Discussion
	Breeders' perspectives on the UPOV system of plant variety protection
14.30 – 14.50	CIOPORA Mr. Edgar Krieger, Secretary General, International Community of Breeders of Asexually Reproduced Ornamental and Fruit-Tree Varieties (CIOPORA)
14.50 – 15.10	ISF Mr. Michael Keller, Secretary General, International Seed Federation (ISF)
15.10 – 15.25	Discussion
	Farmers' perspectives on the UPOV system of plant variety protection
15.25 – 15.45	An African perspective Mr. Theo De Jäger, Board Member, Pan-African Farmers' Organization (PAFO)
15.45 – 16.05	A European perspective Mr. Thor Gunnar Kofoed, Chairman for Danish Agriculture and Food Council Seed Section, Danish Seed Council, WP on Seeds of the Committee of Agricultural Organizations in the European Union (COPA)/General Committee for Agricultural Co-operation in the European Union (COGECA), European Seed Growers Group
16.05 – 16.20	Discussion
16.20 – 16.40	Break
16.40 – 17.00	Relationship between the UPOV Convention and other International Treaties Mr. Peter Button
17.00 – 17.15	Discussion

Day 3. Wednesday, May 17, 2017

	Implementing the 1991 Act of the UPOV Convention
9.00 – 9.15	Operation of the UPOV system of plant variety protection Mr. Leontino Taveira, Technical/Regional Officer (Latin America, Caribbean countries), UPOV
9.15 – 9.30	Discussion
9.30 – 9.45	Arrangements for DUS Testing Mr. Leontino Taveira
9.45 – 10.30	DUS case studies (Group Exercise) Moderator: Mr. Leontino Taveira
10.30 – 10.45	Break
10.45 – 11.15	DUS case studies (Group Exercise) (cont'd)
11.15 – 11.40	Experience of the European Union, Canada and the Netherlands Mr. Dirk Theobald, Head of the Technical Unit, Community Plant Variety Office (CPVO), European Union
	Ms. Renée Cloutier, Examiner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA), Canada
	Ms. Laura Piñán González, Varieties & Trials, Naktuinbouw, Netherlands
11.40 – 12.00	Experience of Canada in the process that led to the ratification of the 1991 Act Ms. Renée Cloutier
12.00 – 12.15	Discussion
12.15 – 12.30	Breeders' rights under the 1991 Act: introduction Ms. Yolanda Huerta
12.30 – 14.00	Lunch
14.00 – 14.15	Exceptions and limitations Ms. Yolanda Huerta
14.15 – 14.45	Exercising and enforcing the breeders' rights Mr. John Duesing, Senior Research Director, Intellectual Property Asset Protection, Research and Development, DuPont Pioneer
14.45 – 15.00	Discussion
15.00 – 15.45	Farm-saved seed (Group Exercise) Moderator: Ms. Yolanda Huerta
15.45 – 16.00	Break
16.00 – 16.45	Farm-saved seed (Group Exercise) (cont'd)
16 45 – 17 00	Discussion

Day 4. Thursday, May 18, 2017

The role of plant variety protection in supporting the development of agriculture

Session 1: enabling the public sector to deliver public good

9.00 – 9.15	Overview UPOV Office
9.15 – 9.25	Discussion
9.25 – 9.45	Experiences in Canada Ms. Renée Cloutier
9.45 – 10.00	Discussion
10.00 – 10.20	Experiences in the United States of America Mr. Paul Zankowski, Commissioner, Plant Variety Protection Office, United States Department of Agriculture (USDA)
10.20 – 10.35	Discussion
10.35 – 11.05	Break (group photo)
11.05 – 11.25	Perspective of an international research center Mr. Arturo Silva Hinohosa, International Consortium for the Improvement of Maize (CIMMYT)
11.25 – 11.40	Discussion
11.40 – 12.00	Perspective of a public-private partnership Mr. Willi Wicki, Head, IP Department, Delley Seeds and Plants Ltd. (DSP)
12.00 – 12.15	Discussion
	Session 2: adding value for agriculture
12.15 – 12.30	Overview UPOV Office
12.30 – 12.40	Discussion
12.40 - 14.00	Lunch
14.00 – 14.20	The use of trademarks and geographical indications to add value to agricultural products Ms. Marina Foschi, Legal Officer, Design and Geographical Indication Law Section, WIPO
14.20 – 14.35	Discussion
14.35 – 14.55	Experiences in Japan: Tsuyahime rice variety and the Ashiro Rindo Story Mr. Takayuki Nishikawa, Assistant Examiner, Plant Variety Protection Office Intellectual Property Division, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)
14.55 – 15.10	Discussion
15.10 – 15.30	Break
15.30 – 15.50	Use of Plant Variety Protection to add value to agriculture in Trinidad and Tobago Mr. Pathmanathan Umaharan, Director of Cocoa Research Centre, Professor of Genetics, Department of Life Sciences, University of the West Indies

15.50 – 16.05	Discussion
16.05 – 16.25	Perspective of an international breeding company Mr. John Duesing
16.25 – 16.40	Discussion
16.40 – 17.00	Development of the Kenyan cut flower sector <i>Mr.Thomas Kosiom, Plant Inspector, Kenya Plant Health Inspectorate Service (KEPHIS)</i>
17.00 – 17.15	Discussion
18.30	Social dinner Café du Soleil

Day 5. Friday, May 19, 2017

9.00 – 9.15	UPOV training and assistance strategy Ms. Yolanda Huerta
9.15 – 9.45	Experience of Canada, European Union, Japan, Netherlands and the United States of America in providing training on plant variety protection Ms. Renée Cloutier Mr. Dirk Theobald Mr. Takayuki Nishikawa Ms. Laura Piñán González Mr. Paul Zankowski
9.45 – 10.00	<u>Trainer support system</u> Ms. Yolanda Huerta
10.00 – 10.15	Break
10.15 – 11.15	Feedback on the week and participants' plans for training on plant variety protection Moderator: Mr. Peter Button
11.15 – 11.45	Presentation of certificates Mr. Peter Button Ms. Yasmine Nicole Fulena Ms. Dalila Hamou, External Relations Division, WIPO
11.45 – 12.00	Closing

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