

International Union for the Protection of New Varieties of Plants

#### Meeting on the development of an electronic application form

UPOV/EAF/13/3

Thirteenth Meeting Geneva, March 28, 2019 Original: English

Date: July 26, 2019

#### **REPORT**

adopted by the Meeting on the development of an electronic application form

Disclaimer: this document does not represent UPOV policies or guidance

#### WELCOME AND OPENING

- 1. The thirteenth meeting on the development of an electronic form (EAF/13 meeting) was opened and chaired by Mr. Peter Button, Vice Secretary-General of UPOV, who welcomed the participants in Geneva and those who participated in the meeting by means of electronic conference.
- 2. The list of participants is reproduced in Annex I to this report.

#### APPROVAL OF THE AGENDA

3. The meeting adopted the draft agenda as proposed in document UPOV/EAF/13/1.

#### **DEVELOPMENTS CONCERNING UPOV PRISMA**

4. The meeting considered document UPOV/EAF/13/2 "Developments concerning UPOV PRISMA" and received a presentation by the Office of the Union on the latest developments in relation to the electronic application form, a copy of which is reproduced in Annex II to this document.

#### Use of UPOV PRISMA

5. The participants noted the following information in relation to the use of UPOV PRISMA (as of March 5, 2019):

Time particip	Number of participating	Number of countries	Crops covered by participating UPOV members		Number of registered	Number of
	UPOV members	covered	Limited list	All crops/ species	entities (roles)	applications
Jan-June 2017	12	12	12 (1-5 crops)	-		4
July-Dec 2017	16	16	16 (1-5 crops)	<del>-</del>	7 (25)	10
Jan-August 2018	22	46	11 (1-100 crops)	12	44 (39 Breeder admins + 5 agents) (69)	26
September 2018 – February 2019	30	69	8 (1-100 crops)	20	93 (65 Breeder admins + 28 agents) (136)	68
Total						108

#### **UPOV PRISMA Version 2.2**

Participating UPOV members and crops/species covered

6. The participants noted that the following participating PVP Offices had confirmed their intention to be part of Version 2.2:

Authority		intention to participate in Version 2.2	Anticipated crop coverage in Version 2.2
Dominican Republic	DO	✓	All genera and species
Ecuador	EC	✓	All genera and species
Morocco	MA	✓	Tomato, Melon, Potato, lettuce, Onion
Peru	PE	✓	All genera and species
Trinidad and Tobago	TT	✓	Anthuriums , Bromeliaceae, Heliconiaceae, Orchidaceae, Sterculiaceae, Cajanus cajans, Vigna sp., Theobroma cacao L.
Total		5	

7. In relation to coverage of crop and species in UPOV PRISMA Version 2.2, the participants noted the intended changes to Version 2.1 for authorities participating in Version 2.1, as reproduced in the following table:

Authority		Anticipated Crop coverage in Version 2.2 (highlighted in grey are changes from Version 2.1)
Argentina	AR	AppleFruitVarieties, Barley, Black Radish, Oriental Radish, Brussels Sprouts, Cauliflower, Chinese Cabbage, Grapevine, Maize, Melon, Potato, Rose, Shallot, Grey Shallot, SoyaBean, Spinach, Sweet Pepper, Hot Pepper, Paprika, Chili, Tomato Rootstocks, Watermelon, Welsh Onion, Japanese Bunching Onion, Wheat, Egg Plant, Witloof Chicory, Broad Bean, Fig, Papaya, Salvia, Green onion, Indian mustard, Sugarcane, Cotton
European Union	QZ	All genera & species excluding agricultural crops, apart from Bent, cocksfoot, meadow fescue, fescue, ryegrass, timothy, Potato, Soyabean and Pea
Republic of Moldova	MD	Maize, Wheat, Pea, Barley, European Plum, Tomato, Grapevine, Sweet Pepper, Hot Pepper, Paprika, Chili, Sunflower, Walnut, Apple Fruit Varieties, Lettuce, Potato, Rose, Soyabean, Oats, Rye, Strawberry, Blackberry
Serbia	RS	Apple Fruit Varieties and Rose, raspberry and blueberry

#### Languages

8. The participants noted that additional navigation languages were planned to be introduced in Version 2.2, as follows (highlighted):

Navigation languages	Output languages		
<ul> <li>Chinese</li> <li>English</li> <li>French</li> <li>German</li> <li>Japanese</li> <li>Korean</li> <li>Russian (new)</li> <li>Spanish</li> <li>Turkish</li> <li>Vietnamese</li> </ul>	<ul> <li>Chinese</li> <li>English</li> <li>French</li> <li>German</li> <li>Georgian</li> <li>Korean</li> <li>Norwegian</li> <li>Romanian</li> <li>Spanish</li> <li>Serbian</li> <li>Swedish</li> <li>Turkish</li> <li>Vietnamese</li> </ul>		

#### New Functionalities

#### National listing for Netherlands

- 9. The participants noted that it was planned for Version 2.2 to allow the possibility to submit data for national listing (NLI) in the Netherlands, for vegetables and agricultural crops. The participants were informed that breeders would have the possibility to apply for: NLI and PBR simultaneously; NLI first and then copy data in a subsequent PBR application; or vice-versa.
- 10. The participants noted that when applications were submitted simultaneously, two notifications would be sent. In relation to the UPOV PRISMA fee, a proposal would be presented to the Consultative Committee at its session in October 2019 (see "Financing of UPOV PRISMA").

