

UPOV SYMPOSIUM ON THE BENEFITS OF PLANT VARIETY PROTECTION FOR FARMERS AND GROWERS

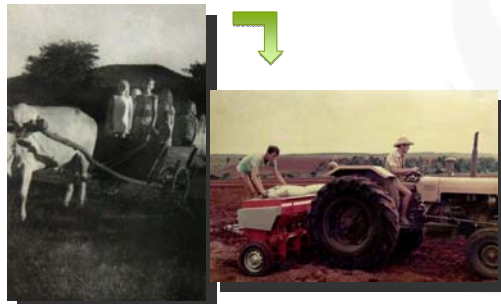
The Use of Variety Protection to Add Value for Farmers in Brazil

Oscar Stroschon
Geneva, November 2, 2012



Retrospect and Biography

- Family of small farmers;
 - **1983:** Major in Agronomy, Federal University of Santa Maria (RS)
 - **1984:** Move to the central west region of Brazil,
 - **1985:** First production on leased area (50 ha)
 - **2012:** “Produtiva” Company
- Total area:** 15.000 ha
Crops: Soya bean, Maize, Cotton, Beans, Sorghum and Rice.



OUR LOCATION

Business units:

Farms:

- Barro Branco - Buritis/MG - 7.400ha
- Cereais Citrus - Planaltina/DF - 1.400ha
- Projeto Rio Formoso/TO - 2.500 ha

Grain storage:

- Formosa/GO - 9.000 tons (static capacity)
- Cabeceiras/GO - 18.000 tons (static capacity)
- Projeto Rio Formoso/TO –30.000 tons (static capacity)

Seed processing facilities:

- Barro Branco/MG - 400.000 bags
- Projeto Rio Formoso/TO - 250.000 bags
- Formosa/GO - 120.000 bags
- Roda Velha/BA – 500.000 bags

Cotton processing facility

- Barro Branco/MG – 10.000 tons



AERIAL VIEW OF THE “BARRO BRANCO” FARM AT BURITIS/MG





**AERIAL VIEW OF THE “BARRO BRANCO” FARM AT
BURITIS/MG**

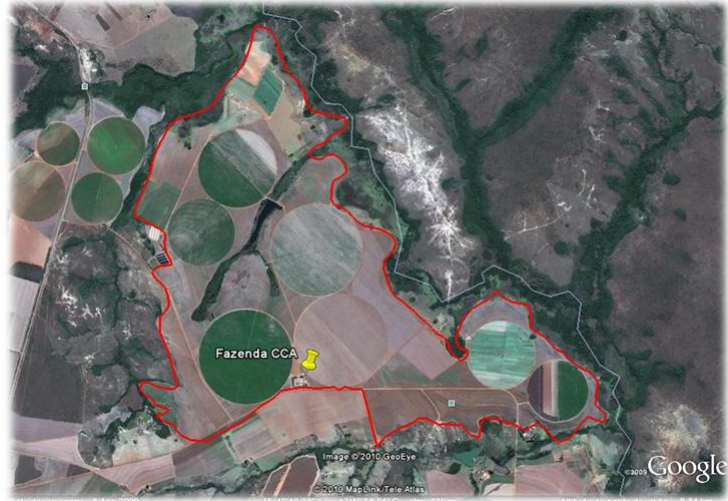


**“BARRO BRANCO” FARM / COTTON PROCESSING
FACILITY**





GRAINS AND CITRUS FARM



“RIO FORMOSO” PROJECT



WHAT WE PRODUCE?



**SOYA
BEAN**



RICE



BEANS



MAIZE

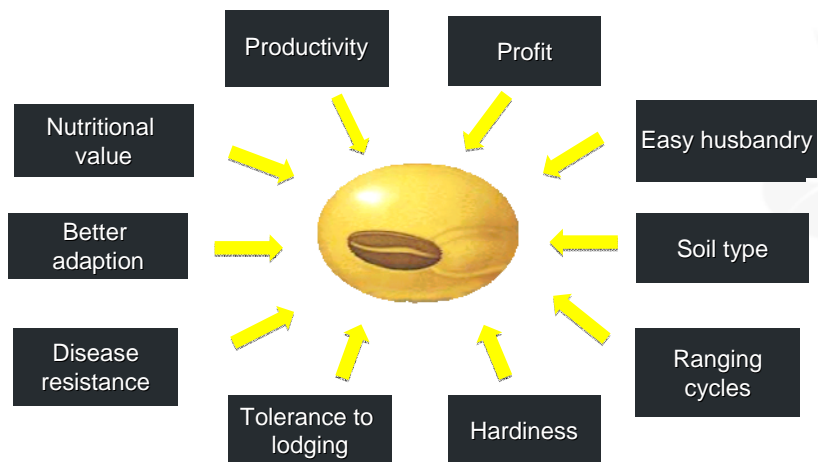


SORGHUM



COTTON

AND WHY DO WE NEED PROTECTED VARIETIES?





PRODUCTIVITY



EASY HUSBANDRY



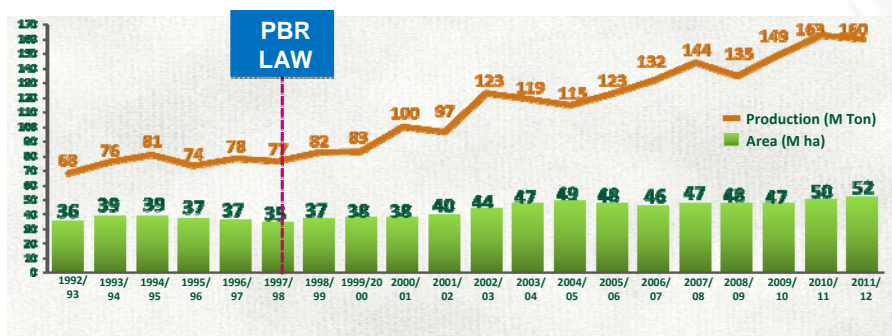
RANGING CYCLES



DESEASE RESISTANCE



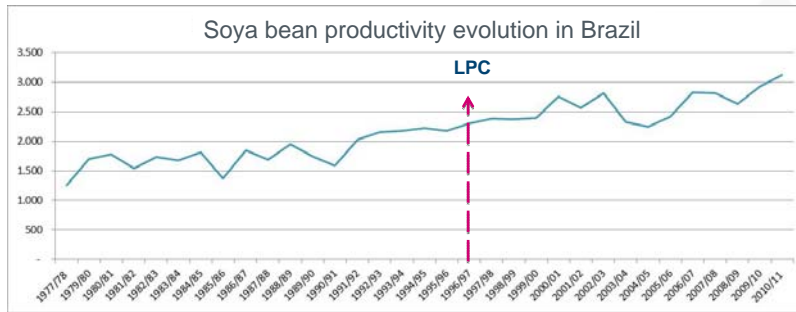
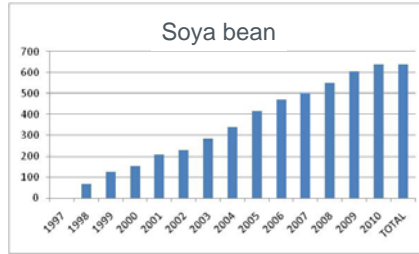
THE EVOLUTION OF GRAIN PRODUCTION IN BRAZIL



Source: Conab, 2012

NUMBER OF PROTECTED VARIETIES

**SOYA
BEAN**



**EVEN SO, OTHER ISSUES NEED TO BE
RESOLVED FOR FARMERS...**



Thank you!

Oscar Stronchon