The Seminar will take place by electronic means on Wednesday, October 20, 2021, from 12 noon to 3 p.m. (Geneva time).

International Union for the Protection of New Varieties of Plants

Seminar on strategies that address policies involving plant breeding and plant variety protection

Geneva, October 20, 2021

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REVISED DRAFT PROGRAM

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The purpose of the seminar is to exchange information and experiences of members of the Union on strategies involving plant breeding and plant variety protection that address broad policy issues.

12.00 Welcome and opening remarks
Mr. Daren Tang, Secretary-General, UPOV

12.10 Program and organization of the Seminar
Moderator of the Seminar: Mr. Peter Button, Vice Secretary-General, UPOV

12.15 CANADA
The role of plant variety protection in supporting public breeding institutions, and partnerships with producers and industry
Mr. Anthony Parker, Commissioner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA)

12.25 CHINA
Seed Policies Promoting China’s Plant Breeding Innovation
Mr. Yehan Cui, Principal Consultant, Development Center of Science and Technology (DCST), Ministry of Agriculture and Rural Affairs (MARA)

12.35 EUROPEAN UNION
EU strategies involving plant breeding and plant variety protection – European Green Deal (Farm to Fork Strategy)
Ms. Päivi Mannerkorpi, Team Leader - Plant Reproductive Material, Unit G1, Plant Health, Directorate General for Health and Food Safety (DG SANTE), European Commission

12.45 Break
13.00  JAPAN
Japan’s Intellectual Property Strategy in the field of PVP
Mr. Teruhisa Miyamoto, Deputy Director of Plant Variety Office,
Intellectual Property Division, Export and International Affairs Bureau,
Ministry of Agriculture, Forestry and Fisheries (MAFF)

13.10  KENYA
The role of plant variety protection in promoting food security,
employment creation and improving farmers’ livelihoods
Mr. Simon Mucheru Maina, Head, Seed Certification and Plant Variety
Protection, Kenya Plant Health Inspectorate Service (KEPHIS)

13.20  MEXICO
Public policies to promote innovations in plant varieties
Mr. Leobigildo Córdova Téllez, Head, National Service for Seed Inspection
and Certification (SNICS), Secretariat of Agriculture and Rural Development
(AGRICULTURA)

13.30  NORWAY
The importance of plant breeding for food security. Recent policy
development in Norway
Ms. Svanhild-Isabelle Batta Torheim, Senior Advisor, Department of Forest
and Natural Resource Policy, Ministry of Agriculture and Food

13.40  Break

14.00  PERU
Strategies for promoting Peru’s Plant Breeding Protection
Mr. Manuel Castro Calderón, Director, Directorate of Patents and New
Technologies, National Institute for Defense of Competition and Protection of
Intellectual Property (INDECOPI)

14.10  SWEDEN
The need to sustain “small” breeders
Mr. Magnus Franzén, Deputy Head, Plant and Control Department,
Swedish Board of Agriculture

14.20  UNITED STATES OF AMERICA
Initiatives from the 2018 Farm Bill Supporting Farm Production,
Conservation, and Plant Variety Protection in the United States
Mr. Jeffery Haynes, Commissioner, Plant Variety Protection Office,
United States Department of Agriculture (USDA)

14.30  Questions

14.50 –15.00  Concluding remarks and Closing
Mr. Marien Valstar, President of the Council, UPOV

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