#### Procedure for introducing new and revised Test Guidelines in UPOV PRISMA

- 11. The participants noted that new and revised Test Guidelines would be introduced in the subsequent release of UPOV PRISMA. The participants were informed that UPOV PRISMA would display the most recent version published on the UPOV website.
- 12. The participants noted that, in cases where there was a need to edit a pending application data based on a previous version of a Test Guidelines, some previously inserted answers would not be imported correctly particularly for questions that were deleted in the subsequent version of the Test Guidelines. It further noted that it would not be possible for a PVP Office to ask for revision of a submitted application via UPOV PRISMA based on a previous version of a Test Guidelines, in cases where the Test Guidelines had been updated in the meantime.

#### Enhancement of agent role ("handshake" functionality)

- 13. The participants noted that UPOV PRISMA allowed breeders the possibility to select an agent from a list of registered agents in each participating authority, if relevant. The participants were informed that it would be possible in Version 2.2 for an agent to accept or decline an invitation sent by the breeders through UPOV PRISMA.
- 14. The participants were informed that breeders could monitor the status of the invitations sent to a designated agent in UPOV PRISMA, and allocate roles and permissions once the invitation was accepted.
- 15. The participants noted that the relevant User Guides would reflect this change accordingly.

#### Improved copy functionality

16. The participants noted that, in Version 2.2, it would be possible to choose from a list of crops for which the applicant had previously submitted an application, instead of having the full list of genera and species displayed.

#### Full scale for states of expression / notes in variety characteristics and variety comparisons.

- 17. The participants noted that the Technical Questionnaire in UPOV PRISMA would display all states of expression, including intermediate states.
- 18. The participants noted that for certain cases it was possible according to document TGP/7 "Development of Test Guidelines" to have an abbreviated scales in the Test Guidelines. It further noted the proposal to revise existing guidance in TGP/7 to present the full scale for states of expression was currently under discussion at the Technical Working Parties and at the Technical Committee. Developments would be reported at the next EAF meeting.

#### Proposals for the developments of UPOV PRISMA Version 2.2

#### Coverage of Test Guidelines

19. The participants noted that, on June 28, 2018, the Office of the Union had issued Circular E-18/081, to inform participating members in UPOV PRISMA that the CPVO had extended the coverage of some TGs to additional UPOV codes compared to those specified in the relevant UPOV TGs. The Circular invited

participating members in UPOV PRISMA Version 2.1 to indicate if they would agree to extend the scope of the specified TG to the indicated UPOV codes as applied by CPVO.

- 20. The participants received a presentation from the Office of the Union, as reproduced in the Annex II of of document UPOV/EAF/12/3 "Report", and noted that, for UPOV members following the UPOV Test Guidelines, where there were no UPOV Test Guidelines for a particular crop/species, a generic TQ was available. Alternatively, UPOV members could link these crop/species to a suitable UPOV TG. It was explained that it would not be appropriate to use national TGs for such crops/species because of the high level of maintenance, the translation burden and lack of harmonization. However, it would be possible for UPOV members participating in UPOV PRISMA to agree a common TQ and thereby to retain harmonization and minimize translation work.
- 21. The participants noted that, in cases where a participating authority used a national Technical Questionnaire for the Table of Characteristics, for a specific crop, where there was no UPOV Test Guidelines (TGs) and where the generic TQ was not appropriate, there would be a possibility to develop a specific UPOV PRISMA TQ for this crop, subject to a procedure for consultation with other UPOV participating members in UPOV PRISMA and under the condition to follow UPOV TGs TQ and UPOV characteristics.
- 22. The participants noted the process of consultation for authorities who do not follow the general approach but follow UPOV TGs TQ and UPOV characteristics, as follows:
  - 1. Request from Country A for a specific crop (Country A TQ)
  - 2. Inform other participating authorities in UPOV PRISMA
  - Circulate the Country A TQ to see if there are any objections to use as UPOV PRISMA TQ
  - 4. If no objections: Country A TQ becomes UPOV PRISMA TQ (subject to resources available)
  - 5. If objections: discussion among interested authorities to explore possibilities to develop a harmonized TQ (and then back to 3.)

Any new request would be reported at the subsequent EAF meeting.

#### Harmonization

23. The participants noted that the matter of harmonization of application forms between UPOV members had been reported to the TC at its fifty-fourth session, held in Geneva on October 29 and 30, 2018. The TC had agreed that it would be helpful for the Office of the Union, upon request, to generate a report for participating authorities on the extent to which their forms were harmonized with other UPOV members and the UPOV model application form. The TC noted that it was a matter that should be reported to the Administrative and Legal Committee (CAJ) (see document TC/54/31 Corr., paragraphs 306 and 307). The participants received a presentation from the Office of the Union, as reproduced in Annex II of this report, on a "report on harmonization" to assess the harmonization between a national application form compared to the UPOV model form. The participants noted the request made by the representative from Australia to follow a similar approach for the Technical Questionnaire of Australia. Developments would be reported at the next EAF meeting.

#### Novelty (trees and vines)

- 24. The participants received a report on the discussions at fifty-first session of the Technical Working Party for Ornamental Plants and Forest Trees (TWO) on the different interpretations among UPOV members of the notion of trees and vines for the purposes of the provisions of novelty and the duration of protection.
- 25. The participants noted that participating authorities would be invited to provide their list of genera and species that were considered to be trees or vines. It further noted that the default in UPOV PRISMA was for crop and species not to be considered as trees or vines.

#### Timetable for release of Version 2.2

26. The participants noted that participating members in the development of the Version 2.2 of UPOV PRISMA would be invited to test the Version during a test campaign in May 2019. Subject to their validation, Version 2.2 would be released around June 2019.

#### Proposals for future developments of UPOV PRISMA

#### Coverage

27. The participants noted that the following members had expressed their interest to join UPOV PRISMA at a future date: Bosnia and Herzegovina, Japan, Nicaragua, Singapore and Uzbekistan.

