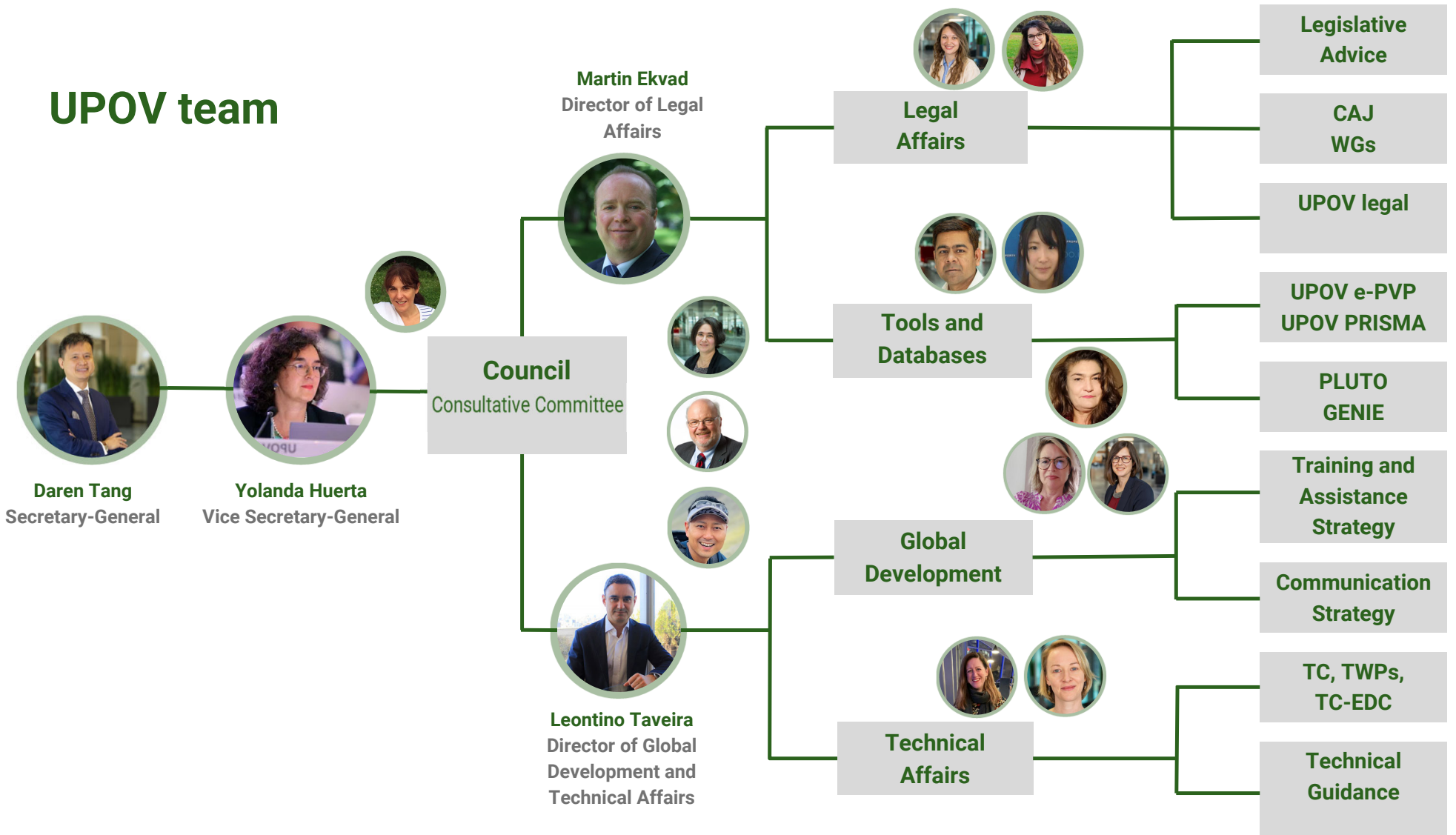


A decorative graphic on the right side of the page features several overlapping, semi-transparent slices of kiwi fruit, showing their characteristic green flesh and black seeds. These slices are arranged in a cluster, with some being larger and more prominent than others. Additionally, there are three solid green circles of varying sizes scattered among the kiwi slices, contributing to a modern, organic aesthetic.

