

**Seminar on strategies that address policies involving
plant breeding and plant variety protection**

UPOV/SEM/GE/2/21/1

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The purpose of the seminar is to exchange information and experiences of members of the Union on strategies involving plant breeding and plant variety protection that address broad policy issues.

- 12.00 **Welcome and opening remarks**
Mr. Daren Tang, Secretary-General, UPOV
- 12.10 **Program and organization of the Seminar**
Moderator of the Seminar: Mr. Peter Button, Vice Secretary-General, UPOV
- 12.15 **CANADA**
**The role of plant variety protection in supporting public breeding
institutions, and partnerships with producers and industry**
*Mr. Anthony Parker, Commissioner, Plant Breeders' Rights Office,
Canadian Food Inspection Agency (CFIA)*
- 12.25 **CHINA**
Seed Policies Promoting China's Plant Breeding Innovation
*Mr. Yehan Cui, Principal Consultant, Development Center of Science and
Technology (DCST), Ministry of Agriculture and Rural Affairs (MARA)*
- 12.35 **EUROPEAN UNION**
**EU strategies involving plant breeding and plant variety protection –
European Green Deal (Farm to Fork Strategy)**
*Ms. Päivi Mannerkorpi, Team Leader - Plant Reproductive Material, Unit G1,
Plant Health, Directorate General for Health and Food Safety (DG SANTE),
European Commission*
- 12.45 **Break**

- 13.00 **JAPAN**
Japan's Intellectual Property Strategy in the field of PVP
Mr. Teruhisa Miyamoto, Deputy Director of Plant Variety Office, Intellectual Property Division, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)
- 13.10 **KENYA**
The role of plant variety protection in promoting food security, employment creation and improving farmers' livelihoods
Mr. Simon Mucheru Maina, Head, Seed Certification and Plant Variety Protection, Kenya Plant Health Inspectorate Service (KEPHIS)
- 13.20 **MEXICO**
Public policies to promote innovations in plant varieties
Mr. Leobigildo Córdova Téllez, Head, National Service for Seed Inspection and Certification (SNICS), Secretariat of Agriculture and Rural Development (AGRICULTURA)
- 13.30 **NORWAY**
The importance of plant breeding for food security. Recent policy development in Norway
Ms. Svanhild-Isabelle Batta Torheim, Senior Advisor, Department of Forest and Natural Resource Policy, Ministry of Agriculture and Food
- 13.40 **Break**
- 14.00 **PERU**
Strategies for promoting Peru's Plant Breeding Protection
Mr. Manuel Castro Calderón, Director, Directorate of Patents and New Technologies, National Institute for Defense of Competition and Protection of Intellectual Property (INDECOPI)
- 14.10 **SWEDEN**
The need to sustain "small" breeders
Mr. Magnus Franzén, Deputy Head, Plant and Control Department, Swedish Board of Agriculture
- 14.20 **UNITED STATES OF AMERICA**
Initiatives from the 2018 Farm Bill Supporting Farm Production, Conservation, and Plant Variety Protection in the United States
Mr. Jeffery Haynes, Commissioner, Plant Variety Protection Office, United States Department of Agriculture (USDA)
- 14.30 **Questions**
- 14.55 –15.00 **Concluding remarks and Closing**
Mr. Marien Valstar, President of the Council, UPOV