New Functionalities or further developments

- 28. The participants noted that the following elements would be considered for a future version of UPOV PRISMA:
  - DUS examination arrangement tool
  - · Additional PVP offices or breeders with machine-to-machine links/ communication to UPOV PRISMA
  - Machine translation
  - Additional countries with National Listing
  - Crop-specific TQs beyond Test Guidelines
  - PVP Office Application Administrative tool

#### Communication

- 29. The EAF/13 meeting noted that participating authorities in UPOV PRISMA had been invited to participate in a survey on initiatives taken to raise awareness on UPOV PRISMA (Circular E019/026, sent on March 1, 2019). The participants received a presentation from the Office of the Union on the results from the survey, as reproduced in Annex II of this report.
- 30. The participants noted that the most effective routes for communication were: PVP Office websites; direct communication by PVP Offices with applicants; and participation at meetings and conferences organized at national level with the support of national seed/ breeder committee.
- 31. The participants noted the following elements planned for the communication of UPOV PRISMA:
  - Communication to potential users of the UPOV PRISMA via PVP Offices;
  - Update content and formation of information leaflet (Pdf leaflet, e-leaflet) and distribution to PVP Offices;
  - Creation of a new PowToon for agents and promotion of existing ones on the website;
  - Contact with breeder association/ national seed committee (via PVP Offices);
  - Contact with agents or authentified/qualified PBR experts;
  - UPOV PRISMA NewsFeed.

#### Financing of UPOV PRISMA

- 32. The participants noted that options for financing of the UPOV PRISMA would be considered by the Consultative Committee at its ninety-sixth session, to be held in Geneva, on October 31, 2019 and by the Council at its fifty-third ordinary session, to be held in Geneva on November 1, 2019.
- 33. The participants noted that a survey on the suitability of financing options would be conducted with registered entities in UPOV PRISMA and to a wider group of potential users and interested experts in UPOV. The survey would help to assess the value of the service offered by UPOV PRISMA and help to determine a suitable fee for UPOV PRISMA. The results of the survey, together with proposals for the financing of UPOV PRISMA would be presented to the Consultative Committee at its ninety-sixth session. It further noted that the outcomes would be reported at the subsequent EAF meeting.

#### DATE OF NEXT MEETING

34. The next meeting of the EAF (EAF/14 meeting) was agreed to be held in Geneva on the evening of October 28, 2019.

#### UPOV/EAF/13/3

#### ANNEXE I / ANNEX I / ANEXO I

#### LISTE DES PARTICIPANTS / LIST OF PARTICIPANTS / LISTA DE PARTICIPANTES

#### I. MEMBRES / MEMBERS / MIEMBROS

#### AUSTRALIE / AUSTRALIA / AUSTRALIA

Nik HULSE (Mr.), Chief of Plant Breeders' Rights, Plant Breeder's Rights Office, IP Australia, Woden (e-mail: nik.hulse@ipaustralia.gov.au)

#### CANADA / CANADA / CANADÁ

Anthony PARKER (Mr.), Commissioner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA), Ottawa

(e-mail: anthony.parker@canada.ca)

[via WebEx]

Jennifer ROACH (Ms.), Examiner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA), Ottawa

(e-mail: jennifer.roach@canada.ca)

[via WebEx]

Ashley BALCHIN (Ms.), Examiner, Plant Breeders' Rights Office, Canadian Food Inspection Agency (CFIA), Ottawa

(e-mail: ashley.balchin@canada.ca)

[via WebEx]

#### CHINE / CHINA / CHINA

CUI Yehan (Mr.), Division Director, Division of Plant Variety Protection, Development Center of Science and Technology, Development Center of Science & Technology (DCST), Ministry of Agriculture and Rural Affairs (MARA), Beijing

(e-mail: cuiyehan@agri.gov.cn)

[via WebEx]

Yang YANG (Ms.), Senior Examiner, Division of Plant Variety Protection, Development Center of Science and Technology (DCST), Development Center of Science & Technology, Ministry of Agriculture and Rural Affairs (MARA), Beijing

(e-mail: yangyang@agri.gov.cn)

[via WebEx]

#### <u>ÉTATS-UNIS D'AMÉRIQUE / UNITED STATES OF AMERICA / ESTADOS UNIDOS DE AMÉRICA</u>

Jeffery HAYNES (Mr.), Acting Commissioner, Plant Variety Protection Office, USDA, AMS, S&T, Washington D.C.

(e-mail: Jeffery.Haynes@ams.usda.gov)

[via WebEx]

#### FRANCE / FRANCE / FRANCIA

Yvane MERESSE (Mme), Responsable INOV, Groupe d'Étude et de Contrôle des Variétés et des Semences (GEVES), Beaucouzé

(e-mail: yvane.meresse@geves.fr)

[via WebEx]

Catherine MALATIER (Mme), Assistante INOV, Groupe d'Étude et de Contrôle des Variétés et des Semences (GEVES), Beaucouzé

(e-mail: catherine.malatier@geves.fr)

via WebEx

#### GÉORGIE / GEORGIA / GEORGIA

Merab KUTSIA (Mr.), Head, Department of Inventions and New Plant Varieties and Animal Breeds, National Intellectual Property Center (SAKPATENTI), Mtskheta

(e-mail: mkutsia@sakpatenti.org.ge)

via WebEx

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#### JAPON / JAPAN / JAPÓN

Atsuhiro MENO (Mr.), Senior Policy Advisor, Intellectual Property Division, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF), Tokyo (e-mail: atsuhiro meno150@maff.go.jp)