REPORT BY THE
VICE SECRETARY-GENERAL ON
DEVELOPMENTS IN UPOV
(document SESSIONS/2023/1)

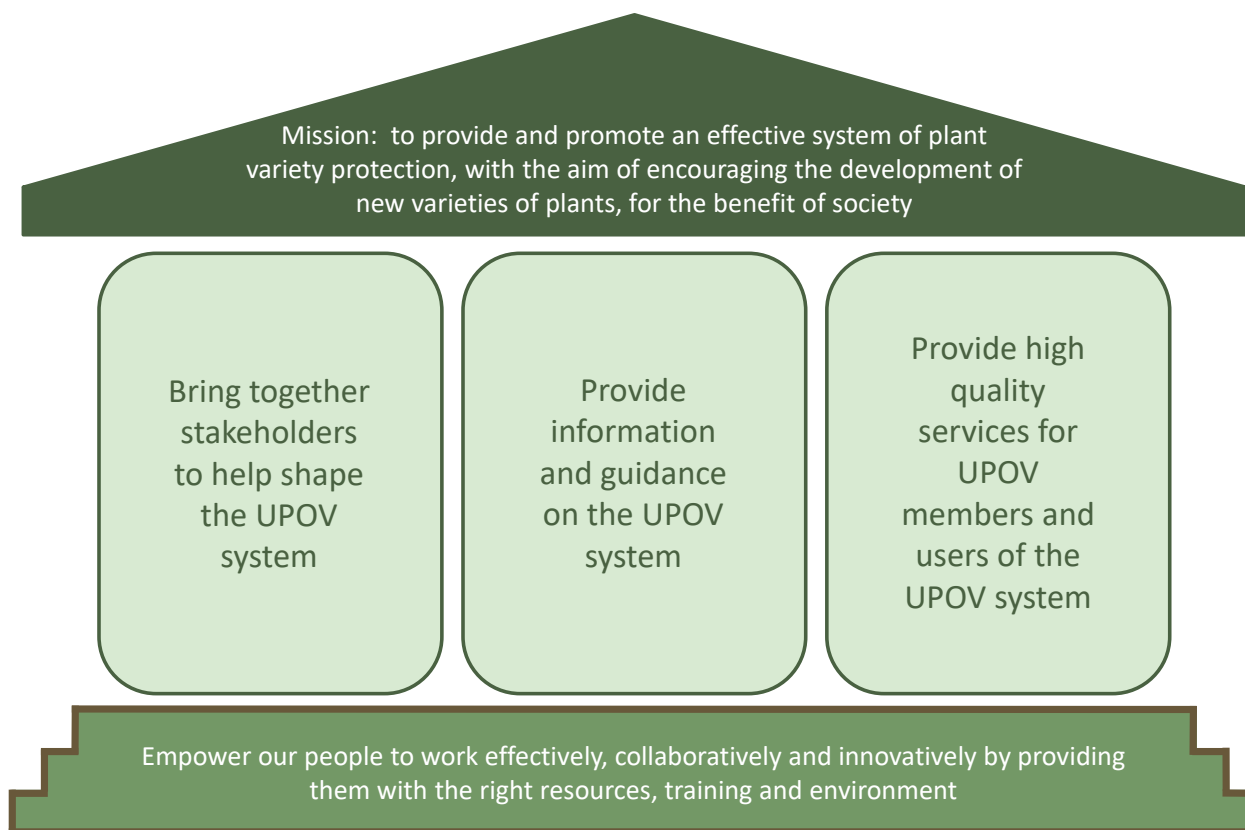
UPOV

UPOV team



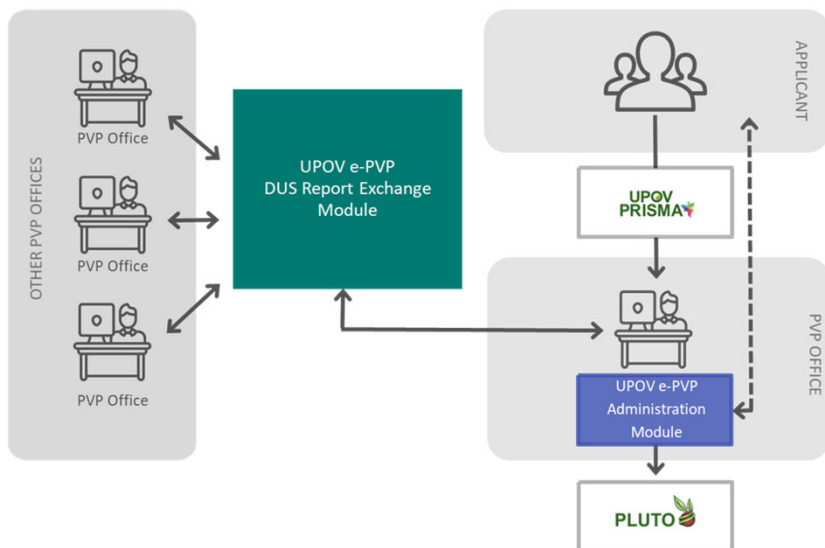
The Framework

UPOV's Strategic Business Plan (2023-2027) provides the basis for the Program and Budget for the 2024-2025 Biennium



