

Council**C/53/INF/8****Fifty-Third Ordinary Session
Geneva, November 1, 2019****Original:** English
Date: November 8, 2019

REPORT BY THE VICE SECRETARY-GENERAL ON DEVELOPMENTS IN UPOV*Document prepared by the Office of the Union**Disclaimer: this document does not represent UPOV policies or guidance*

The Annex to this document contains a copy of a presentation "Reports on developments in UPOV" made by the Vice Secretary-General at the fifty-third ordinary session of the Council.

[Annex follows]

COUNCIL

Fifty-Third Ordinary Session

DEVELOPMENTS IN UPOV

Peter Button
Vice Secretary-General, UPOV

Geneva, November 1, 2019

UPOV

International Union for the Protection of New Varieties of Plants

Preview

- UPOV on social media
- Website
- UPOV status
- Videos and publications
- UPOV PRISMA

UPOV on Social Media

 UPOV on Twitter

@UPOVint



@vsgupov



LinkedIn



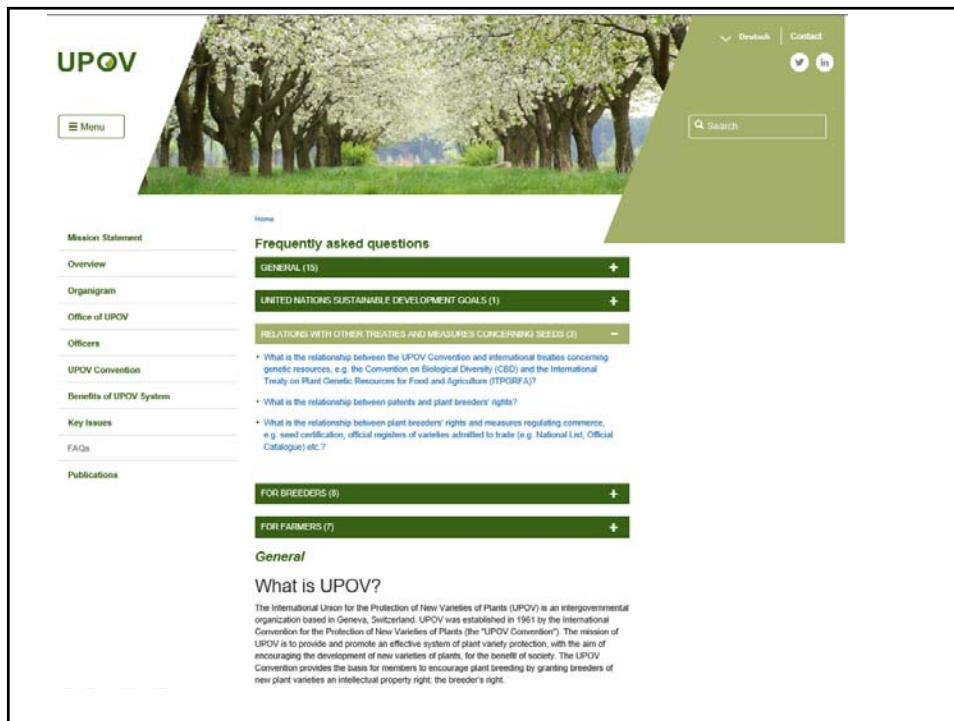
UPOV

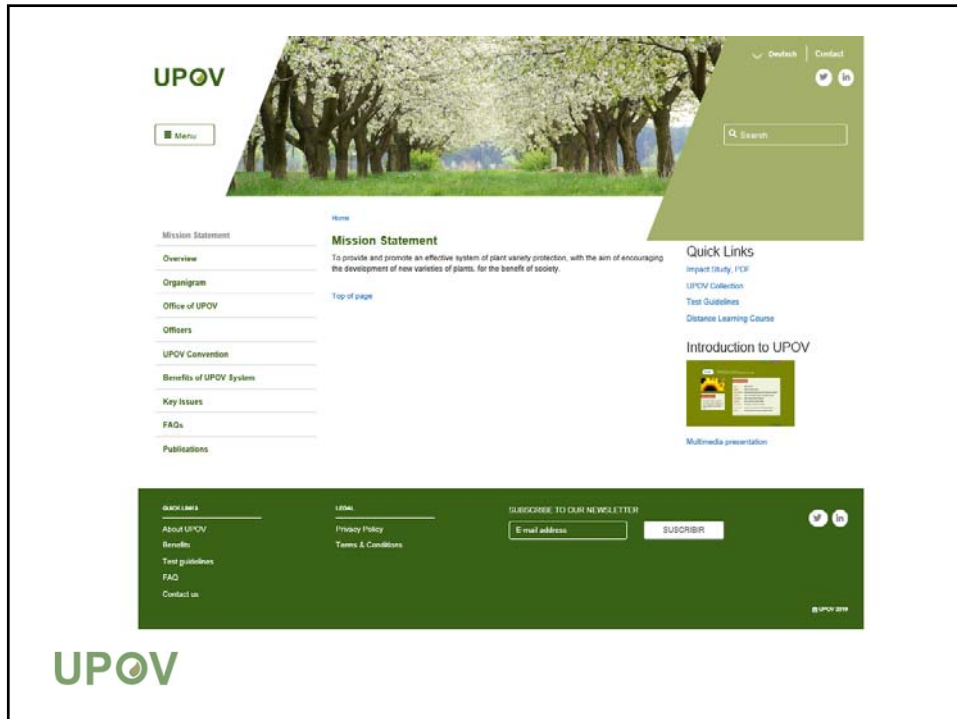
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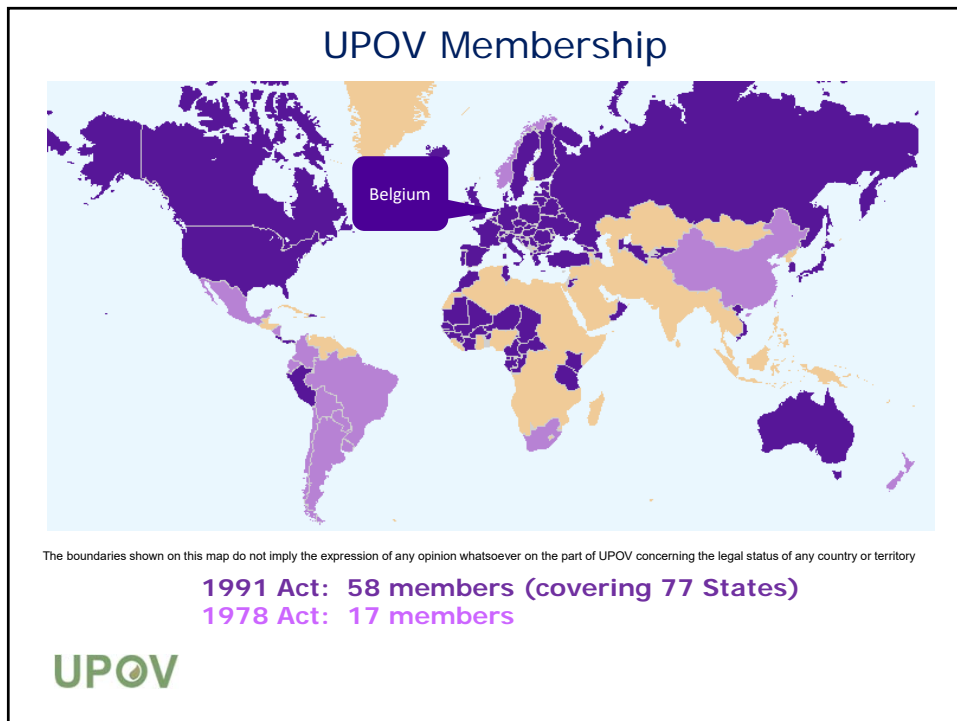
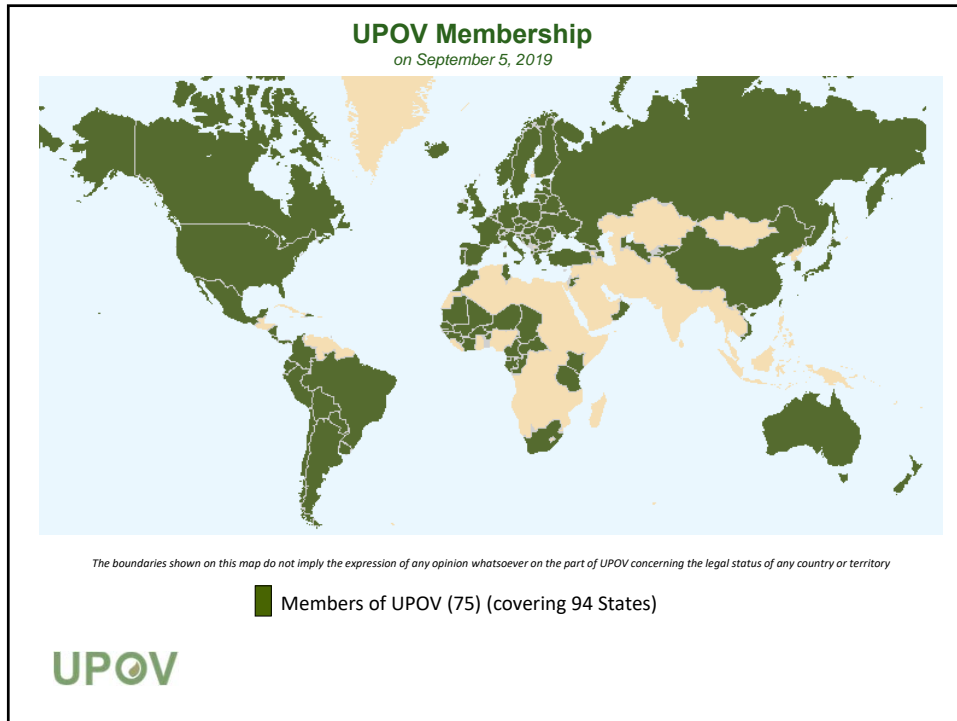
4