#### PAYS-BAS / NETHERLANDS / PAÍSES BAJOS

Dita HAGEN (Ms.), Application Specialist, Naktuinbouw, Roelofarendsveen

(e-mail: d.hagen@naktuinbouw.nl)

[via WebEx]

Marcel RIJSBERGEN (Mr.), Team DUS vegetables, DUS testing department, Naktuinbouw,

Roelofarendsveen

(e-mail: m.rijsbergen@naktuinbouw.nl)

[via WebEx]

Wim SANGSTER (Mr.), Team DUS Vegetables, Naktuinbouw, Roelofarendsveen

(e-mail: w.sangster@naktuinbouw.nl)

[via WebEx]

#### ROYAUME-UNI / UNITED KINGDOM / REINO UNIDO

Helen PENNINGTON (Ms.), Plant Varieties and Seeds EU Exit Planning, Animal and Plant Health Agency (APHA), Cambridge

(e-mail: helen.pennington@apha.gov.uk)

[via WebEx]

#### UNION EUROPÉENNE / EUROPEAN UNION / UNIÓN EUROPEA

Jean MAISON (Mr.), Deputy Head, Technical Unit, Community Plant Variety Office (CPVO), Angers (e-mail: maison@cpvo.europa.eu)

[via WebEx]

#### II. ORGANISATIONS / ORGANIZATIONS / ORGANIZACIONES

COMMUNAUTÉ INTERNATIONALE DES OBTENTEURS DE PLANTES ORNEMENTALES ET FRUITIÈRES À REPRODUCTION ASEXUÉE (CIOPORA) / INTERNATIONAL COMMUNITY OF BREEDERS OF ASEXUALLY REPRODUCED ORNAMENTAL AND FRUIT PLANTS (CIOPORA) / COMUNIDAD INTERNACIONAL DE OBTENTORES DE VARIEDADES ORNAMENTALES Y FRUTALES DE REPRODUCCIÓN ASEXUADA (CIOPORA)

Hélène JOURDAN (Mme), Secrétaire générale, AOHE, Responsible COV & Marques, Meilland International S.A., Association des Obtenteurs Horticoles Européens (AOHE), Le Luc en Provence (e-mail: licprot@meilland.com)

#### **CROPLIFE INTERNATIONAL**

Marcel BRUINS (Mr.), Consultant, CropLife International, Brussels (e-mail: mbruins1964@gmail.com)

#### INTERNATIONAL SEED FEDERATION (ISF)

Szabolcs RUTHNER (Mr.), Regulatory Affairs Executive, International Seed Federation (ISF), Nyon (e-mail: s.ruthner@worldseed.org)

Astrid M. SCHENKEVELD (Ms.), Specialist, Variety Registration & Protection, Rijk Zwaan Zaadteelt en Zaadhandel B.V., KX De Lier

(e-mail: a.schenkeveld@rijkzwaan.nl)

[via WebEx]

Jan KNOL (Mr.), Officer, Plant Variety Protection and Registration, Bayer CropScience Vegetable Seeds,

(e-mail: jan.knol@bayer.com)

[via WebEx]

#### UPOV/EAF/13/3 Annexe I / Annex I / Anexo I page 3 / página 3

Maria José VILLALÓN-ROBLES (Ms.), PVP Specialist EMEA, Monsanto Holland B.V, Bayer - Crop Science, Wageningen (e-mail: mariajose.villalonrobles@bayer.com)
[via WebEx]

#### III. BUREAU / OFFICER / OFICINA

Peter BUTTON (Mr.), Chair

#### IV. BUREAU DE L'UPOV / OFFICE OF UPOV / OFICINA DE LA UPOV

Peter BUTTON (Mr.), Vice Secretary-General
Yolanda HUERTA (Ms.), Legal Counsel and Director of Training and Assistance
Tomochika MOTOMURA (Mr.), Technical/Regional Officer (Asia)
Ben RIVOIRE (Mr.), Technical/Regional Officer (Africa, Arab countries)
Leontino TAVEIRA (Mr.), Technical/Regional Officer (Latin America, Caribbean countries)
Hend MADHOUR (Ms.), IT Officer
Caroline ROVERE (Ms.), Administrative Assistant
Ariane BESSE (Ms.), Administrative Assistant
Ruixi HAN (Mr.), Fellow

[L'annexe II suit/ Annex II follows/ Sigue el Anexo II]

#### UPOV/EAF/13/3

#### ANNEX II / ANNEXE II / ANEXO II

# Meeting on the development of an Electronic Application Form

Document EAF/13/2
"Developments concerning
UPOV PRISMA"

Geneva March 28, 2019

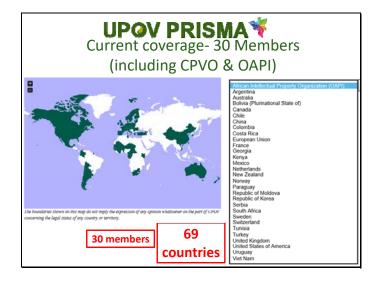


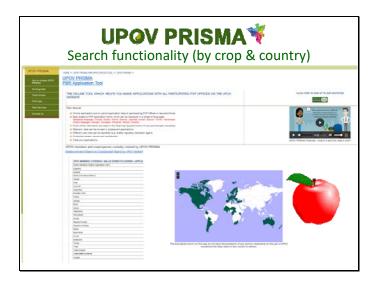
#### **PREVIEW**

- UPOV PRISMA Version 2.1 Status
- Future developments
  - Version 2.2
  - 2020 and +
- Financing of UPOV PRISMA
- Communication

