



### **Arianna GIULIODORI**

Arianna Giuliadori was appointed Secretary General of the World Farmers' Organisation, WFO, in December 2017. In this role, she has been strongly promoting solid governance of the association and a wide set of international partnerships to ensure that farmers can fully play their fundamental role in the Sustainability challenges.

After her degree in Communications Sciences, she got a master's in Economics and Rural Development at Siena University in Italy. Farmers and agriculture have always been part of her working life: she spent ten years serving at the Italian farmers' Organisation Coldiretti, first in Rome and then in Brussels, acting as Economic Officer, Secretary General of Young Farmers, Head of the President's Technical Secretariat and Senior Policy Advisor at the European Representation. Four years of experience in American multinational research and consulting company in Paris and an executive MBA at Sorbonne University complete her profile, giving her a strong business-oriented approach.