

UPOV

*IMIDA-ITUM's signature
flavor: Spanish growers
pioneer their own table
grape varieties*



Dr. Manuel Tornel



PROGRAM LOCATION



Spain




ITUM
grapes



MURCIA RESEARCH INSTITUTE OF AGRICULTURAL DEVELOPMENT AND FOOD.....



- Table Grape Team, research lines:
 - New varieties study
 - Cultural Techniques
 - Breeding program since 1990



MURCIA RESEARCH INSTITUTE OF AGRICULTURAL DEVELOPMENT AND FOOD



BIOTECNOLOGÍA, GENÓMICA Y MEJORA VEGETAL



PROTECCIÓN DE CULTIVOS



PRODUCCIÓN VEGETAL Y AGROTECNOLOGÍA



ACUICULTURA Y TECNOLOGÍA DE LA PRODUCCIÓN ANIMAL

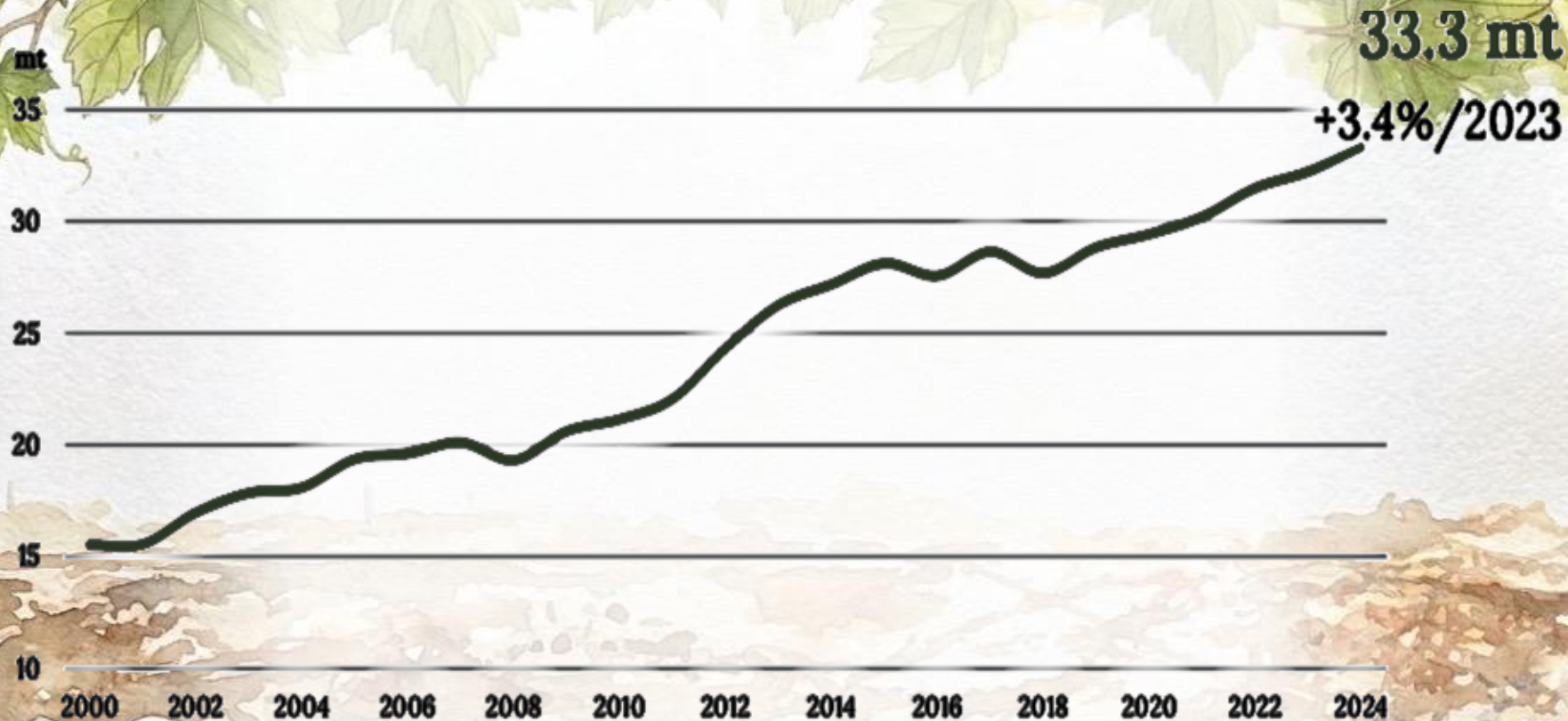


BIOECONOMÍA, AGUA Y MEDIO AMBIENTE

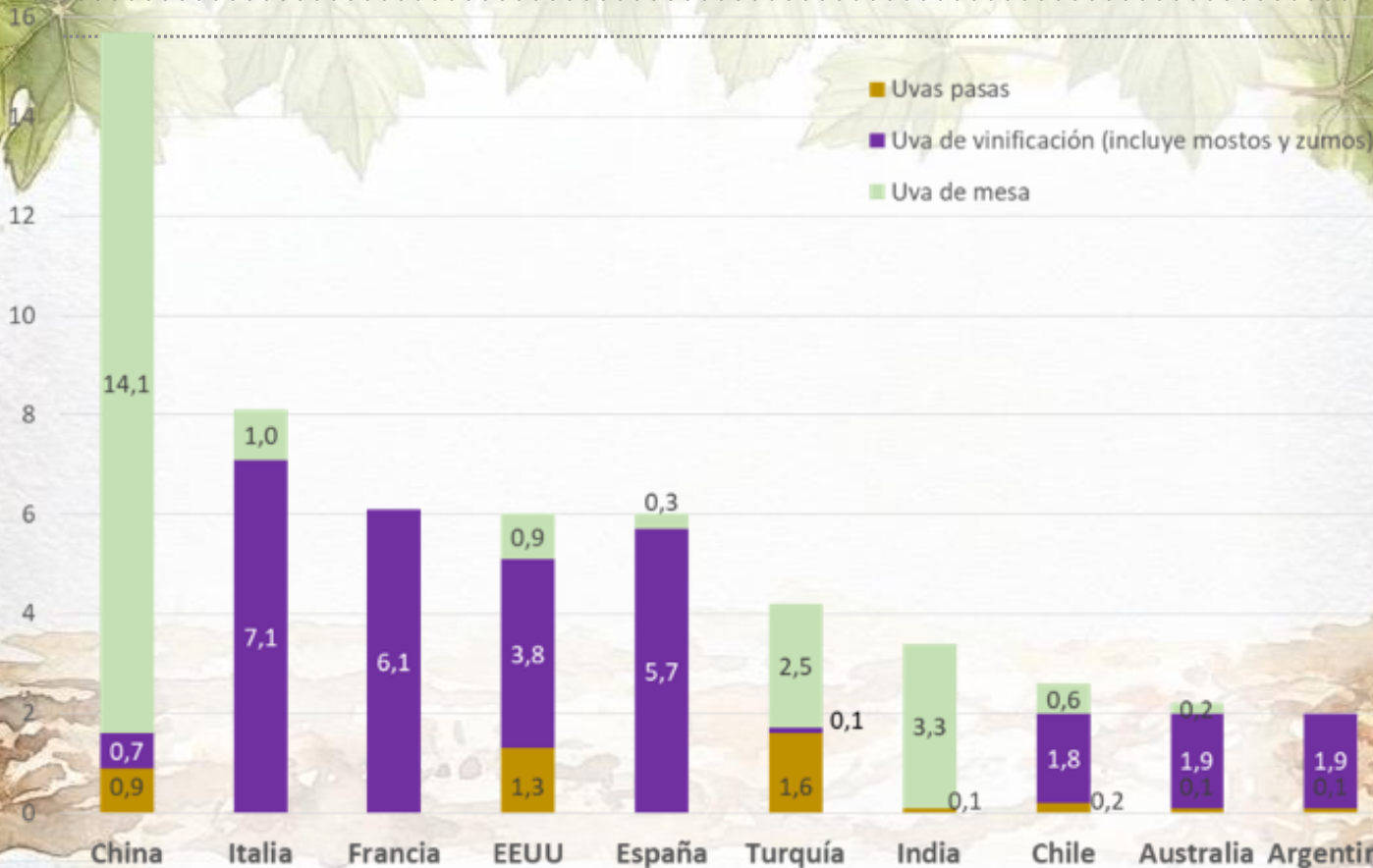


DESARROLLO RURAL, ENOLOGÍA Y AGRICULTURA SOSTENIBLE

GLOBAL TABLE GRAPE PRODUCTION, 2000-2024



WORLD RANKING GRAPES PRODUCTION



Top 20 fruits & vegetables

Fruits*

1 Bananas 63%



2 Strawberries 56%



3 Grapes 55%



4 Apples 55%



5 Watermelon 50%



6 Oranges 47%



Vegetables*

1 Potatoes 62%



2 Tomatoes 61%



3 Onions 57%



4 Carrots 51%



5 Bell peppers 46%



6 Broccoli 46%



GRAPES WERE THE FOURTH MOST POPULAR FRUIT in *Fresh Trends 2020*

Seedless grapes have been the variety of choice for years, and consumers this year were more likely to favor green and red seedless grapes, with fewer opting for blue/black varieties. (A very small percentage of shoppers says they prefer seeded grapes, and 8% noted no preference at all when it came to variety.)

