

Technical Committee**TC/54/7 Add.****Fifty-Fourth Session
Geneva, October 29 and 30, 2018****Original:** English
Date: November 1, 2018

**ADDENDUM TO
ELECTRONIC APPLICATION FORM***Document prepared by the Office of the Union**Disclaimer: this document does not represent UPOV policies or guidance*

The Annex to this document contains a copy of a presentation on “Electronic Application Form” made at the fifty-fourth session of the Technical Committee.

[Annex follows]

Technical Committee

Document TC/54/7
“ELECTRONIC APPLICATION FORM”

Geneva
October 30, 2018

UPOV

International Union for the Protection of New Varieties of Plants

PREVIEW

- EAF Version 2.1 - Status
- Future developments
- Communication
- Next steps

UPOV PRISMA



Version 2.1 released in September 2018

UPOV PRISMA



Overview - what is it and how does it work?



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UPOV PRISMA

Online PBR Application Tool


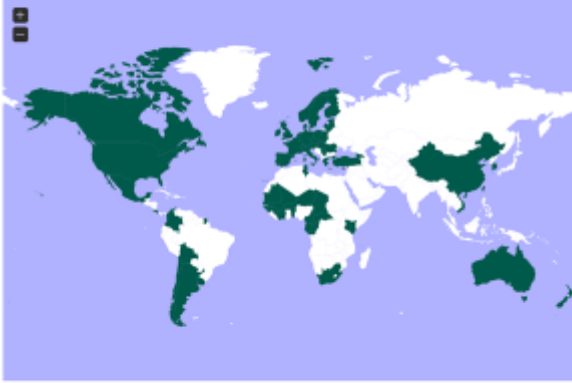


The boundaries shown on this map do not imply the expression of any opinion whatsoever on the part of UPOV concerning the legal status of any country or territory.

- Online application tool to submit application data to participating PVP Offices in required format
- Easy access to PVP application forms, which can be displayed in a range of languages
- Much of the information provided in the Technical Questionnaire will be automatically translated
- Relevant data can be re-used in subsequent applications
- Different user roles can be specified (e.g. drafter, signatory, translator, agent)
- Controlled access, secure and confidential

UPOV PRISMA

Coverage- 30 Members (including CPVO & OAPI)



The boundaries shown on this map do not imply the expression of any opinion whatsoever on the part of UPOV concerning the legal status of any country or territory.

69 countries

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African Intellectual Property Organization (OAPI)
Argentina
Australia
Bolivia (Plurinational State of)
Canada
Chile
China
Colombia
Costa Rica
European Union
France
Georgia
Kenya
Mexico
Netherlands
New Zealand
Norway
Paraguay
Republic of Moldova
Republic of Korea
Serbia
South Africa
Sweden
Switzerland
Turkey
United Kingdom
United States of America
Uruguay
Viet Nam

UPOV PRISMA

Search functionality (by crop & country)

UPOV PRISMA

- Home
- Search
- Help
- Feedback

UPOV PRISMA
PBR Application Tool

THE ONLINE TOOL WHICH HELPS YOU MAKE APPLICATIONS WITH ALL PARTICIPATING PIP OFFICES VIA THE UPOV PORTAL


Key features:

- Online application tool to submit applications (ask for additional PIP Office or request forms)
- Easy access to PIP applications (which can be filtered in a range of categories)
- Detailed guidance (links, dates, forms, contact details, other useful links) available
- Easy to use interface (guided by the User Manual) available with detailed instructions
- Request can be saved or submitted electronically
- Different application fee structure (ask member agencies for more details)
- Full contact details, address and website
- Free for application

UPOV members and organisations currently covered by UPOV PRISMA


[UPOV PRISMA CONTACT US](#) | [CONTACT US](#) | [CONTACT US](#)


THIS TOOL IS FOR YOU TO SUBMIT

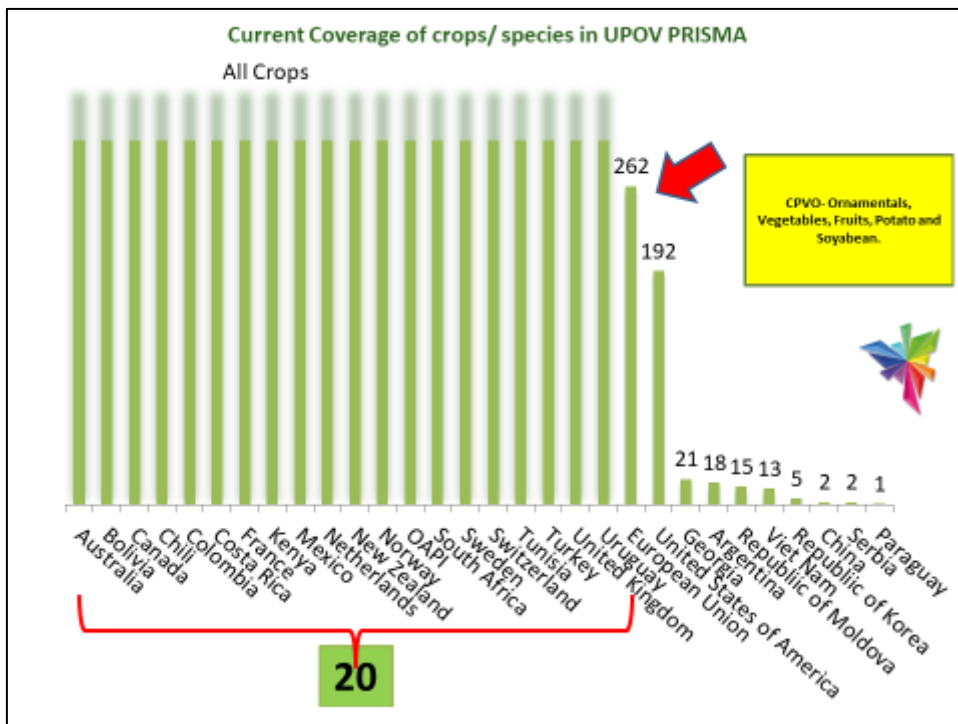


UPOV MEMBERS COVERED BY UPOV PRISMA

- Algeria
- Argentina
- Australia
- Bolivia
- Canada
- Chile
- Colombia
- Costa Rica
- France
- Kenya
- Mexico
- Netherlands
- New Zealand
- Norway
- ODAPI
- South Africa
- Sweden
- Switzerland
- Tunisia
- Turkey
- United Kingdom
- United States of America
- Uruguay
- European Union
- Georgia
- Argentina
- Republic of Moldova
- Viet Nam
- China
- Republic of Korea
- Serbia
- Paraguay