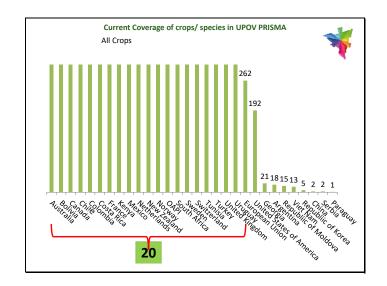


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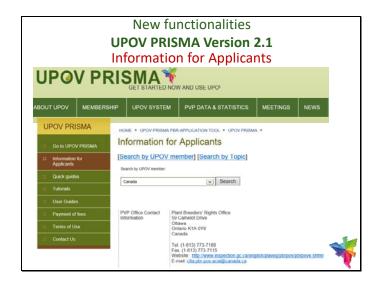
Navigation & Output languages				
Navigation languages	Output languages			
English	English			
French	French			
German	German			
Spanish	Spanish			
Chinese	Georgian			
Japanese	Norwegian			
Korean (New in V2.1)	Romanian			
Turkish (New in V2.1)	Serbian (New in V2.1)			
Vietnamese (New in V2.1)	Swedish (New in V2.1)	_ 1		
	Turkish (New in V2.1)	-		

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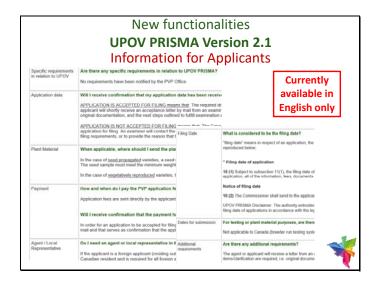
# New functionalities UPOV PRISMA Version 2.1

- Information for Applicants;
- Novelty/ priority alert;
- Enhancement of agent role;
- View application data in the final output format before submission;
- Revise application data after submission upon PVP office request;
- Structured TQ4, TQ7 and TQ9
- Confidential data in Technical Questionaire chapter 4
- Link to UPOV PRISMA dedicated web site for users





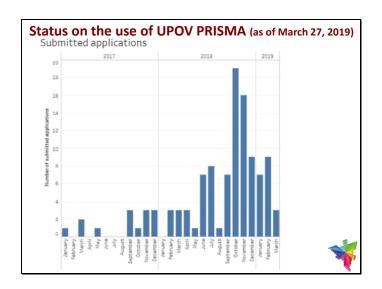
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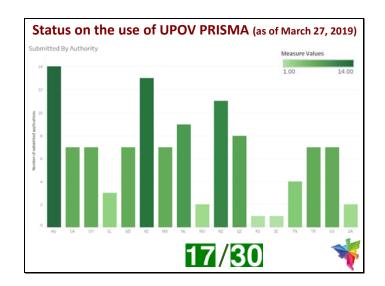
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otal Number	or submitted a	pplications = 11	0
	2017	2018	2019
January	1	0	7
February	0	3	5
March	2	3	(3)
April	0	3	`
May	1	1	
June	0	7	
July	0	8	
August	0	1	
September	3	7	
October	1	19	
November	3	16	
December	3	9	

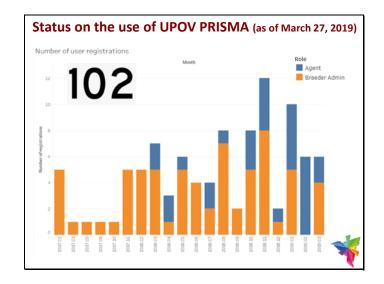


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Number of application			
	2017	2018	2019
January	2	1	34
February	0	18	55
March	5	16	(31)
April	1	13	•
May	4	28	
June	19	54	
July	0	28	
August	0	30	
September	16	35	
October	6	78	
November	2	80	
December	5	35	



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#### **PREVIEW**

- EAF Version 2.1 Status
- Future developments
  - Version 2.2
  - 2020 and +
- Financing of UPOV PRISMA
- Communication

**UPGV** 

#### UPOV/EAF/13/3 Annexe II / Annex II / Anexo II page 9 / página 9

# Anticipated new participating authorities in Version 2.2 : Scope

- New authorities which could be included in UPOV PRISMA Version :
  - Ecuador
  - Dominican Republic
  - Morocco
  - Peru
  - Trinidad and Tobago

35 members

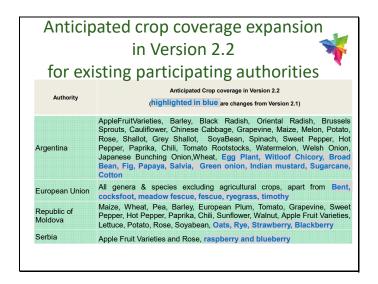
countries

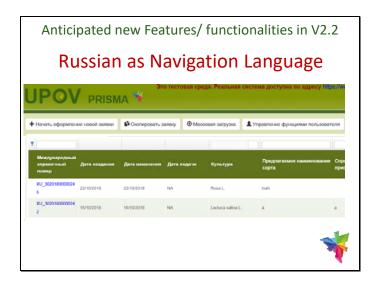


# Anticipated crop coverage expansion in Version 2.2 for new participating authorities

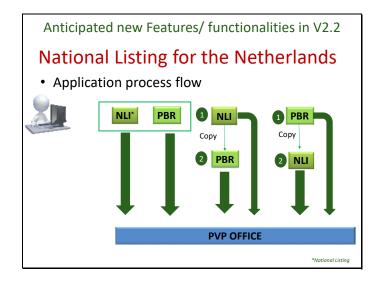
Authority	Crop Coverage Expansion			
Dominican Republic	All genera and species			
Ecuador	All genera and species			
Morocco	Tomato, Melon, Potato, lettuce, Onion			
Peru	All genera and species			
Trinidad and Tobago	Anthuriums , Bromeliaceae, Heliconiaceae, Orchidaceae, Sterculiaceae, Cajanus cajans, Vigna sp., Theobroma cacao L.			