Age plays a role in grape purchases; in fact, purchasing patterns seem to be defined right at age 50. Consumers in their fifties and older were the most likely overall to buy grapes, while those in their forties were the least likely overall to buy grapes this year. 🍇

Varieties consumers prefer to purchase

Green seedless.....44%

Red seedless.....34%

Blue/black seedless 9%

Green with seeds3%

Red with seeds 2%

Blue/black with seeds.....2%

Ways consumers use grapes

As a snack 88%

As a dessert 18%

As a salad 13%

As a side dish 13%

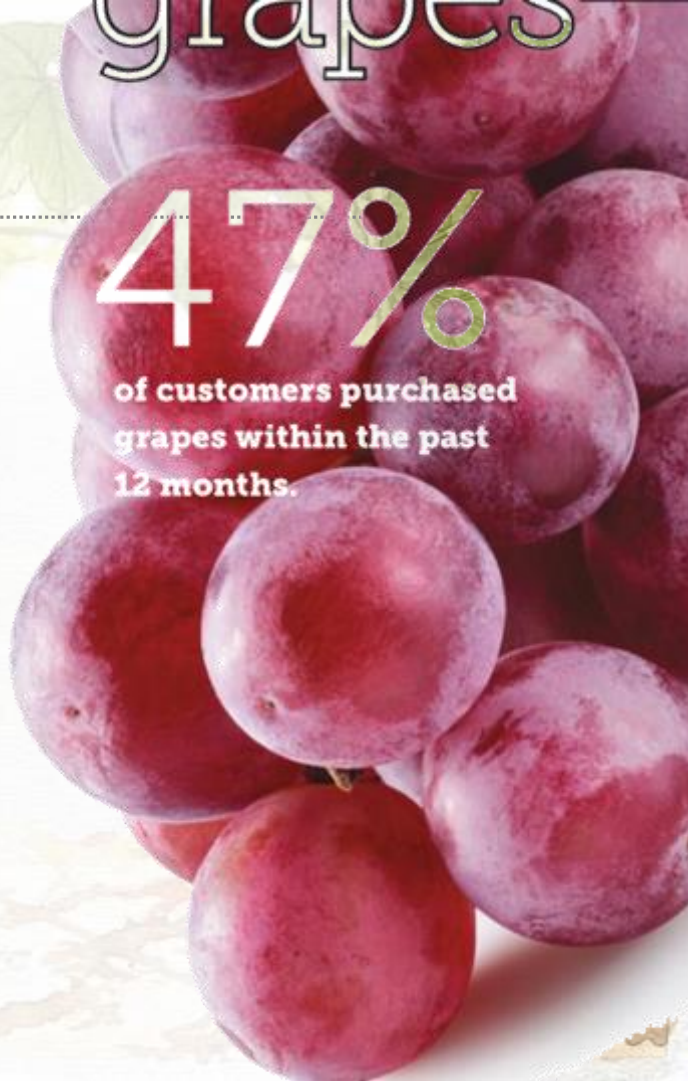
As an ingredient in a recipe 12%

As an appetizer 10%

grapes

47%

of customers purchased grapes within the past 12 months.



RANKING OF FRUITS CONSUMED IN EUROPE

1. Manzanas



2. Plátanos



3. Naranjas



Frutas más
consumidas
en la UE

4. Uva de mesa



5. Melocotones y nectarinas



traditional varieties with seeds

Dominga, Aledo, Ohanes & Napoleón



seedless varieties intro 80's 90's
Crimson, Superior & Autumn Royal



TUM
grapes



OBJETIVE: OBTAINING AND DEVELOPMENT NEW TABLE GRAPE VARIETIES

INVESTIGACION Y TECNOLOGIA DE UVA DE MESA



ALIMER S. COOP.

ANTONIO CARRILLO E HIJOS, S.A.

COATO, S. COOP.

COOP. ALMEND TOTANA S.C.L.

EL CIRUELO, S.L.

FRUTAS CAMPOBLANCA, S. COOP

FRUTAS CANO Y SANCHEZ, S.L.

FRUTAS ESTHER, S.A.

FRUTAS LA CARRICHOSA, SCL

FRUTAS Y HORT. SAN MARCOS, S.L.

FRUTAS TORERO, S.A.

FUTUROS AGRICOLAS, S.L.

GRUPO. HORT. PALOMA, S.A

INVESTIGACIONES LA HOYA, S.L.

LEBOR ALTO

MOYCA, S.A.T.

NUEVAS UVAS DE TOTANA, S.L.

PROYECTOS ITUM 2005, S.L.

S.A.T. CAMPOTEJAR DEL SEGURA

S.A.T. BLANCASOL

SOTO DE LA ZARZUELA, S.A.

THADER, S. COOP.

UVAS APIRENAS DE DISEÑO

UNILAND, S. COOP.