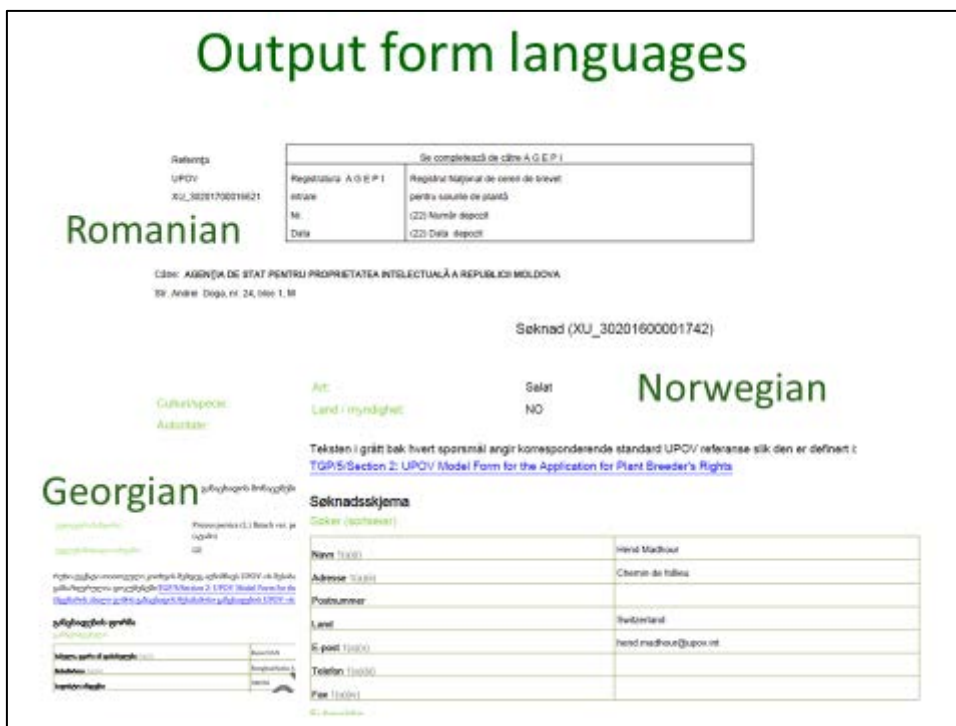




Navigation languages



Output form languages



Output form languages

Serbian

ПОДАЦИ ИЗ ЗАХТЕВА (XU_30201800000120)

Биљна врста: Malus domestica Borkh. (Apple)
Надлежна институција: RS

Текст у сивом поред сваког питања означава одг:
[Образац захтева за права оплењенична биљња](#)

Образац захтева
Ovlašteni zastupnik

Име и презиме/име:

Адреса/адресе:

Име и презиме одговорног
лица у траженом делу:

Телефон:

Факс:

Е-пошта адреса:

Препорука: поштом е-пошта

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Swedish

ANSÖKAN (XU_30201800000192)

Arträtt: Lactuca sativa L. (Lettuce)
Land: SE

The text in grey next to each question denotes the corresponding standard UPOV reference as defined in
[TQPS/Section 2: UPOV Model Form for the Application for Plant Breeder's Rights](#)

ANSÖKAN
A Sökande

Namn 1 (100)	Rudi HAN
Adress (1000)	PongshuMarku A18
Land	China
Organisationsnummer	###
Telefonnummer (övern riktnummer) (10000)	01090128104
Mobiltelefonnummer (10000)	####
E-postadress (10000)	rudhan@163.com