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#### UPOV/EAF/13/3 Annexe II / Annex II / Anexo II page 12 / página 12

Anticipated new Features/ functionalities in V2.2

## National Listing for the Netherlands

- If the user selects PBR and NLI, they will be able to edit the application data simultaneously for both.
- When the application is submitted, two applications are submitted (including two notifications)
- Fee proposal to be prepared for this situation

Anticipated new Features/ functionalities in V2.2

## National Listing for the Netherlands

• If the user selects NLI, NLI questions will be displayed in the form



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Anticipated new Features/ functionalities in V2.2

### National Listing for the Netherlands

 It is possible to copy application and keep the same IRN for the same country if you apply for different application type

Anticipated new Features/ functionalities in V2.2

# Procedure for introducing new and revised Test Guidelines in UPOV PRISMA;

- UPOV PRISMA displays the TQ forms as adopted in the last supported version
- Compatibility issues:
  - Edit an existing pending application data drafted before the release
    - In case of removed questions, the answers will be ignored
    - In case of added questions, the answers should be provided
  - Edit a revised submitted application
    - This action will not be allowed



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Anticipated new Features/ functionalities in V2.2

# Procedure for introducing new and revised Test Guidelines in UPOV PRISMA;

- A PVP office would like to «Ask for revision» a submitted application.
  - If the application is related to a crop for which the TG was revised or added, the action will be disabled.
  - The revision query should be done outside UPOV PRISMA

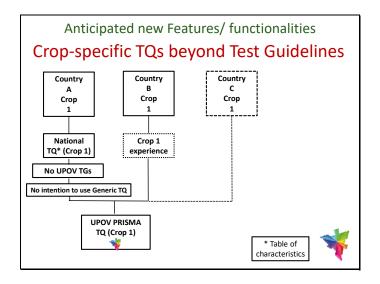


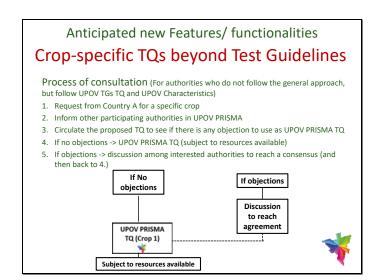
Anticipated new Features/ functionalities in V2.2

# Procedure for introducing new and revised Test Guidelines in UPOV PRISMA;

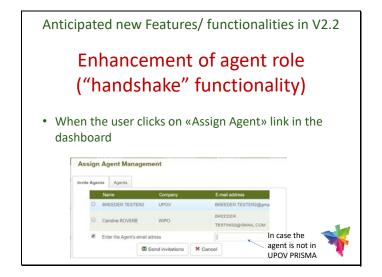
- A PVP office has already asked for revision a submitted application
  - If the application is related to a crop for which the TG was revised or added, a notification email will be sent to the breeder to ask them to revise their application before the new release.
  - After the new release, the status of the application will be updated automatically to «Submitted». It won't be possible to edit the application.

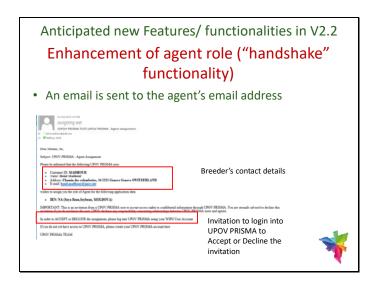
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Anticipated new Features/ functionalities in V2.2

# Enhancement of agent role ("handshake" functionality)

• If the agent accepts/declines, a notification email is sent to the breeder.





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## Anticipated new Features/ functionalities in V2.2 Enhancement of agent role ("handshake" functionality)

- The breeder can check the status of their invitations in UPOV PRISMA.
- They can give the permissions when an invitation is accepted.





Anticipated new Features/ functionalities in V2.2

# Improved copy functionality

- Copy Application settings
  - User can choose among a set of crops to which the applicant has already submitted an application.





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Anticipated new Features/ functionalities in V2.2

## Improved copy functionality

• Copy Action in the dashboard





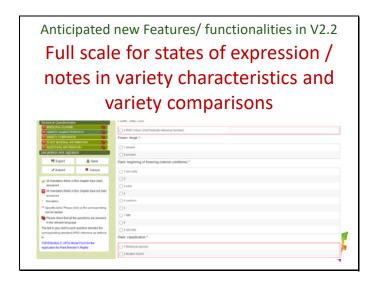
Anticipated new Features/ functionalities in V2.2

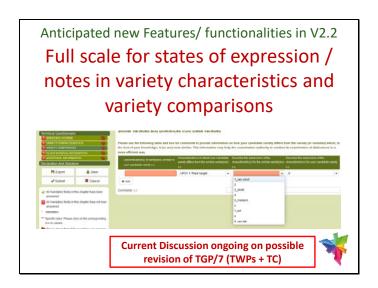
## Improved copy functionality

- The settings screen should be prepopulated with the crops/species and languages of answers.
- The user should have the possibility to enter another crop through the search button.
- The user should be able to edit the submitter's own reference.
- A check box should be available to check if the user would like to use the associated combined application.



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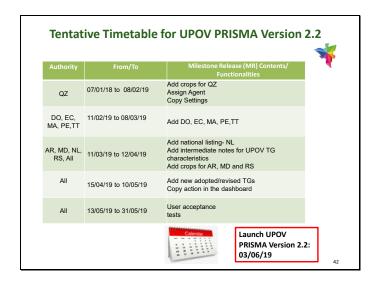
# Novelty (trees and vines)

 All participating authorities should indicate, if appropriate, which of the supported crops are considered as vine or tree in terms of novelty.