HISTORY OF OUR BREEDING PROGRAM



1990-2002: IMIDA: 1.500 - 2.000 SEEDLINGS YEAR
LOCAL VARIETIES X SEEDLESS



2003-2026: ITUM – IMIDA : 12.000 – 15.000 SEEDLINGS YEAR
+ 350.000 SEEDLINGS TESTED
21 VARIETIES REGISTERED
7 ADVANCED SELECTIONS

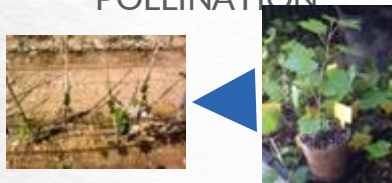


OUR BREEDING PROGRAM



EMASCULATION &
POLLINATION

IN VITRO CULTURE OF
SOFTSEEDS & EMBRIO RESCUE



NURSERY



SEEDLINGS

ACCLIMATIZATION



1^a
SELECTION

2^a
SELECTION

EXPERIMENTAL
CROPS

21 REGISTERED
VARIETIES



The background of the slide is a black and white micrograph showing a dense field of cells. The cells are roughly spherical or oval in shape, with some showing internal structures like nuclei. They are interconnected by a network of fine, thread-like structures, possibly representing cell membranes or extracellular matrix. The overall appearance is that of a cell culture or a tissue section.

biotechnology techniques

in vitro culture

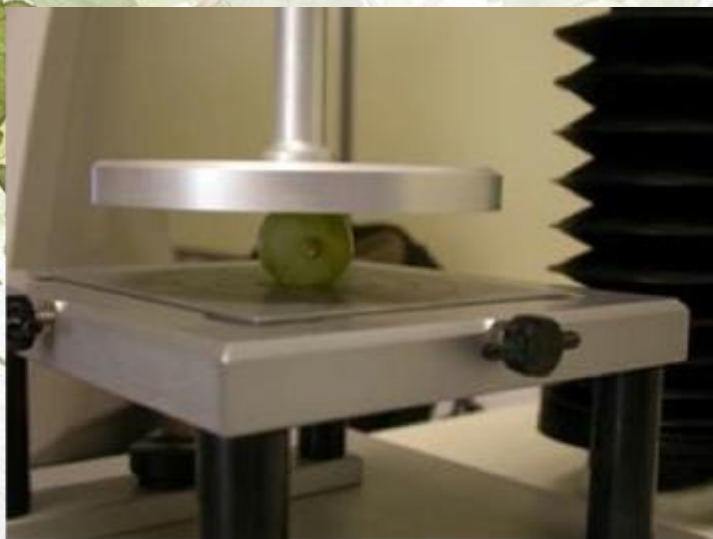
molecular markers



MAIN CHARACTERISTICS OF OUR BREEDING PROGRAM

- VERY CRUNCHY TEXTURE
- LOW FARMING LABOR
- HIGH PRODUCTIVITY





- 50 berries with pedicel

Variety	Italia	Aledo	Red Globe	Dominga	Moscatel Alejandría	Superior	Itumeight	Crimson	Itumfive	Itumseven
Force (N)	12	10	12	14	7	20	28-31	23	23-28	21-24