B Örnäud

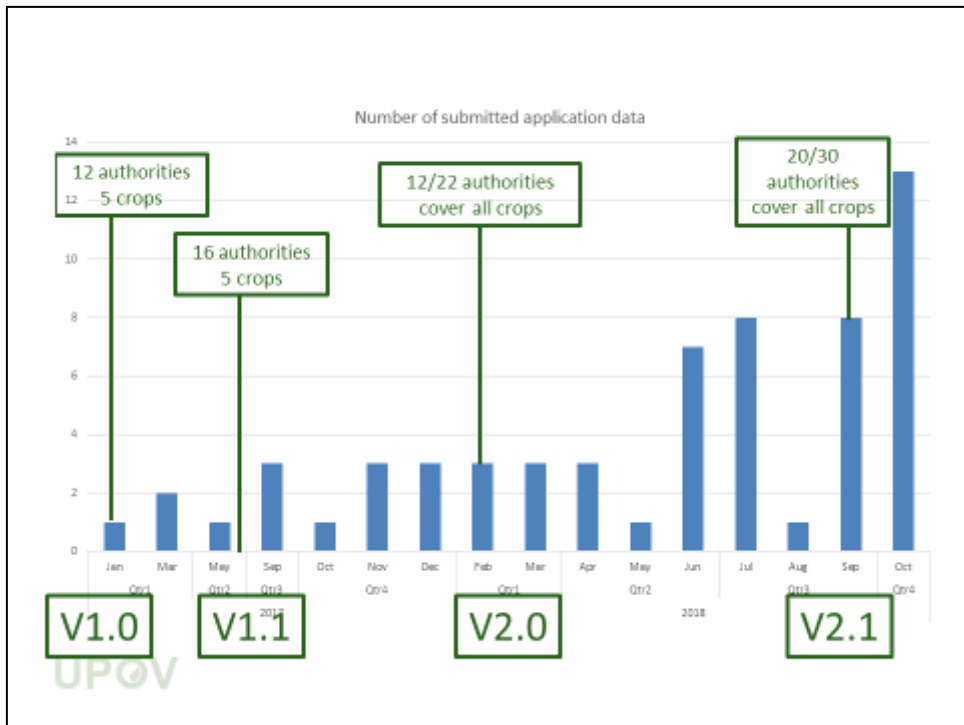
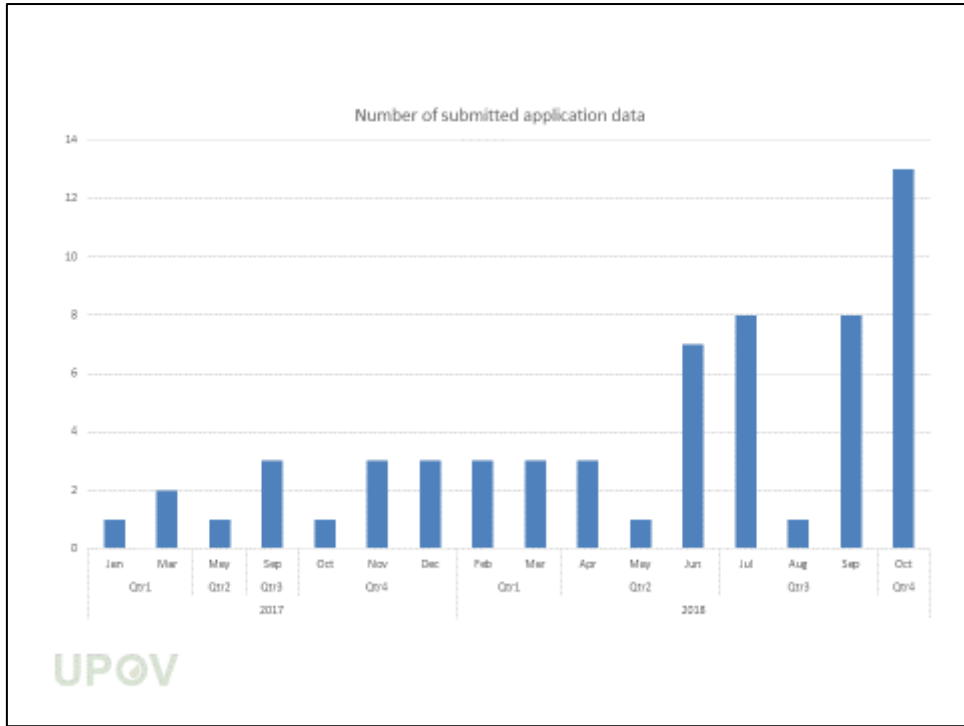
UPOV PRISMA Version 2.1

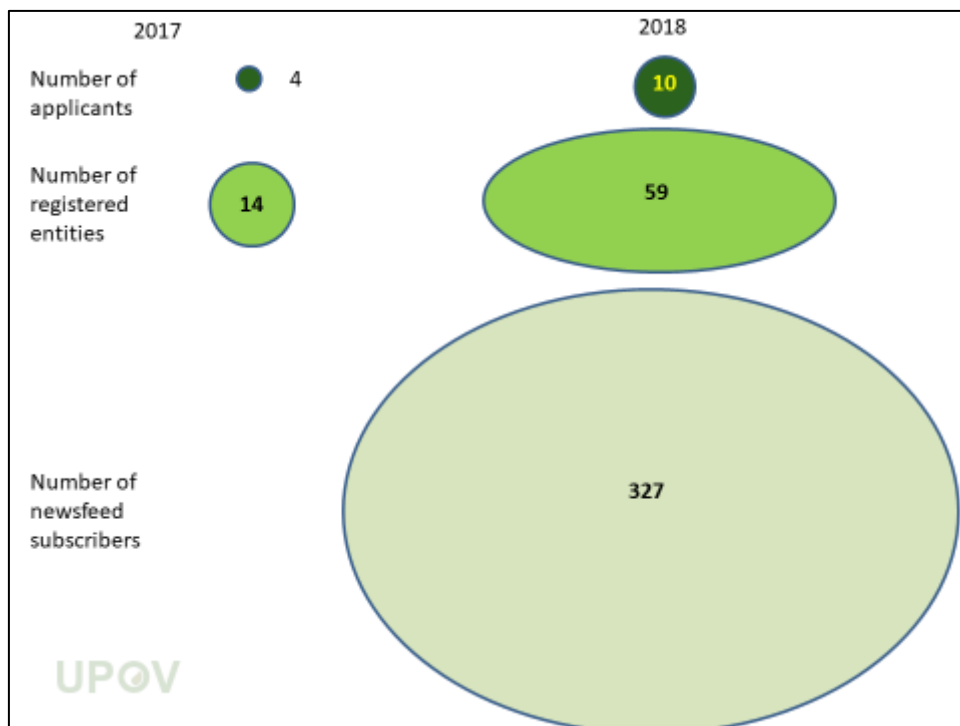
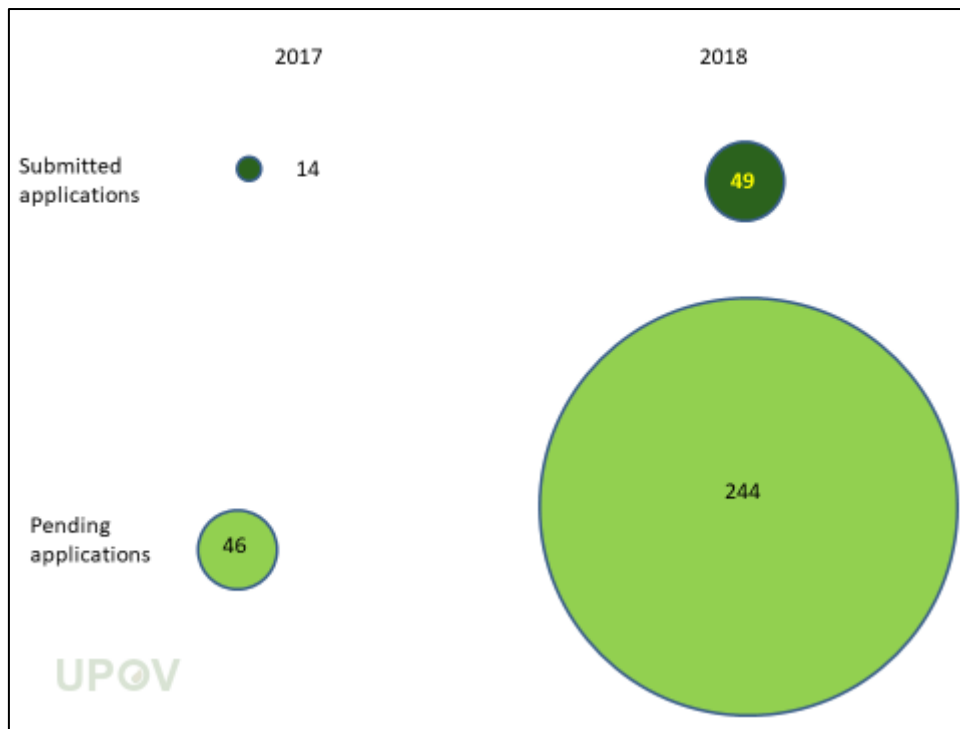
New functionalities

