



MAFF
Ministry of Agriculture, Forestry and Fisheries

**SEMINAR ON THE ENFORCEMENT
OF PLANT BREEDERS' RIGHTS UNDER THE UPOV CONVENTION**

organized by
the Ministry of Agriculture and Rural Development (MARD) of Viet Nam
in cooperation with
the International Union for the Protection of New Varieties of Plants (UPOV)
and
the United States Patent and Trademark Office (USPTO)
and with the assistance of the Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan

PROGRAM

Hanoi, Viet Nam - September 7 and 8, 2016

Day 1. Wednesday, September 7, 2016

- 8.30 – 9.00 **Registration**
- 9.00 – 9.40 **Welcome and opening**
Welcome by Mr. Le Quoc Doanh, Vice Minister, Ministry of Agriculture and Rural Development (MARD) of Viet Nam
Opening address by Mr. Peter Button, Vice Secretary-General, International Union for the Protection of New Varieties of Plants (UPOV)
Opening address by Ms. Kitisri Sukhapinda, Patent Attorney, Department of Commerce, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO)
Opening address by Mr. Katsumi Yamaguchi, Plant Variety Protection Office, Intellectual Property Division, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)
- 9.40 – 10.00 **Overview of enforcement of breeders' rights under the UPOV Convention**
Ms. Yolanda Huerta, Legal Counsel, UPOV
- Session 1**
Measures for the effective enforcement of breeders' rights: key challenges
Moderator: Ms. Elaine T.L. Wu, Attorney-Advisor, USPTO
- a) Perspective of breeders' associations:**
- 10.00 – 10.30 **Asian and Pacific Seed Association**
Mr. Narendra K. Dadlani, Director, Technical Affairs, The Asia & Pacific Seed Association (APSA)
- 10.30 – 11.00 **Break**
- 11.00 – 11.30 **American Seed Trade Association**
Mr. John Duesing, Senior Research Director, Intellectual Property Asset Protection Dupont Pioneer
- 11.30 – 12.00 **Discussion**
- b) Experiences of breeders' enforcing their rights:**
- 12.00 – 12.30 **Breeders Trust**
Mr. Geert Staring, General Director, Breeders Trust, Belgium
- 12.30 – 14.00 **Lunch**
- 14.00 – 14.30 **Private seed company**
Mr. Madoka Koshibe, President of Mikado Kyowa Seed Co., Ltd., Japan
- 14.30 – 15.00 **Break**
- 15.00 – 15.30 **Legal and institutional requirements for effective breeders' rights enforcement: the experience of the Anti-Infringement Bureau for Intellectual Property Rights on Plant Material (AIB)**
Mr. Casper van Kempen, Managing Director, AIB, Belgium
- 15.30 – 16.00 **Discussion**
- Session 2**
Experiences in the enforcement of breeders' rights in selected countries/organizations
Mr. Martin Ekvad, President, Community Plant Variety Office (CPVO)
- 16.00 – 16.30 **Experiences of UPOV members in Africa**
Mr. Evans Sikinyi, International Consultant, Kenya
- 16.30 – 17.00 **Discussion**

Day 2. Thursday, September 8, 2016

Session 2

Practical experiences in the enforcement of breeders' rights in selected countries/organizations (cont'd)

- 9.00 – 9.30 **Argentina: the experience of the Instituto Nacional de Semillas (INASE)**
Ms. María Laura Villamayor, Legal adviser, Presidency Unit, National Institute of Seeds (INASE)
- 9.30 – 10.00 **China**
Ms. Luo Xia, Judge, Third Civil Tribunal, The Supreme People's Court of People's Republic of China
- 10.00 – 10.30 **European Union**
Mr. Martin Ekvad, President, Community Plant Variety Office (CPVO)
- 10.30 – 11.00 **Break**
- 11.00 – 11.30 **France**
Mr. François Burgaud, Director of External Relations, French Association for Seeds and Seedlings (GNIS)
- 11.30 – 12.00 **Japan**
Mr. Katsumi Yamaguchi
- 12.00 – 12.30 **Discussion**
- 12.30 – 14.00 **Lunch**
- 14.00 – 14.30 **Republic of Korea**
Mr. Jun Yon Jang, Senior Examiner, Korea Seed and Variety Service
- 14.30 – 15.00 **United States of America**
Ms. Kitisri Sukhapinda
- 15.00 – 15.30 **Viet Nam**
Mr. Thanh Minh Nguyen, Director, Plant Variety Protection Office (PVPO) Department of Crop Production (DCP), Ministry of Agriculture and Rural Development (MARD)
- 15.30 – 16.00 **Break**
- 16.00 – 16.40 **Discussion**
Effective enforcement of breeders' rights: key challenges and possible measures
Moderator: Ms. Kitisri Sukhapinda
- 16.40 – 16.50 **Concluding remarks by moderator**
- 16.50 – 17.00 **End of the Seminar address**

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