FARM "CUATRO VIENTOS" MURCIA - SPAIN



7,2 HA EXPERIMENTAL
+54.000 VINES



PARTNER VISIT



VARIETAL CATALOG & CULTURAL TECHNIQUES



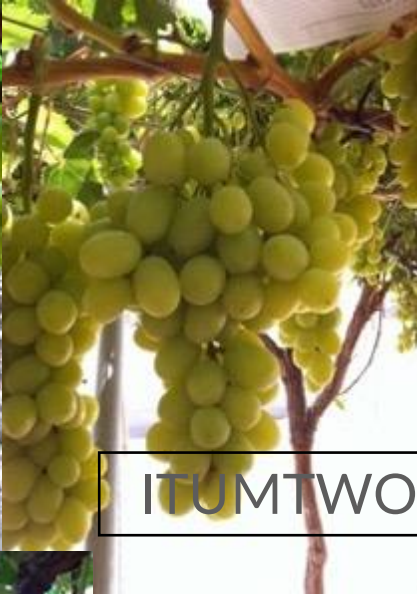
visita técnica de socios

19 de octubre de 2012





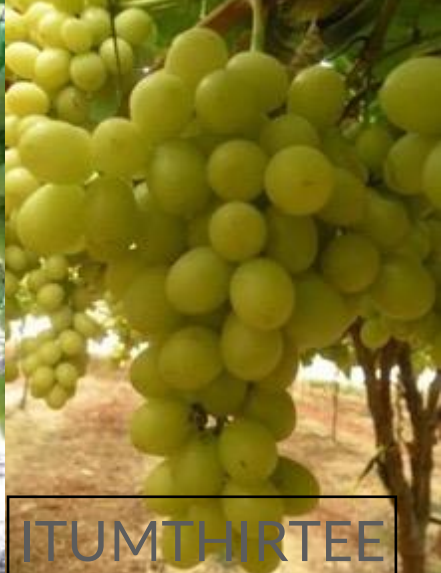
ITUMONE



ITUMTWO



ITUMTHREE



ITUMTHIRTEE



ITUMFOUR



ITUMSIX



ITUMSIXTEE



ITUMSEVENTE



ITUMSEVEN



ITUMEIGHT



ITUMNINE



ITUMTEN



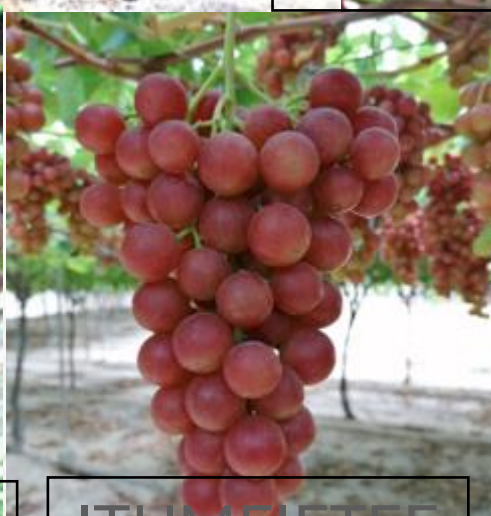
ITUMEL



ITUMTWELV



ITUMFOUR

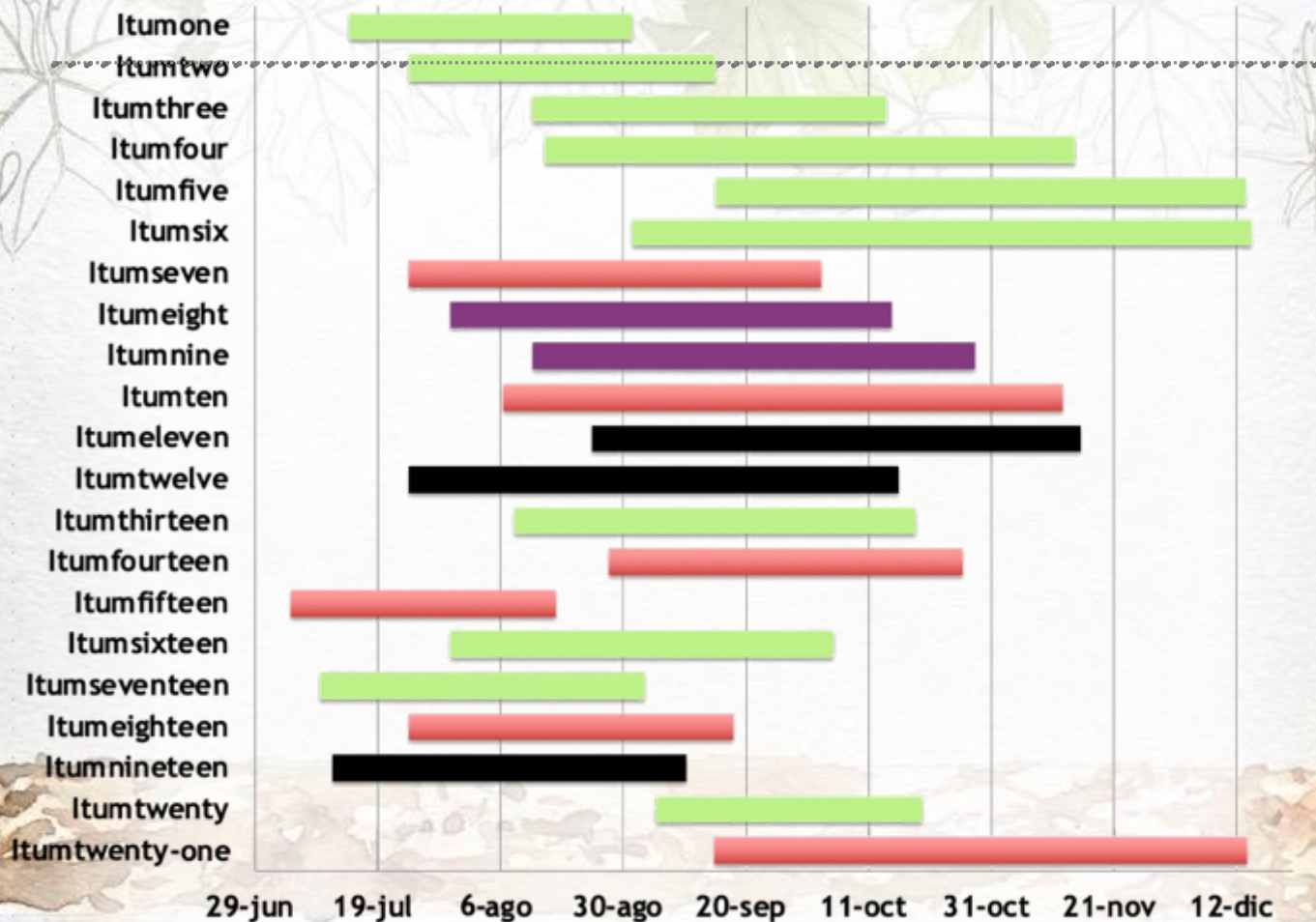


ITUMFIFTE

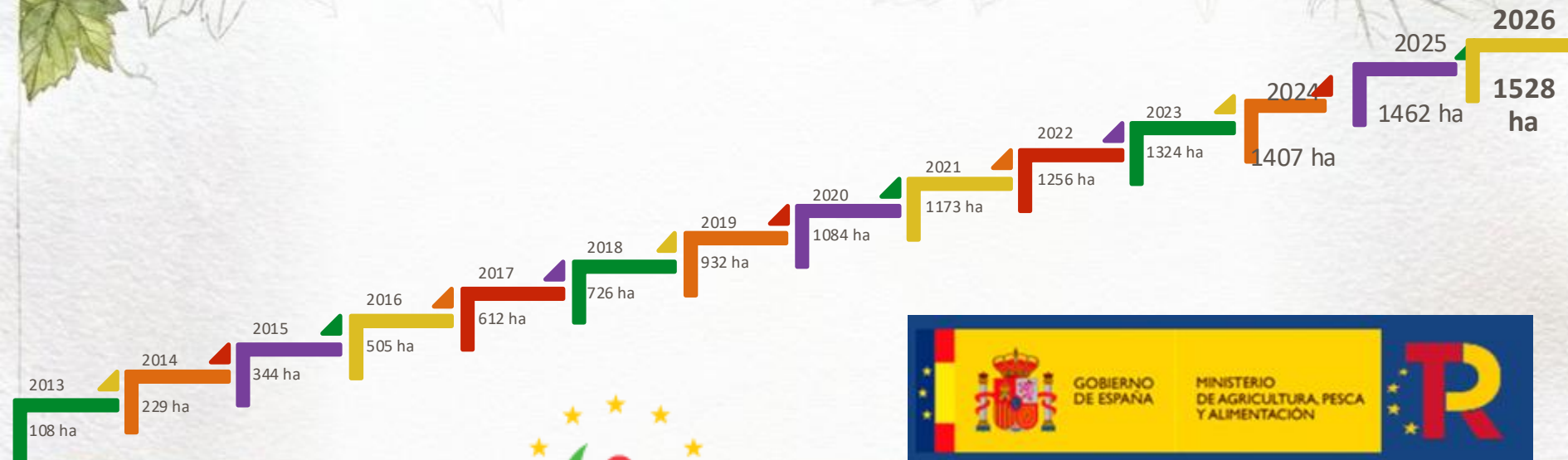


ITUMEIGHTE

CALENDAR IN SPAIN



EVOLUTION CROP AREA IN SPAIN



CPVO

Community Plant Variety Office



NATIONAL AND INTERNATIONAL GROWTH

21

VARIETIES



11

COUNTRIES

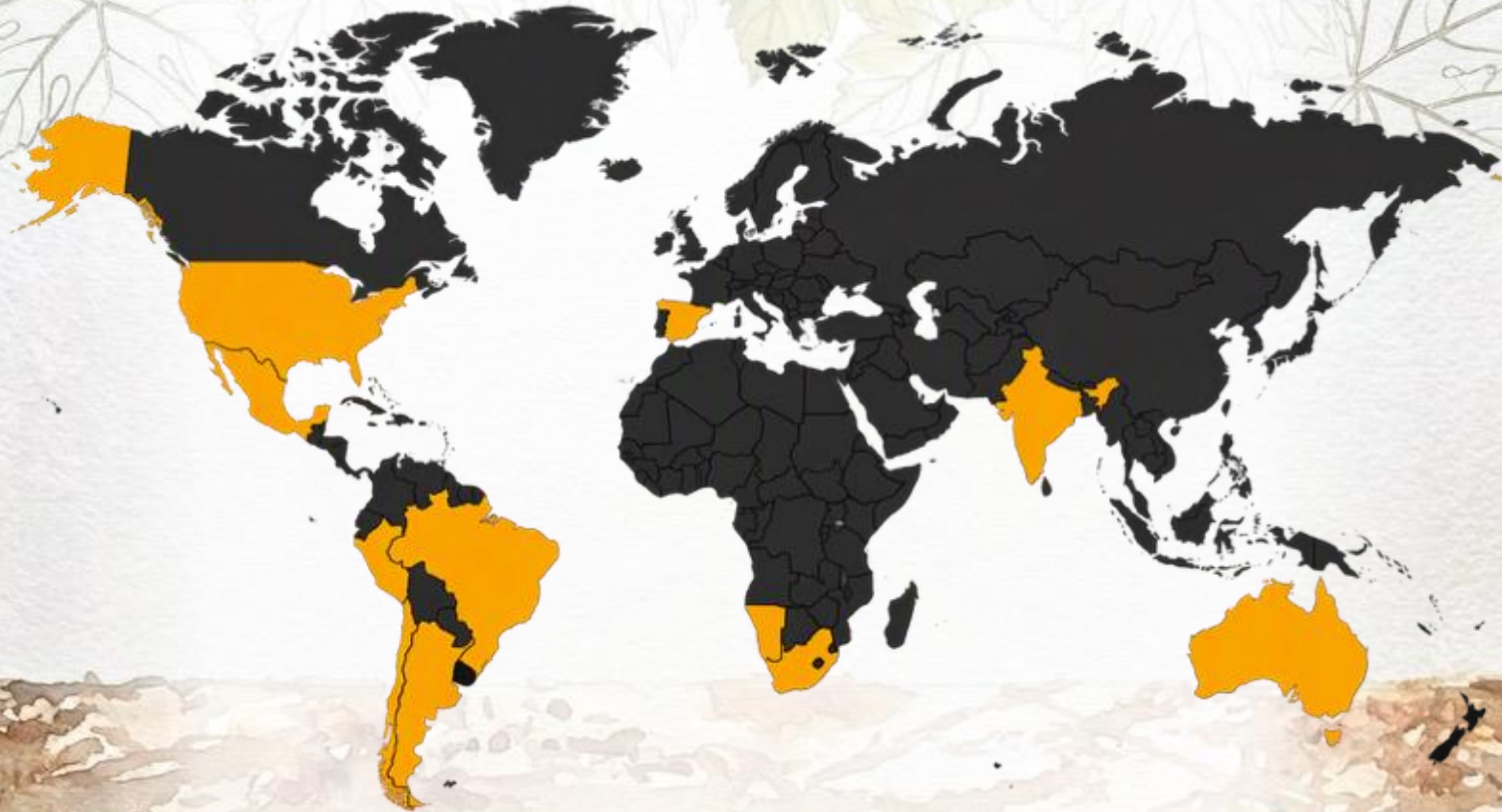


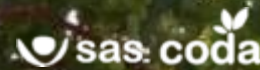
5

CONTINENT



INTERNATIONAL EXPANTION





INTERNATIONAL EXPANTION

**PERU:
15 COMPANIES**



Your partner for South America



INTERNATIONAL EXPANTION

CHILE: 25 COMPANIES



LA DELEGACIÓN VISITÓ DURANTE LA JORNADA DE ESTE MIÉRCOLES el predio de Alfonso Artigues, en localidad Recoleta, [www.ana.cl](#)



Your partner for South America

**Productores españoles visitan
los predios limarinos para
intercambiar conocimientos
sobre cultivo de uva de mesa**







**AUSTRALIA:
15 COMPANIES**



AUSTRALIA.COM



FRUIT ATTRACTION MADRID
2016-2017-2018-2019-2021-2022-2023-2024-
2025-2026
GRAPE ATTRACTION
2010-2012-2014-2016-2018-2022-2023



Fruit Logistica Berlín
2018 - 2019 - 2020 - 2022 - 2023- 2024

info

REGIÓN
DEMURCIA

ASIA FRUIT LOGISTICA HONG KONG

2018-2019-2022-2023-2024-2025-2026



AUGUST '25 - HENAN UNIVERSITY



河南大學國際教育學院 / 絲綢之路學院

School of International Education, Henan University / The Silk Road Institute

AUGUST '26 - CHINA FRUIT SHANGHAI





**PMA FRESH SUMMIT USA
ORLANDO 2022-2026
CALIFORNIA 2023-2025
ATALANTA 2024**

info
REGIÓN
DEMURCIA



**FRUIT ATTRACTION
SAO PAULO
2024-2025-2026**



**INTERNATIONAL SYMPOSIUM:
MEXICO, SINGAPUR, ITALY, FRANCE, SUDAFRICA
CHINA, ARGENTINA, CHILE, AUSTRALIA**

INTERNATIONAL TABLE GRAPE SYMPOSIUM 2026 MURCIA

.....



Región de Murcia
Consejería de Agricultura



OIV SCIENTIFIC SECRETARY OF TABLE GRAPE



47 CONGRESS IN YINCHUAN, NINXGIA, CHINA
SCIENTIFIC COMITEE, CHAIR & SPEAKER





Coolgrape™

The logo features the word "Coolgrape" in a green, rounded font, followed by a trademark symbol. To the right is a stylized green vine with a single leaf and a small cluster of grapes.



ROSE™
caramel

The logo consists of the word "ROSE" in a purple, serif font with a trademark symbol, and the word "caramel" in a smaller, purple, cursive font below it.



•△ Crispy™
Dreams•△

The logo features the words "Crispy" and "Dreams" in a purple, sans-serif font, separated by a trademark symbol. The words are flanked by small, stylized symbols: a triangle and a circle on the left, and a triangle and a circle on the right.