- Information for Applicants;
- Novelty/ priority alert;
- Enhancement of agent role ;
- View application data in the final output format before submission;
- Revise application data after submission upon PVP office request;
- Structured TQ4, TQ7 and TQ9
- Confidential data in Technical Questionnaire chapter 4
- Link to UPOV PRISMA dedicated web site for users

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Status on the use of UPOV PRISMA as of October 29, 2018

- **59** entities registered in UPOV PRISMA
 - 47 breeder administrators
 - 12 agents
- **63** applications submitted:
 - by 9 entities
 - by 1 agent
 - For 10 crops: Apple Fruit Varieties, barley, egg plant, lettuce, tomato, tomato rootstocks, potato, rose, sweet pepper, welsh onion
 - in 14 authorities: Australia, Canada, Chile, European Union, Kenya, Mexico, Netherlands, New Zealand, Norway, Switzerland, Tunisia, Turkey, United states, United Kingdom

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Status on the use of UPOV PRISMA as of October 29, 2018

Year	Number of applications	Number of countries	Number of different applicants	Number of crops
2017	14	6 (AU, CH, CL, NO, NL, NZ)	4	3 (Apple, lettuce, potato)
2018	49	13 (AU, CA, CH, CL, GB, KE, MX, NL, NZ, QZ, TN, TR, US)	10	9 (barley, egg plant, lettuce, tomato, tomato rootstocks, potato, rose, sweet pepper, welsh onion)

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Status on the use of UPOV PRISMA as of October 29, 2018

Number of received application data per authority

Authority	2017	2018
NZ (7)	5	2
CL (3)	3	0
AU (8)	2	6
CH (3)	2	1
NL (7)	1	6
NO (1)	1	0
KE (8)	0	8
MX (6)	0	6
QZ (5)	0	5
TR (5)	0	5
US (3)	0	3
CA (2)	0	2
GB (2)	0	2
TN (1)	0	1
ZA (1)	0	1

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Status on the use of UPOV PRISMA as of October 29, 2018

Number of received application data per crop

Crop	2017	2018
Lettuce (20)	5	15
Apple Fruit Varieties (5)	5	0
Potato (7)	4	3
Rose (12)	0	12
Tomato (6)	0	6
Barley (5)	0	5
Sweet pepper (4)	0	4
Egg Plant (1)	0	1
Solanum lycopersicum L. var. lycopersicum x Solanum habrochaites S. Knapp & D.M. Spooner (1)	0	1
Welsh Onion (1)	0	1

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PREVIEW

- EAF Version 2.1 - Status
- Future developments
- Communication
- Next steps

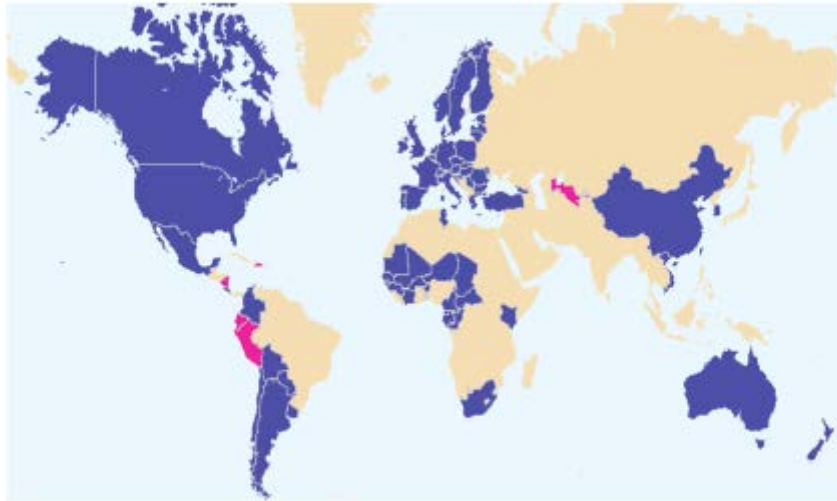
Anticipated new participating authorities in Version 2.2 : Scope

- New authorities which could be included in UPOV PRISMA Version :
 - Ecuador
 - Dominican Republic
 - Nicaragua
 - Peru
 - Uzbekistan
 - Trinidad and Tobago

Anticipated total number
- of authorities : 36
- of countries covered: 75



Anticipated new UPOV Members in UPOV PRISMA V2.2



The boundaries shown on this map do not imply the expression of any opinion whatsoever on the part of UPOV concerning the legal status of any country or territory.



