



Magali Pla

Deputy Manager, Industrial Property Department, Limagrain

Magali is currently Deputy Manager of the Industrial Property Department of Group Limagrain. In particular, she is in charge of the field seeds industrial property within this department. She is a member of intellectual property committees of several seed associations, the International Seed Federation (ISF), Euroseeds and the French national seed association UFS (*Union française des semenciers*).

Within Limagrain, her role is to manage the protection of innovation in matters linked to breeding and biotechnology research, and to participate in setting global IP strategy and positions. This covers activities related to Patent and Plant Breeders Rights. Beyond the pure IP aspects, Magali has built, through her 10-year experience at Limagrain, a solid knowledge on technical matters, from breeding to genome modifications.

Before joining Limagrain, Magali had been working for six years as IP counsel at *the Institut National de la Recherche Agronomique*.

She also holds an International Industrial Studies Diploma in "Patents" from CEIPI, a Master in Molecular Biology and Genetics and a PhD in Plant Molecular Biology from University Paris XI (FR). During her PhD, she worked on the genetic determinism of cytoplasmic male sterility in plant. She also worked in non-plant related topics, during her postdoctoral research at Brandeis University (USA), to decipher genetic pathway in training and memory in *Drosophila*.