

**Seminar on strategies that address policies involving  
plant breeding and plant variety protection**
**Geneva, October 20, 2021**
**UPOV/SEM/GE/2/21/1 Rev.**
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**REVISED DRAFT PROGRAM**
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The purpose of the seminar is to exchange information and experiences of members of the Union on strategies involving plant breeding and plant variety protection that address broad policy issues.

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| 12.00 | <b>Welcome and opening remarks</b><br><i>Mr. Daren Tang, Secretary-General, UPOV</i>  |
| 12.10 | <b>Program and organization of the Seminar</b><br><i>Moderator of the Seminar: Mr. Peter Button, Vice Secretary-General, UPOV</i>   |
| 12.15 | <b>CANADA</b><br><b>The role of plant variety protection in supporting public breeding institutions, and partnerships with producers and industry</b><br><i>Mr. Anthony Parker, Commissioner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA)</i>   |
| 12.25 | <b>CHINA</b><br><b>Seed Policies Promoting China's Plant Breeding Innovation</b><br><i>Mr. Yehan Cui, Principal Consultant, Development Center of Science and Technology (DCST), Ministry of Agriculture and Rural Affairs (MARA)</i>   |
| 12.35 | <b>EUROPEAN UNION</b><br><b>EU strategies involving plant breeding and plant variety protection – European Green Deal (Farm to Fork Strategy)</b><br><i>Ms. Päivi Mannerkorpi, Team Leader - Plant Reproductive Material, Unit G1, Plant Health, Directorate General for Health and Food Safety (DG SANTE), European Commission</i> |
| 12.45 | <b>Break</b>  |

- 13.00 **JAPAN**  
**Japan's Intellectual Property Strategy in the field of PVP**  
*Mr. Teruhisa Miyamoto, Deputy Director of Plant Variety Office, Intellectual Property Division, Export and International Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)*
- 13.10 **KENYA**  
**The role of plant variety protection in promoting food security, employment creation and improving farmers' livelihoods**  
*Mr. Simon Mucheru Maina, Head, Seed Certification and Plant Variety Protection, Kenya Plant Health Inspectorate Service (KEPHIS)*
- 13.20 **MEXICO**  
**Public policies to promote innovations in plant varieties**  
*Mr. Leobigildo Córdova Téllez, Head, National Service for Seed Inspection and Certification (SNICS), Secretariat of Agriculture and Rural Development (AGRICULTURA)*
- 13.30 **NORWAY**  
**The importance of plant breeding for food security. Recent policy development in Norway**  
*Ms. Svanhild-Isabelle Batta Torheim, Senior Advisor, Department of Forest and Natural Resource Policy, Ministry of Agriculture and Food*
- 13.40 **Break**
- 14.00 **PERU**  
**Strategies for promoting Peru's Plant Breeding Protection**  
*Mr. Manuel Castro Calderón, Director, Directorate of Patents and New Technologies, National Institute for Defense of Competition and Protection of Intellectual Property (INDECOP)*
- 14.10 **SWEDEN**  
**The need to sustain "small" breeders**  
*Mr. Magnus Franzén, Deputy Head, Plant and Control Department, Swedish Board of Agriculture*
- 14.20 **UNITED STATES OF AMERICA**  
**Initiatives from the 2018 Farm Bill Supporting Farm Production, Conservation, and Plant Variety Protection in the United States**  
*Mr. Jeffery Haynes, Commissioner, Plant Variety Protection Office, United States Department of Agriculture (USDA)*
- 14.30 **Questions**
- 14.50 –15.00 **Concluding remarks and Closing**  
*Mr. Marien Valstar, President of the Council, UPOV*