Anticipated new Features/ functionalities in Version 2.2

- Navigation language
 - Russian
- Customized Interface : Canada
- Machine to Machine communication

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Anticipated new Features/ functionalities in V2.2

Russian as Navigation Language

UPOV PRISMA Это тестовая среда. Реальная система доступна по адресу <https://www.upov.org/prisma/>


[Начать оформление новой заявки](#) [Скопировать заявку](#) [Массовая загрузка](#) [Управление функциями пользователя](#)

Международный справочный номер	Дата создания	Дата изменения	Дата подачи	Культура	Предлагаемое наименование сорта	Сорт прис
XU_3020180000024 5	22/10/2018	22/10/2018	NA	Rosa L.	hull	
XU_3020180000024 2	16/10/2018	16/10/2018	NA	Lactuca sativa L.	а	а

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Anticipated new Features/ functionalities in V2.2

Customized Interface

Canadian Food Inspection Agency 

This is a test environment. This real system is available at <https://www.cfsa.ca/prisma/> | [Release User Help](#) | [Feedback](#) | [English](#)

New Application Settings

Org/Division *


Select Authority *

Submitter's Organization *

Upload Ending Date (EP)

Select Language for answers

Application Form *

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Anticipated new Features/ functionalities in V2.2

Machine to machine communication

- Breeders:
 - Bulk upload feature
- PVP offices
 - GE; JP; BR; US; CN; AU

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Tentative Timetable for UPOV PRISMA Version 2.2

Authority	From/To	Milestone Release (MR) Contents/ Functionalities
UZ, QZ	24/09/18 to 12/10/18	Add new authority: UZ Add crops for QZ Add Russian as navigation language
NI, PE, DM	15/10/18 to 14/12/18	Add NI, PE, DM Update partially revised UPOV TQs
EC, TT	17/12/18 to 08/02/19	Add EC, TT Update fully revised UPOV TQs
CA	11/02/19 to 08/03/19	Add 2 crops for CA
All	11/03/19 to 05/04/19	Add new adopted TGs
CN	08/04/19 to 03/05/19	Add more crops
All	06/05/19 to 31/05/19	User acceptance tests

**Launch UPOV PRISMA
Version 2.2: 03/06/19**

FUTURE STEPS (2020 and +)

- Expansion
 - **Members**
 - **Crops/species**
- New functionalities
 - **Access to a list of local accredited agents/ procedural representatives**
 - **Information on DUS cooperation**
 - **More PVP offices with machine-to-machine links/ communication to UPOV PRISMA**
 - **Machine translation**



PREVIEW

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UPOV PRISMA

Communication Strategy

Purpose:

➤ To increase

- **visibility** of the Tool
- the **number of registered entities** in the system
- the **number of customers/applicants** (users who have submitted application data)

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UPOV PRISMA

PROMOTIONAL
ACTIVITIES

On-site / On-line Promotion

Done:



- CIOPORA Academy
- ISF Congress
- ESA Annual Meeting
- Vegepolys
- AOHE General Assembly





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WEBSITE & SOCIAL MEDIA

UPOV PRISMA

Press Articles

- European Seed (May 2018)
 - “Platform helps breeders make their varieties widely available”
- Cultivar Seed (May 2018)
 - “Know more about the plant breeders’ right application tool”
- Seed World (June 2018)
 - “Helping breeders make their varieties more widely available”
- European IPR Helpdesk (October 2018)
 - “UPOV PRISMA: Quick and easy online tool for transmission of application data for plant breeders’ rights”



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WEBSITE & SOCIAL MEDIA

UPOV PRISMA

Communication Strategy

Videos

PROMOTIONAL MATERIALS

- New testimonials (from PVP Offices)



Experience of a PVP Office – Australia



Experience of a PVP Office – New Zealand

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WEBSITE & SOCIAL MEDIA

UPOV PRISMA 

 Campaign 12

Launch Version 2.1 17 September 2018

UPOV PRISMA

EXPANSION OF UPOV PRISMA

WHAT'S NEW?

NEW PARTICIPATING AUTHORITIES



- United Kingdom (United Kingdom)
- United States (United States)
- United States (United States)
- United States (United States)
- United States (United States)
- United States (United States)

Check out all participating authorities

CHOOSE YOUR COUNTRY



LANGUAGES

UPOV PRISMA now supports 14 languages



Non-agent languages	Agent languages
<ul style="list-style-type: none"> • Chinese • English • German • Japanese • Korean (Korean) • Spanish • Vietnamese 	<ul style="list-style-type: none"> • Chinese • English • German • Japanese • Korean (Korean) • Spanish • Vietnamese

NEWLY ARE PRIORITY ALERTS



NEWLY ARE PRIORITY ALERTS



UPOV PRISMA enables members to set up priority alerts to receive the first notification of the latest updates.

ENHANCED ADVERTISING



UPOV PRISMA now supports a range of agent and non-agent languages. This means you can now set up priority alerts to receive the first notification of the latest updates.

There are also other ways to set up priority alerts. You can also set up priority alerts to receive the first notification of the latest updates.

[Learn more](#)

[Sign up now](#)

WEBSITE & SOCIAL MEDIA

UPOV PRISMA 

 Campaigns 13 - 15

New strategy – regular short news updates

Did you know that ...?



30 UPOV members (covering 80 countries) are participating in UPOV PRISMA (giving you easy access to up-to-date TQP applications forms, which can be transmitted electronically).

[Click on image to see which authorities are in UPOV PRISMA](#)



[Learn more](#)

[Sign up now](#)

Did you know that ...?



UPOV PRISMA supports 14 different languages, which makes it easier for you to complete the application. Some because many parts of the Technical Questionnaire are automatically translated.

[Click on image to see which languages are supported in UPOV PRISMA](#)

[Learn more](#)

[Sign up now](#)

Did you know that ...?



By creating an AGENT account in UPOV PRISMA you can increase your visibility with potential clients who will find your details when looking to assign an agent for their application.