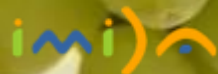
Black Joy™

The logo consists of the words "Black Joy" in a purple, serif font, followed by a trademark symbol.



BOOMGRAPE™

The logo features the word "BOOMGRAPE" in a green, bold, sans-serif font, followed by a trademark symbol. Above the word is a small, stylized crown icon.



imi)

The logo consists of the letters "imi" in a colorful, stylized font, followed by a closing parenthesis and a small orange arc.



ITUM
grapes

The logo features the word "ITUM" in a purple, bold, sans-serif font, followed by the word "grapes" in a smaller, green, sans-serif font below it.



ITUM

The logo consists of the word "ITUM" in a purple, stylized font, with a small, stylized eye icon to the right.



Itumfive

neutral flavor
very crunchy texture
late season harvest
294 ha worldwide



Itumtwelve

neutral acid flavor
crunchy texture
natural color
mid season harvest
164 ha worldwide

Black Joy™



Itumsix

neutral acid flavor
crunchy texture
late season harvest
high productivity
93 ha worldwide



Itumnine

neutral acid flavor
very crunchy texture
natural color
mid-late season harvest
286 ha worldwide

• **Crispy**™
DREAMS •

Itumeighteen

muscat acid flavor

very crunchy texture

"waisted obovoid" shape

early-mid season harvest



Itumeighteen



INTERNATIONAL UNION FOR THE PROTECTION OF NEW VARIETIES OF PLANTS

Geneva

TG/50/10

ORIGINAL: English

DATE: 2025-08-26

GRAPEVINE

UPOV Code(s): VITIS

Vitis L.

GUIDELINES

FOR THE CONDUCT OF TESTS

FOR DISTINCTNESS, UNIFORMITY AND STABILITY

E



Itumeighteen

muscat acid flavor
very crunchy texture
“waisted obovoid” shape
early-mid season harvest



11
waisted
obovoid

Ad. 36: Berry: width

Observations should be made on berries taken from different bunches of each plant.



Width of berry

Ad. 37: Berry: shape

		ratio height/diameter		
		low	medium	high
broadest part ↑ above middle at middle ↓ below middle		 8 obovoid		 11 waisted obovoid
		 1 obloid	 2 globose	 3 broad ellipsoid
			 4 narrow ellipsoid	 5 cylindric
			 6 broad ovoid	 7 narrow ovoid
				 9 horn-shaped
				 10 finger-shaped

DISEASES TOLERANT VARIETIES (2007)

DOWNY & POWDERY MILDEW



Felicia

GfGa-5242

Kishmish Vatkana

Regent

.....

Vitis Romanetti



TEST FOR DISEASES TOLERANCE (2017-2020) TORREBLANCA FARM



without fungicide treatments

Murcia is making an important varietal reconversion in table grapes



Spain: Itumfifteen, the new grape variety tolerant to powdery mildew

The world of grapes, as in many other products, tends toward increasingly healthy products and having fewer residues, as evidenced by the growth in demand for organic grapes in recent seasons. As a result, the Murcia Grape Research and Technology Society, ITUM, in December 2016, requested the registration of the new Itumfifteen variety, whose main characteristic is its tolerance to powdery mildew, in the CPVO.



