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		Introduction
		1. Proprietary seed market accounts for almost 67% (Watch, 2009)
		2. Horticultural seed companies are minor in world seed trade.
800		3. Only Sakata and Takii are Asian seed companies ranked in
900		world top 10 seed company. Both occupy only 2% of world seed
		market. → Seed companies based in Asia are still weak
		4. Sakata and Takii are both strong in world flower seed market.
8		5. Zespri and Suntory, originated in Asia, are very strong world-
1	П	wide in specific fields, eg) Kiwii and flower breeding
4	м	6. Crop oriented private company or governmental institutes are
90	М	focusing on breeding and development of specific crops.
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	Horticultural seed market in Asia Table 4. Horticultural Seed market in Asian countries.		
	Countries	Market size(million US\$)	
#	China	4,000	
	India	1,500	
80	Japan	1,500	
	Russia	500	
#	Australia	400	
#	Korea	400	
3	Other	300	
	Total	8,600	
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Horticultural seed market in Asia

 Vegetables: Hot Pepper, Chinese cabbage, Radish, Watermelon, Strawberry, Tomato, Onion
 Fruit trees: Kiwii fruit, Apple, Pears, Grape,
 Ornamental flowers: Lisianthus, Gentiana, Statice, Pansy, Petunia, seed Lilium
 Seed companies:
 Vegetables: Sakata, Takii, Nongyu, Nongwoo etc.
 Fruit trees: Zespri int'l, Governmental institute etc.
 Flowers: Sakata, Takii, Myoshi, Suntory, Kirin etc.









































