[Create your AGENT user account now](#)

[Learn more](#)

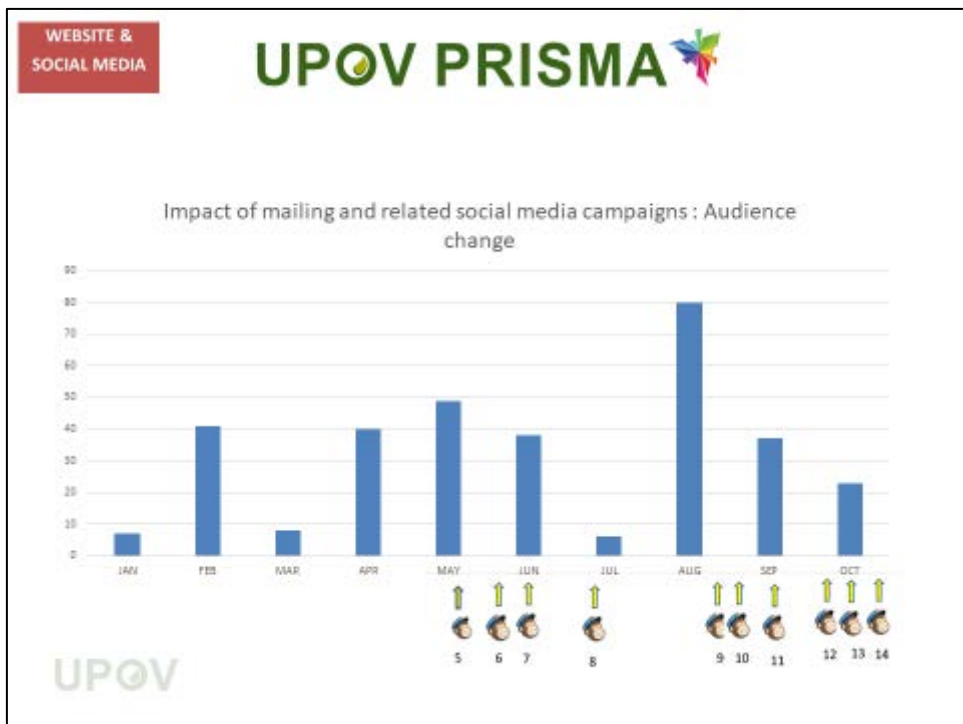
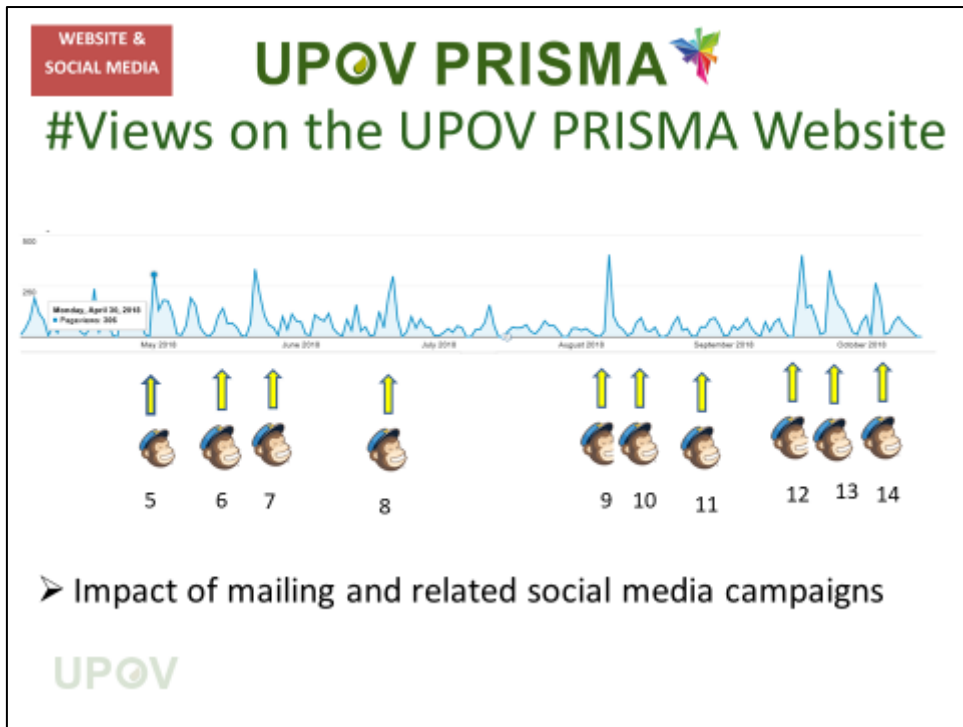
[Sign up now](#)