ITUMFIFTEEN – MURCIA JULY 2020



Itumfifteen

natural color
muscat flavor
early season harvest

ROSE™
caramel





Itumseventeen

muscat light flavor

crunchy texture

early season harvest



EXOTIC FLAVOURS : CARAMEL & FRUITY (2010)

ISABELLA
UNDARRABI ZURI
MOSCATEL HAMBURGO
MOSCATEL ALEJANDRÍA
.....
VITIS LABRUSCA



Itumnineteen

natural color
fruity flavor
early season harvest
anti-bird bagging



Itumtwenty

toffee flavor
crunchy textura
high fertility
late season harvest





RED PULP: HEALTHY & ANTIOXIDANT GRAPES (2015)

- ❑ GARNACHA TINTORERA
- ❑ PETIT BOUSCHET
- ❑ MORRASTEL BOUSCHET
- ❑ ...
- ❑ GAMAI TEINTURIER
- ❑ FENOLIC COMPOUNDS
AND ANTIOXIDANT
CAPACITY



TEINTURIER GRAPES

WINE FOLLY



Alicante Bouschet
Portuguese Wines



Chambourcin
(American Wines)



Saperavi
(Georgian Wines)





by winefolly.com

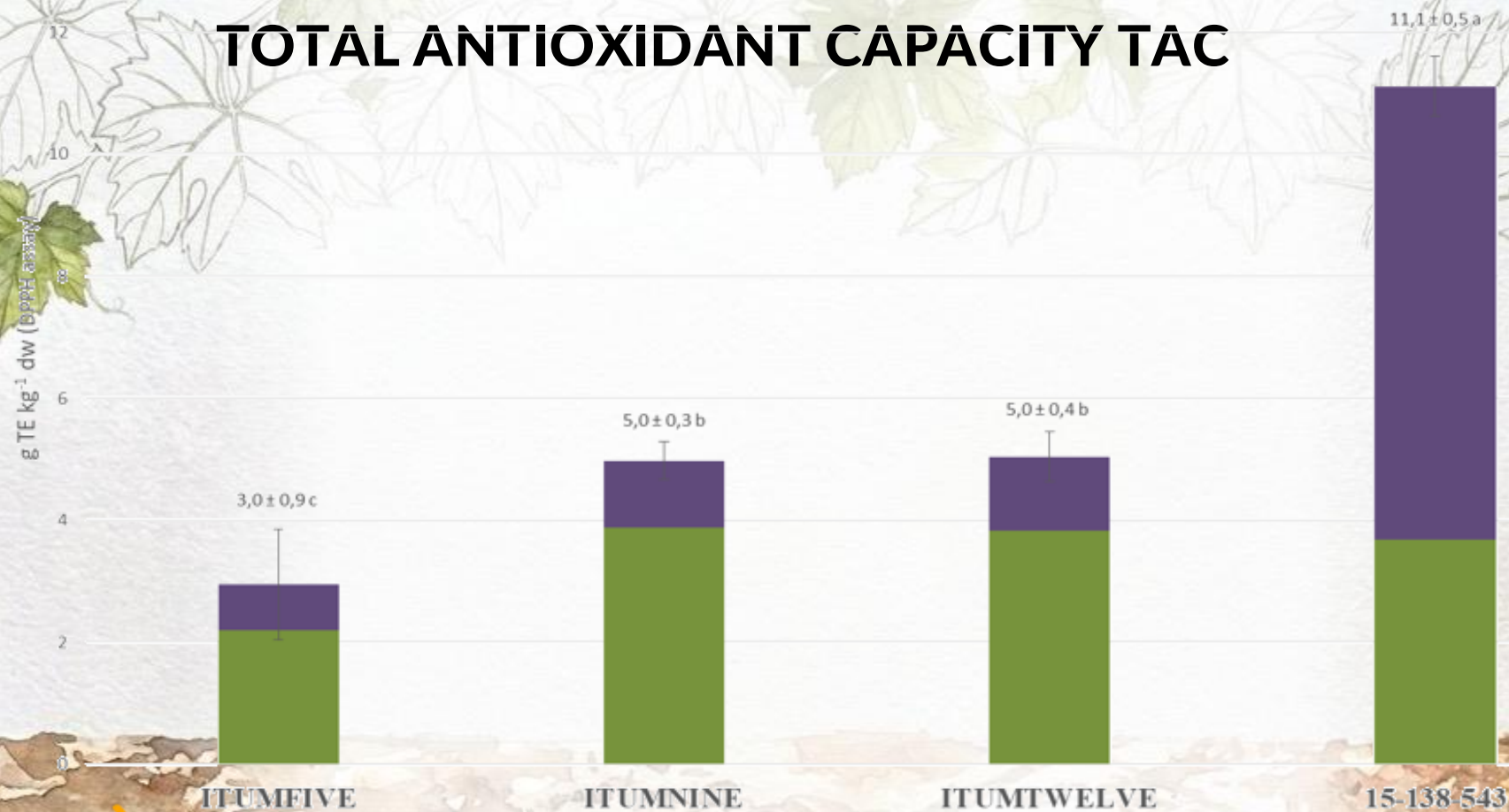


TYPICAL WINE GRAPE
(CABERNET SAUVIGNON, ZINFANDEL)

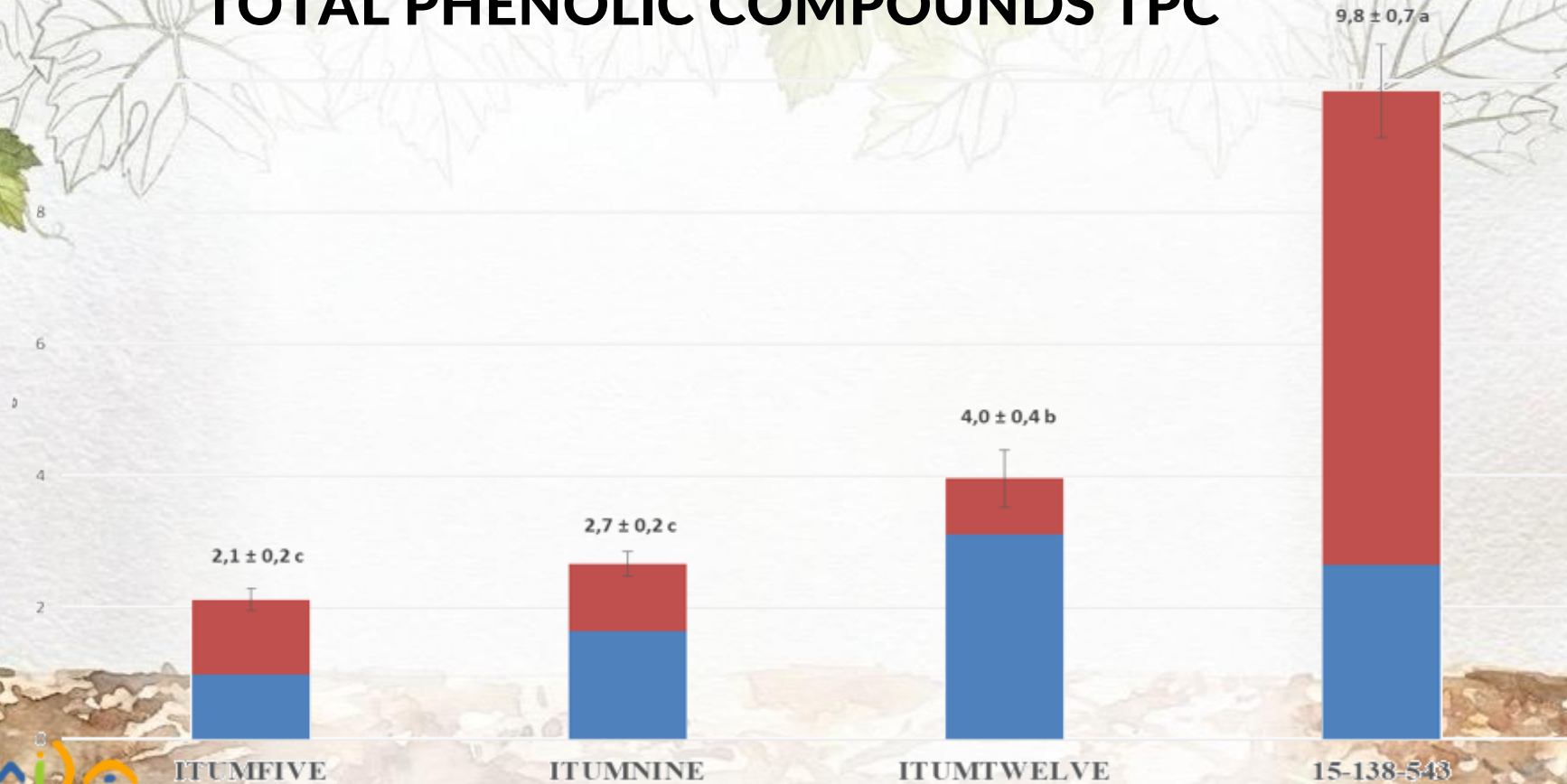
"TEINTURIER" WINE GRAPE
(ALICANTE BOUSCHET, SAPERAVI)