- 4/6 years



- Circular to be sent to all participating members in V2.2
- Deadline: End of May 2019



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#### **PREVIEW**

- UPOV PRISMA Version 2.1 Status
- Future developments
  - Version 2.2
  - -2020 and +
- Financing of UPOV PRISMA
- Communication

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#### FUTURE STEPS (2020 and +)

- Expansion
  - Members
    - (Bosnia and Herzegovina, Japan, Nicaragua, Singapore and Uzbekistan have expressed interest to join future releases)
  - Crops/species
- New functionalities
  - Information on DUS cooperation
  - More PVP offices with machine-to-machine links/ communication to UPOV PRISMA
  - Machine translation
  - More countries with National Listing?
  - Crop-specific TQs beyond Test Guidelines
  - PVP Office Application Administrative Tool





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# **EAPVP Regional Mechanism**

- Background
- Next steps

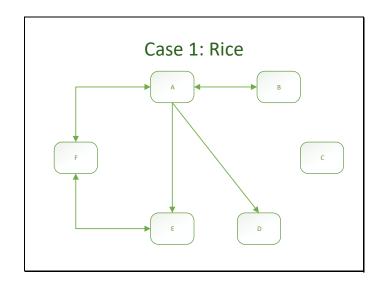
Anticipated new Features/ functionalities in future Version

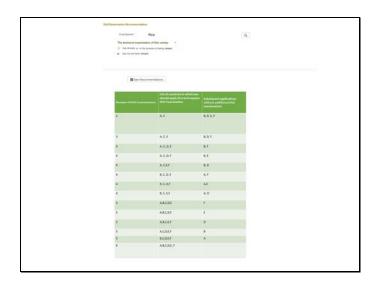
# DUS examination Arrangement tool

• Minimize the number of DUS examinations for a list of selected authorities

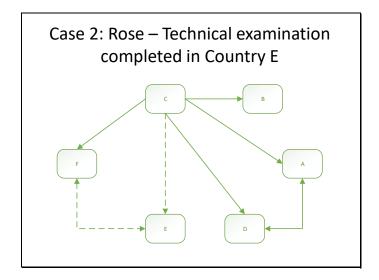


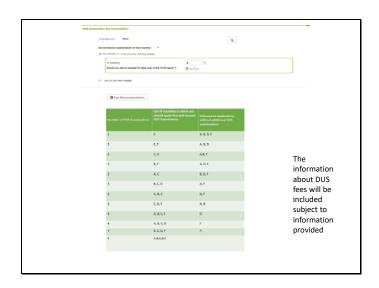
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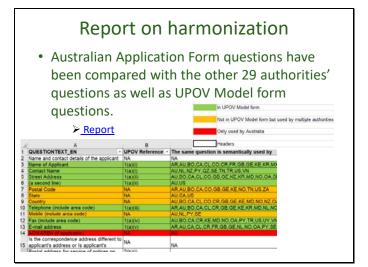




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# **PVP Office Application Administrative Tool**

- · Provide national storage facility
- Facilitate access to application data for examination purpose
- Export data:
  - For publication (gazette)
  - Pluto DB



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## Helpdesk matters

- Automatic email replies set by some Offices to acknowledge receipt of the application data are sent to the sender (i.e. <a href="mailto:noreply@upov.int">noreply@upov.int</a>) and not to the applicant.
- Breeder account for PVP Offices : Only possible in Test environment
- UPOV PRISMA Test account has been created.
  - It will be used for training purpose

#### **PREVIEW**

- UPOV PRISMA Version 2.1 Status
- Future developments
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- Financing of UPOV PRISMA
- Communication

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#### **Financing of UPOV PRISMA**

The Consultative Committee at its ninety-fifth session noted that more time was needed to increase the number of UPOV PRISMA users in order to achieve a reliable survey of the suitability of financing options and also to ensure reliability for users. With regard to a survey of financing options, the Vice Secretary General confirmed the intention to survey users that had submitted applications via UPOV PRISMA, registered entities, newsfeed subscribers and possibly other potential users. The survey would be structured to enable the results of the different categories to be analyzed separately

The Consultative Committee requested the Office of the Union to present options to the Consultative Committee, at its ninety sixth session, for the financing of UPOV PRISMA, including: fee per submission; fee per variety; subscription model(s) for applicants; subscription model(s) for members of the Union and package(s) of UPOV services

(see document C/52/17 paragraphs 44 to 47)



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#### **UPOV PRISMA Survey**

#### Objective:

 To assess the value of the service offered via UPOV PRISMA and to determine a price for UPOV PRISMA Fee

#### Target:

UPOV PRISMA users

#### Methodology:

- Qualitative survey (one-to-one interview)
- Quantitative survey (online) (All registered users)
- Performed by an independent market research institute
- Interviews in English, French and Spanish
- A subsequent survey will be made available online to a wider group of users









#### UPOV/EAF/13/3 Annexe II / Annex II / Anexo II page 29 / página 29

#### UPOV PRISMA Survey Next steps

- Information on the survey sent to all UPOV PRISMA Users by Email
- Survey: April- May
- · Results: June
- Online survey of a wider group of potential interested users : July
- The outcome of the survey will help to draft options for UPOV PRISMA Fee
- To be presented and approved by Consultative Committee and the Council in October 2019
- Implementation of UPOV PRISMA Fee in January 2020



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#### **PREVIEW**

- UPOV PRISMA Version 2.1 Status
- Future developments
  - Version 2.2
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#### **Survey Raising Awareness on UPOV PRISMA**



#### Target:

• Participating authorities in UPOV PRISMA (30)

#### Methodology:

- Circular E-19/026 sent on March 1st 2019
- Online survey (Opinio)



#### Objective:

 To assess what has been done by participating UPOV members to communicate/ publicize on UPOV PRISMA

#### **Response Rate:**

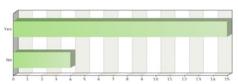
• 19 replies out of 30 UPOV participating Members (63%)



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# Since joining UPOV PRISMA, have you organized a specific communication campaign on UPOV PRISMA?

