



Marcel Bruins

Marcel Bruins has served as Secretary General of the International Seed Federation (ISF) since 2007. Before taking on this position he was Manager Plant Variety Protection with Seminis Vegetable Seeds, which he joined in 1998 and where he also worked on patents and trademarks. During this period he was a member and chairman of committees in the European Seed Association, the Dutch Seed Association and the ISF. After studies in plant breeding and plant pathology, research at Plant Research International and completing his PhD, Marcel worked as Manager IP Rights at a large public research institute and as a License Broker for agricultural and biotech inventions at Rotterdam Innovation Center for Inventions.