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INTERNATIONAL UNION FOR THE PROTECTION OF NEW VARIETIES OF PLANTS

Geneva

SYMPOSIUM ON THE BENEFITS OF PLANT VARIETY PROTECTION FOR FARMERS AND GROWERS

Geneva, November 2, 2012

PROGRAM

prepared by the Office of the Union

- 8.30 Registration
- 9.30 Welcome address by Mr. Francis Gurry, Secretary-General, UPOV
- 9.40 Opening by the President of the Council of UPOV
- 9.50 Key Note Speech: The importance of new plant varieties for farmers and growers
*Mr. Thor Gunnar Kofoed (Committee of Professional Agricultural Organisations (COPA)
– General Committee for Agricultural Cooperation in the European Union (COGEPA)
(Denmark)*
- Session I: The Role of PVP in Improving Incomes for Farmers and Growers
Moderator: Ms. Kitisri Sukhapinda
- 10.10 Introduction
Mr. Peter Button, Vice Secretary-General, UPOV
- 10.25 The experience of small-holder flower growers in Kenya
Mr. Stephen Mbithi, Fresh Produce Exporters Association of Kenya (FPEAK)
- 10.45 The use of plant variety protection to add value for fruit growers
Mr. Philippe Toulemonde, President of Star Fruits (France)
- 11.05 Coffee
- 11.30 Investing to deliver the varieties that farmers and growers need
Mr. Stephen Smith, Pioneer Hi-Bred International Inc. (United States of America)
- 11.50 Adding value for grower cooperatives
Mr. Eduardo Baamonde, Director General, Cooperativas Agroalimentarias (Spain)
- 12.10 The use of plant variety protection to add value for farmers in Brazil
Mr. Oscar Stroschon, Sementes Produtiva (Brazil)

- 12.30 *Lunch*
- 14.30 Delivering high performance varieties to subsistence/small-holder farmers
Mr. Vuyisile Phehane, Agricultural Research Council (South Africa)
- Session II: The Role of PVP in Enabling Farmers and Growers to Become Breeders
Moderator: Ms. Kitisri Sukhapinda
- 14.50 Encouraging the development of new varieties of plants
Mr. Peter Button, Vice Secretary-General, UPOV
- 15.10 A farmer-breeder experience in the Republic of Korea
Mr. Young-Hae Kim (Republic of Korea)
- 15.30 The role of plant variety protection in supporting the development of improved varieties
Mr. Guy Kastler, Coordinator, Via Campesina (France)
- 15.50 The Ashiro Rindo Story
Mr. Yoshiteru Kudo (Japan)
- 16.10 The importance of plant variety protection for farmer-breeders of potato
Mr. Derk Gesink (Netherlands)
- 16.30 *Coffee*
- 16.45 Discussion
- 17.20 Closing remarks by the President of the Council of UPOV
- 17.30 End of Symposium

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