TOTAL ANTIOXIDANT CAPACITY TAC



TOTAL PHENOLIC COMPOUNDS TPC





It 871-14

seedles red pulp
neutral acid flavor
natural diameter 20 mm
crunchy texture
natural color
early-mid season harvest





It 858-252

seed mother red pulp

fruity flavor

crunchy texture

high productivity

natural color

early season harvest



striped skin (2017)





ORGANIC AGRICULTURE IN TORREBLANCA FARM CONVERSION 2019-2022

AGRICULTURE 4.0



AGRICULTURE 4.0



trapview

**Clear intelligence,
smart reporting and
reliable forecasting
on pest situation in
every corner of your
field.**

Trapview is a game changing solution that efficiently powers your plant protection decision making process. It can provide you with real-time and crystal clear situation overview, it can forecast future pest situation and simulate different plant protection measure scenarios. In other words, it is your smartest employee on the field.

FRUTAS ESTHER

EMAIL:

JESUS@FRUTASESTHER.ES



MOYCA
EMAIL:
MOYCA@MOYCA.ORG



STANDARD BAG

CLAMSHELL

CLAMSHELL

EL CIRUELO

EMAIL:

INFO@ELCIRUELO.COM



CPVO EUROPE - COMMUNITY PLANT VARIETY OFFICE

21 NEW TABLE
GRAPE VARIETIES
OVER 1.500 HA

LICENSED



CPVO

Community Plant Variety Office

 **CPVO**
Community Plant Variety Office

Variety Data Sheet

Country: ES - Spain
Register type: National Lists
Register name: Boletín del registro de variedades comerciales
Species: Vitis vinifera L.
Variety Status: Application

Application/filing

Number: 20190362
Date: 18/12/2019
Published on:

Grant/registration

Number:
Date:
Published on:
Renewal on:
Expiration actual:
Future expiration date:

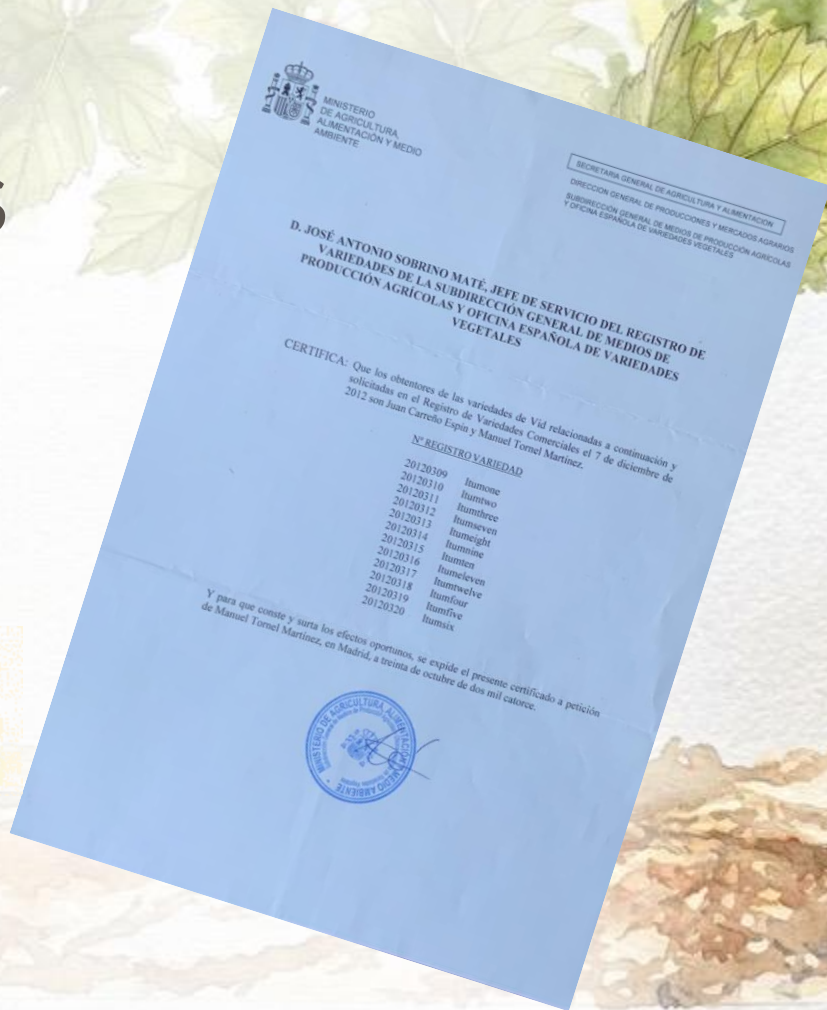
Breeder's Reference: 339-24
Breeder: MANUEL TORNEL MARTINEZ
Applicant: INVESTIGACIÓN Y TECNOLOGÍA DE UVA DE MESA, S.L.(ITUM, S.L.)
Maintainer: INVESTIGACIÓN Y TECNOLOGÍA DE UVA DE MESA, S.L.(ITUM, S.L.)
Holder: INVESTIGACIÓN Y TECNOLOGÍA DE UVA DE MESA, S.L.(ITUM, S.L.)
Other parties:
Remarks:

1/2

OEVV OFICINA ESPAÑOLA DE VARIEDADES VEGETALES

21 NEW TABLE GRAPE VARIETIES OVER 1.500 HA

LICENSE 
Oficina Española
de Variedades Vegetales



USA UNITED STATES PATENT AND TRADEMARK OFFICE 11 NEW TABLE GRAPE VARIETIES



UNITED STATES
PATENT AND TRADEMARK OFFICE
uspto

UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NUMBER: Confidential FILING DATE: 08/11/2020 CLASS: 1601 SUBCLASS: 630

INVENTOR: CONFIDENTIAL

ATTORNEY: CONFIDENTIAL

DECLARATION: CONFIDENTIAL

CONFIRMATION NO. 3122

FLING RECEIPT

Date Mailed: 08/11/2020

Receipt is acknowledged of this non-provisional plant patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF FIRST INVENTOR, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection.

Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please submit a written request for a corrected Filing Receipt, including a properly marked-up ADS showing the changes with strike-through for deletions and underlining for additions. If you received a "Notice to File Missing Parts" or other Notice requiring a response for this application, please submit any request for correction to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections provided that the request is grantable.

Inventor(s) Manuel Torrel Martinez, La Alberca, SPAIN;

Applicant(s) Investigación y Tecnología de Uva de Mesa S.L., Blanca, SPAIN;

Assignment For Published Patent Application Investigación y Tecnología de Uva de Mesa S.L., Blanca, SPAIN

Power of Attorney: None

Domestic Applications for which benefit is claimed - None.
A proper domestic benefit claim must be provided in an Application Data Sheet in order to constitute a claim for domestic benefit. See 37 CFR 1.76 and 1.78.

Foreign Applications for which priority is claimed (You may be eligible to benefit from the Patent Prosecution Highway program at the USPTO. Please see <http://www.uspto.gov> for more information.) - None.
Foreign application information must be provided in an Application Data Sheet in order to constitute a claim to foreign priority. See 37 CFR 1.55 and 1.76.

Permission to Access Application via Priority Document Exchange: Yes

Permission to Access Search Results: Yes

SOUTH AFRICA AGRICULTURE FORESTRY & FISHERIES DPT

18 NEW TABLE GRAPE VARIETIES



agriculture,
forestry & fisheries

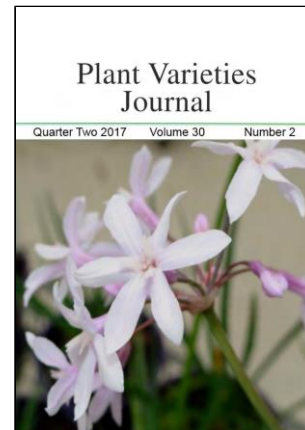
Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA



AUSTRALIA PLANT VARIETIES JOURNAL - OFFICIAL JOURNAL OF PLANT BREEDERS RIGHTS OFFICE, IP AUSTRALIA 12 PLANTS VARIETY RIGHTS



Australian Government
IP Australia



Plant Varieties
Official Journal
IPAustralia
Quarter Two
Volume 30
ISSN: 1447-3297
Date of Publication

BRASIL SNPC SERVIÇO NACIONAL DE PROTEÇÃO DE CULTIVARES

6 PROTECAO CULTIVAR DE VIDEIRA



Ministério
da Agricultura
Pecuária e Abastecimento



CHILE SAG SERVICIO AGRARIO Y GANADERO

10 NEW TABLE GRAPE VARIETIES



GRAPE V **Indecopi**
INSTITUTO NACIONAL DE DEFENSA DE LA COMPETENCIA
Y DE LA PROTECCIÓN DE LA PROPIEDAD INTELECTUAL



PERU

Presidencia del Consejo de Ministros

INDECOPI

DIRECCIÓN DE INVENCIÓN Y NUEVAS TECNOLOGÍAS

Calle de la Princesa Nº 106, San Bartolomé 41, Perú
Telf: 51-1-2243000
www.indeco.gob.pe

SOLICITUD DE CERTIFICADO DE OBTENTOR

1. SOLICITANTE

INVESTIGACIÓN Y TECNOLOGÍA DE UNA DE MESA S.J. (TUM S.J.)

☐ TIPO DE DOCUMENTO DE IDENTIDAD: ☐ DNI ☐ CARNET DE EXTRANJERÍA
Nº DOC. DE IDENTIDAD: _____

☐ EL SOLICITANTE TAMBIÉN ES OBTENTOR: ☐ SI ☐ NO
Nº DE INVC: _____

TAMAÑO DE LA EMPRESA: ☐ MICRO ☐ PEQUEÑA ☐ MEDIANA
PAÍS DE RESIDENCIA: _____

DIRECCIÓN CORREO ELECTRÓNICO: _____ PROVINCIA: _____ DISTRITO: _____

2. ESPECIE

a) NOMBRE COMÚN: _____ b) NOMBRE CIENTÍFICO: _____

c) DENOMINACIÓN PROPIETARIA: _____ d) REFERENCIA DEL OBTENTOR: _____

3. DENOMINACIÓN

a) NOMBRE COMÚN: _____ b) NOMBRE CIENTÍFICO: _____

c) DENOMINACIÓN PROPIETARIA: _____ d) REFERENCIA DEL OBTENTOR: _____

4. OBTENTOR

Carretero Espín, Juan 07-362-1

a) NOMBRE COMÚN: _____ b) NOMBRE CIENTÍFICO: _____

c) DENOMINACIÓN PROPIETARIA: _____ d) REFERENCIA DEL OBTENTOR: _____

(21) Nº de Solicitud: _____

(22) Fecha de Ingreso: _____

5. OTROS SOLICITANTES Y/O OBTENTORES

☐ Los demás solicitantes y/o obtentores se indican en la información complementaria

a) NOMBRE COMÚN: _____ b) NOMBRE CIENTÍFICO: _____

c) DENOMINACIÓN PROPIETARIA: _____ d) REFERENCIA DEL OBTENTOR: _____

La variedad fue cultivada en: _____

Campo de evaluación: _____

AGENTINA INASE INSTITUTO NACIONAL DE SEMILLAS

4 NEW TABLE GRAPE VARIETIES




República Argentina - Poder Ejecutivo Nacional
2020 - Año del General Manuel Belgrano
Carátula Expediente

Número: PV-2020-50118996-APN-DRV#INASE

Referencia: Carátula del expediente EX-2020-50118991- -APN-DRV#INASE

Expediente: EX-2020-50118991- -APN-DRV#INASE
Fecha Caratulación: 31/07/2020
Usuario Caratulación: TAD DRV (TAD_DRV)
Usuario Solicitante: TAD DRV (TAD_DRV)
Código Trámite: INAS00000 - Inscripción en el Registro Nacional de Cultivares
Descripción: Inscripción en el Registro Nacional de Cultivares
Tiempo de resolución (días hábiles): 4
Cuit/Cuil: 20284189125
Tipo Documento: DU
Número Documento: 28418912
Persona Física/Persona Jurídica
Apellidos: CUPARO RENTSCH
Nombres: FEDERICO HORACIO
Razón Social: ---
Email: fher@marval.com
Teléfono: 1133758931
País: ---
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Observaciones: ---

Motivo de Solicitud de Caratulación: Inscripción en el Registro Nacional de Cultivares

CIUDAD DE BUENOS AIRES
Viernes 31 de Julio de 2020

CNVV MEXICO CATÁLOGO NACIONAL DE VARIEDADES VEGETALES

9 TABLE GRAPE VARIETIES

SAGARPA
SECRETARÍA DE AGRICULTURA,
GANADERÍA, DESARROLLO RURAL,
PESCA Y ALIMENTACIÓN



INDIA IBRAD PBR'S 14 TABLE GRAPE VARIETIES



IBRAD
Indian Institute of
Bio-Social Research And Development

COLABORATING COMPANIES





21 new Table Grape varieties released

over 2.000 ha licensed worldwide

grown in 11 countries on 5 continents

around 130 Million Kg produced year 2025 & growing

more than 100 PBR applications worldwide



UPOV

*IMIDA-ITUM's signature
flavor: Spanish growers
pioneer their own table
grape varieties*



Dr. Manuel Tornel

