Short biography: Oscar Stroschon has a major degree in Agronomy, works as farmer, is 53 years old, married and father of two sons. Lives and works in Formosa, State of Goiás, Brazil. Son of small holder farmers started his professional activities at the State of Goiás by sowing 50 ha of soybean. He worked hard and took the opportunities and, after 27 years, has consolidated himself as a farmer. He nowadays sows some 15,000 ha with soya beans, maize, cotton, beans and rice, and also processes some 40,000 tones of soya bean seeds in partnership with other farmers and several breeders from both public and private sector. Mr. Stroschon is a farmer focused on faith and hard work, well known as an entrepreneur with great technical knowledge and successful partnerships.