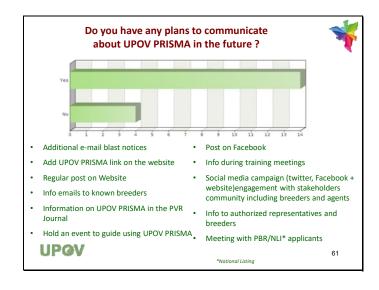


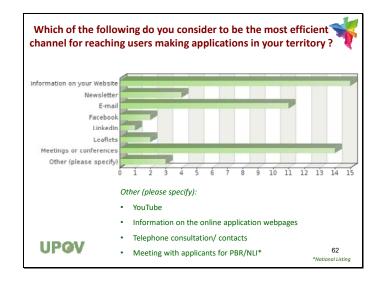


- Notice to customers
- Official Bulletin
- Website
- Info emails (to restricted diffusion list e.g. accredited PBR experts who provide guidance to applicants)
- Press release
- **UPGV**

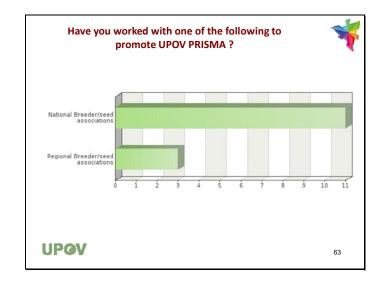
- Distribution of leaflets
- UPOV PRISMA Link on official webpage
- Newsletter
- Participation in forums
- Presentation at seed federation, annual breeders group, seed trade association, PBR advisory committee

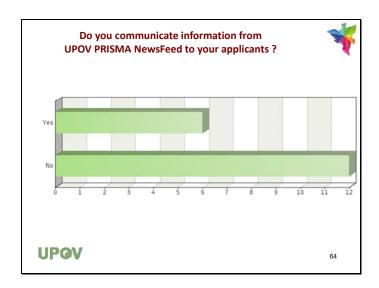
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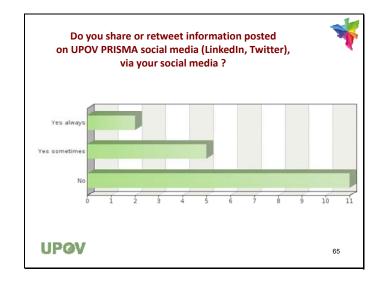


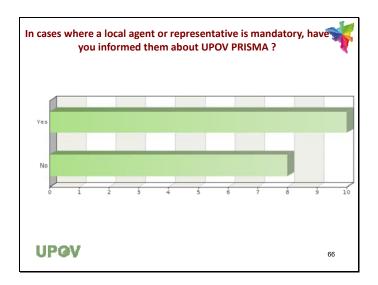
#### UPOV/EAF/13/3 Annexe II / Annex II / Anexo II page 32 / página 32



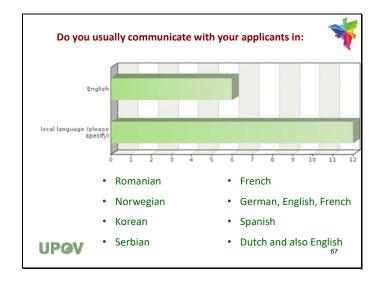


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#### Is there anything the UPOV Office can do to assist you in relation to communication about UPOV PRISMA?



- be posted or linked to the Website
- We wish to review the information contained in UPOV

  • We have already our own PRISMA regarding use of agent. This could be better.
- Help us raise awareness with agents and representatives in the relevance of UPOV PRISMA
- Any digital promotional material is always useful

- Provide a PDF Leaflet that can Continue to provide brochures if needed
  - Provide information not only in English
    - online application system and do not have an immediate need to communicate about UPOV PRISMA

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#### Do you have any other proposals to raise awareness on UPOV PRISMA?



- Contact with national or regional• Locate the videos about the patent Attorney associations e.g.
  - benefits and how to use it more Institute of Patent Attorneys Inc. visibly on the UPOV main page
- Help us to set up UPOV PRISMA We suggest to put UPOV in our system and also to take control of the tools (training?)
  - PRISMA as a standard subject on the agenda of UPOV seminars, courses and meetings
- UPOV Communication campaigns are very well designed and nice to read

**UPGV** 

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# **UPOV PRISMA PROMOTION**



#### in 2019

Following the results of the survey:

- > Update content and formation of information leaflet (Pdf leaflet, e-leaflet)
- ➤ Distribution by May 2019 to PVP Offices
- > Creation of a new PowToon for agents
- > Promote existing PowToons on the website
- > Contact with breeder association/ national seed committee (via PVP Offices)
- > Contact with agents or authentified/qualified PBR
- > Review with each PVP Offices by May 2019 on the information needed (logo, link)

> Continue UPOV PRISMA NewsFeed (same format, same frequency)

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#### **PREVIEW**

- UPOV PRISMA Version 2.1 Status
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- Financing of UPOV PRISMA
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#### Next EAF/14 Meeting:

Monday October 28, 2019 (evening)



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[End of Annex II and of document/ Fin de l'Annexe II et du document/ Fin del Anexo II y del documento]