8.30  Registration

9.30  Welcome address by Mr. Francis Gurry, Secretary-General, UPOV

9.40  Opening by the President of the Council of UPOV

9.50  Key Note Speech: The importance of new plant varieties for farmers and growers
Mr. Thor Gunnar Kofoed (Committee of Professional Agricultural Organisations (COPA) – General Committee for Agricultural Cooperation in the European Union (COGEPA)) (Denmark)

Session I: The Role of PVP in Improving Incomes for Farmers and Growers
Moderator: Ms. Kitisri Sukhapinda

10.10  Introduction
Mr. Peter Button, Vice Secretary-General, UPOV

10.25  The experience of small-holder flower growers in Kenya
Mr. Stephen Mbithi, Fresh Produce Exporters Association of Kenya (FPEAK)

10.45  The use of plant variety protection to add value for fruit growers
Mr. Philippe Toulemonde, President of Star Fruits (France)

11.05  Coffee

11.30  Investing to deliver the varieties that farmers and growers need
Mr. Stephen Smith, Pioneer Hi-Bred International Inc. (United States of America)

11.50  Adding value for grower cooperatives
Mr. Eduardo Baamonde, Director General, Cooperativas Agroalimentarias (Spain)

12.10  The use of plant variety protection to add value for farmers in Brazil
Mr. Oscar Stroschon, Sementes Produtiva (Brazil)
12.30  Lunch

14.30  Delivering high performance varieties to subsistence/small-holder farmers
       Mr. Vuyisile Phehane, Agricultural Research Council (South Africa)

       Session II: The Role of PVP in Enabling Farmers and Growers to Become Breeders
       Moderator: Ms. Kitisri Sukhapinda

14.50  Encouraging the development of new varieties of plants
       Mr. Peter Button, Vice Secretary-General, UPOV

15.10  A farmer-breeder experience in the Republic of Korea
       Mr. Young-Hae Kim (Republic of Korea)

15.30  The role of plant variety protection in supporting the development of improved varieties
       Mr. Guy Kastler, Coordinator, Via Campesina (France)

15.50  The Ashiro Rindo Story
       Mr. Yoshiteru Kudo (Japan)

16.10  The importance of plant variety protection for farmer-breeder of potato
       Mr. Derk Gesink (Netherlands)

16.30  Coffee

16.45  Discussion

17.20  Closing remarks by the President of the Council of UPOV

17.30  End of Symposium

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