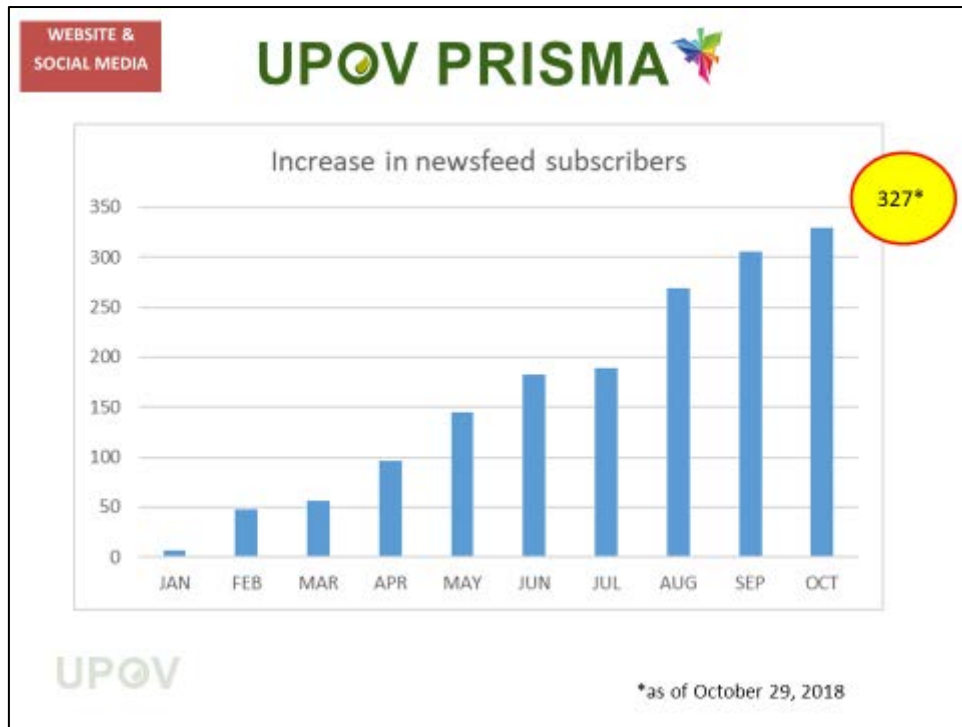
24 September 2018

10 October 2018

22 October 2018




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UPOV PRISMA

Communication Strategy

- Status:
 - To increase visibility of the Tool 
 - To increase the number of registered entities in the system 
 - [20 entities in February 2018]
 - [58 entities in October 2018]
 - To increase the number of customers (users who have submitted application data) 
 - [14 applications in 2017 (4 applicants/users)]
 - [49 applications in 2018 (10 applicants/users)]

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PROMOTIONAL
ACTIVITIES

WEBSITE &
SOCIAL MEDIA

...to help us
promote
UPOV PRISMA

PVP Offices

- Add a link to your website
- Inform your applicants about UPOV PRISMA
- Follow us and share updates on social media
- Include information on UPOV PRISMA in your PVP Office training

Breeders

- Inform your colleagues or members about UPOV PRISMA
- Follow us and share updates on your social media networks

PROMOTIONAL
ACTIVITIES

WEBSITE &
SOCIAL MEDIA

Keep up the good work!

Journals / blogs / websites / social media

Australian Government
IP Australia
Plant Varieties

Plant Varieties
Journal
Quarter Four 2017 Volume 30 Number Four

¿Qué es UPOV PRISMA?

International Seed Feds

Twitter	204
Facebook	1,381
LinkedIn	1,274
Instagram	356

UPOV PRISMA - How to get started with UPOV PRISMA

Next Steps

- Request for information (deadline: November 2018)
 - New authorities
 - Crop Expansion
- Payment options
 - Request for feedback
 - Assess feasibility from IT perspective
- Test Campaign (Version 2.2)
- **Next EAF/13 Meeting** : Wednesday, March 27, 2019 (morning)

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UPOV PRISMA How to join?

- Applications forms and other application information requirements for PVP Offices;
- Technical Questionnaire information for supported crops if different from UPOV TQ;
- Payment procedures;
- Application authorization procedures;
- Security requirements for data transfer and receipt;
- Communication protocols for those PVP Offices that wish:
 - to receive application data from the EAF system;
 - to enable breeders to retrieve data from their PVP Offices via the EAF system.

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CONTACT US!

prisma@upov.int

LinkedIn  

twitter 

#upovprisma

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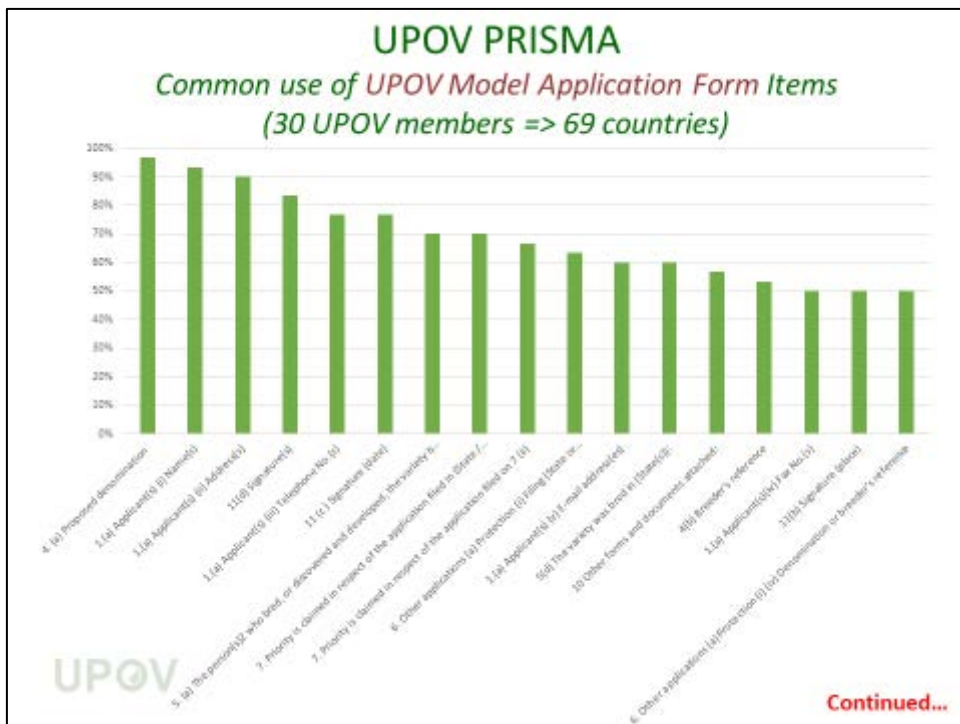
UPOV PRISMA 