Launch of UPOV e-PVP in Viet Nam, September 28, 2023





OUR ROLE IN PROVIDING BETTER SERVICES

Helpdesk on UPOV services
Uchtenhagen Room

UPOV e-PVP information sessions
(AB - Mezzanine)

ENGLISH	October 25, 2023 (Wednesday) 13 :15 – 14 :15 (CEST)
FRANÇAIS	26 octobre 2023 (jeudi) 13 :15 – 14 :15 (CEST)
ESPAÑOL	27 de octubre de 2023 (viernes) 12 :45 – 13 :45 (CEST)

Main Priorities in 2024

UPOV e-PVP: focus on digitalization services for UPOV members – not leaving anyone behind

Strategic pillar 3: Provide high quality services for UPOV members and users of the UPOV system

• Challenges and/or Opportunities foreseen

Opportunities

- Web-based e-system for the administration of plant variety protection: addressing the digital gap
- Enhancing cooperation in the administration and examination of applications
- Cooperation with UPOV members, stakeholders, WIPO

Challenges

- Addressing the growing demand for those services with limited resources - Building collaborations for additional resources
- Customer centric approach for the maintenance and development of those services with limited resources

Expand UPOV Membership: breeding for good – addressing and mitigating climate change

Strategic pillar 1: Bring together stakeholders to help shape the UPOV system

Challenges and/or Opportunities foreseen

Opportunities

- How to better integrate key stakeholders in the UPOV membership journey: UPOV Executive Program, engagement with policy makers
- Building collaborations to raise awareness on the benefits of UPOV membership in meeting socio-economic development goals
- Increased interest in UPOV: UPOV Office has granted observer status to Rwanda in UPOV bodies and to Nigeria in the TWPs

Challenges

- UPOV's role and impact to be clearly known and understood inside and outside the UPOV community
- Addressing the increased demand for assistance on legislative and implementation matters with limited resources



COMMUNICATION call for our role and impact to be clearly known and understood inside and outside the UPOV community

Video 1 Farmer-Breeders



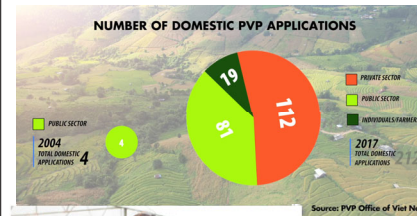
How farmers can benefit from using PVP to protect their own new varieties

Video 2 Flower Industry



How Da Lat has become the center of the horticultural sector

Video 3 Transformation of Seed Industry



Evolution of seed industry after UPOV membership

Video 4 National Agricultural Policy

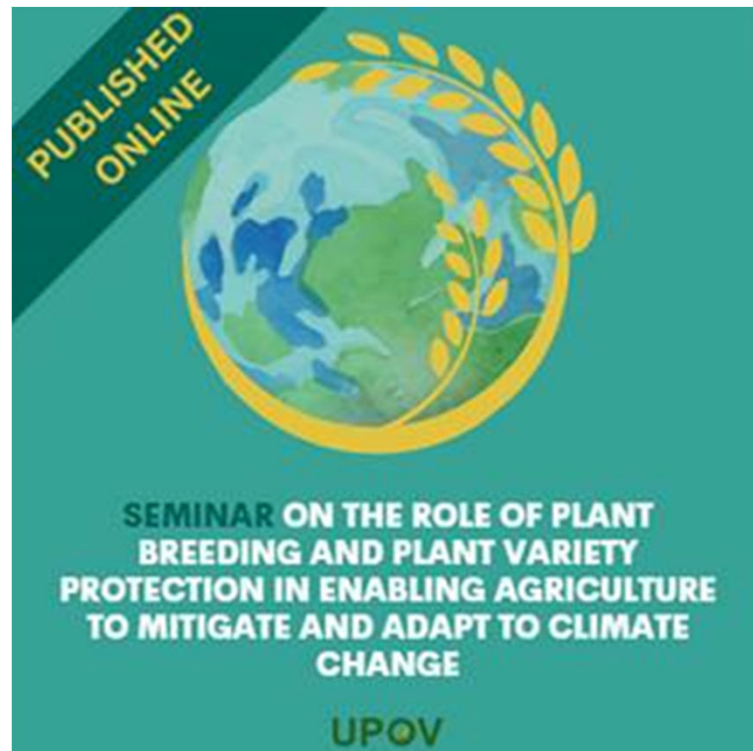


What is the impact of PVP on the economy in Viet Nam?

Role of PVP in agricultural policy

English proceedings
Published on Seminar
Webpage.

French, Spanish and
German to follow



UPOV

The Council welcomed the expressions of commitment from Ghana to join UPOV e-PVP and from Canada, Community Plant Variety Office (CPVO) of the European Union and Netherlands (Kingdom of the) to join the UPOV e-PVP DUS Report Exchange Module.