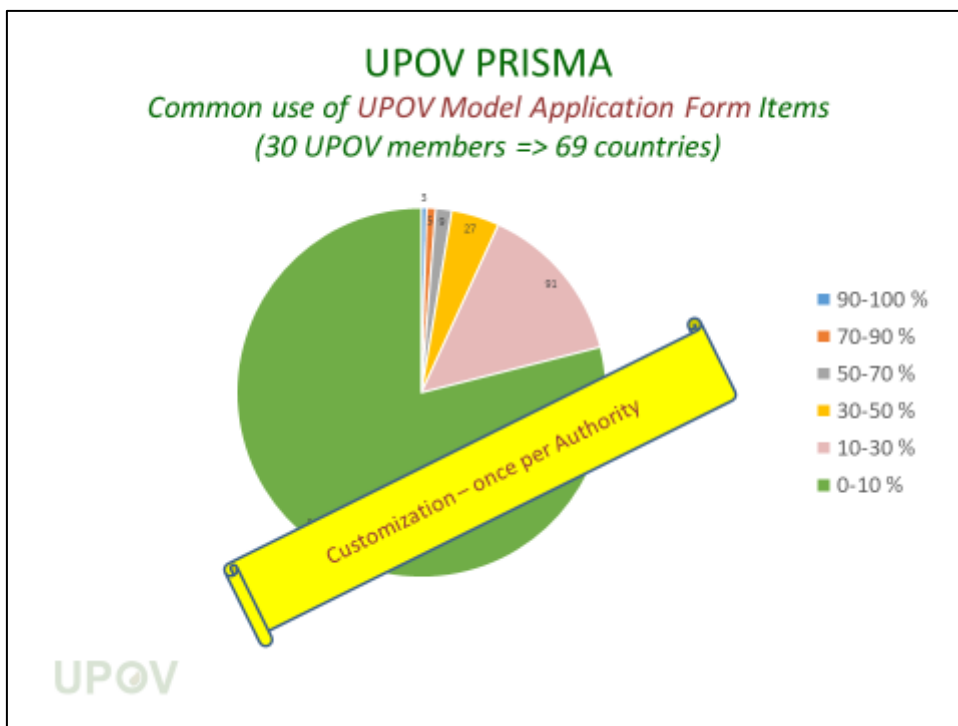
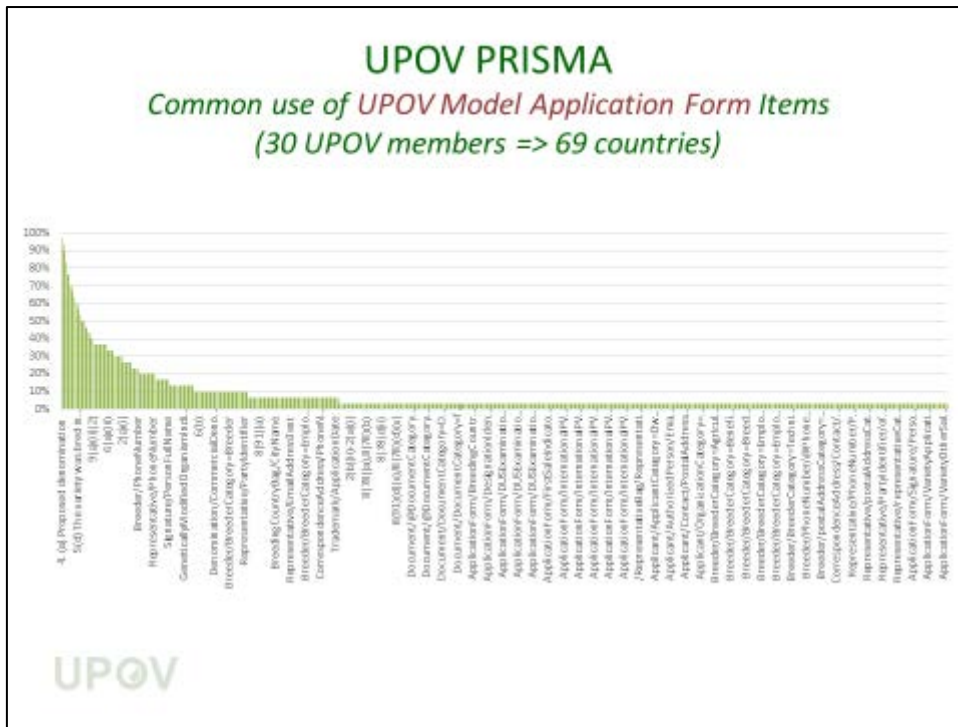
UPOV PRISMA
PBR Application Tool

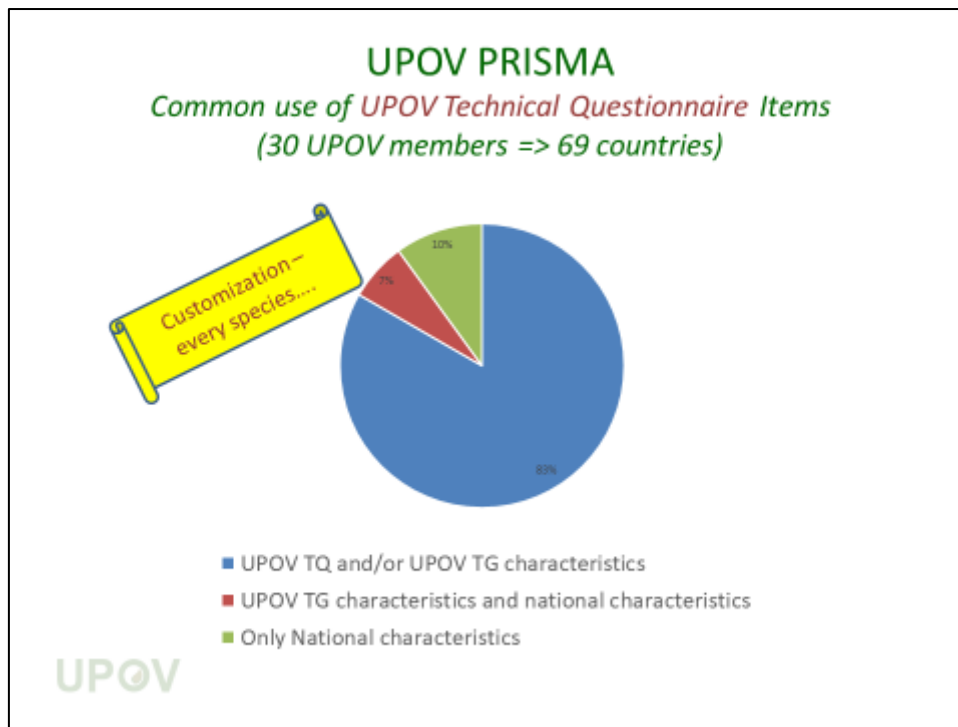
Quick and easy online tool for transmission of application data for Plant Breeders' Rights

www.upov.int/upovprisma

START NOW!
Use UPOV PRISMA for free until June 2018







[End of Annex and of document]