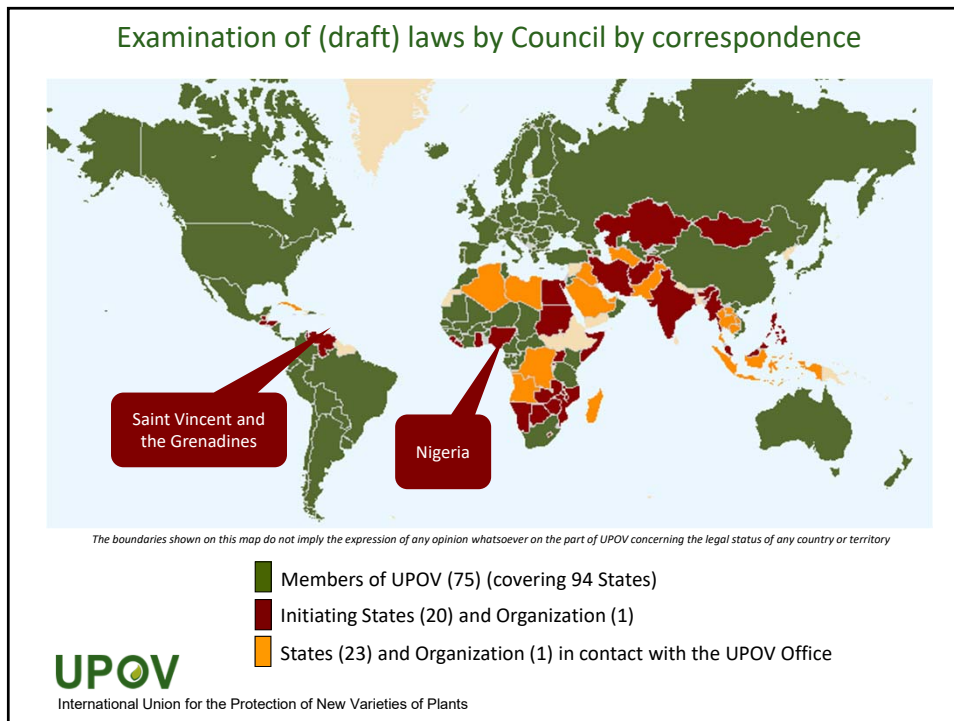
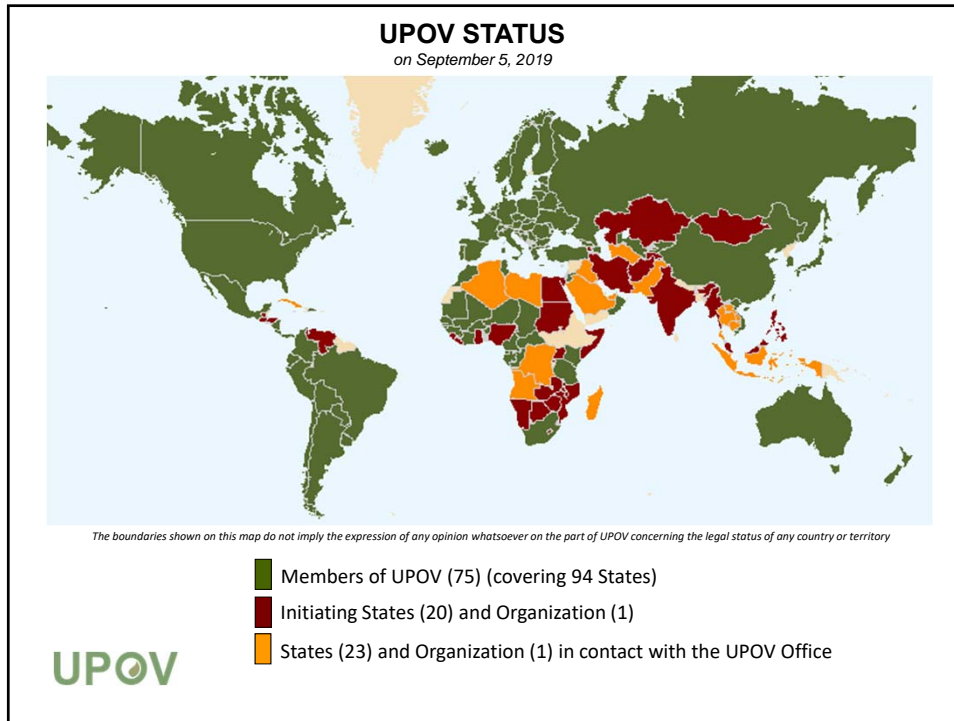




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Examination of Laws by the Council (November 1, 2019)



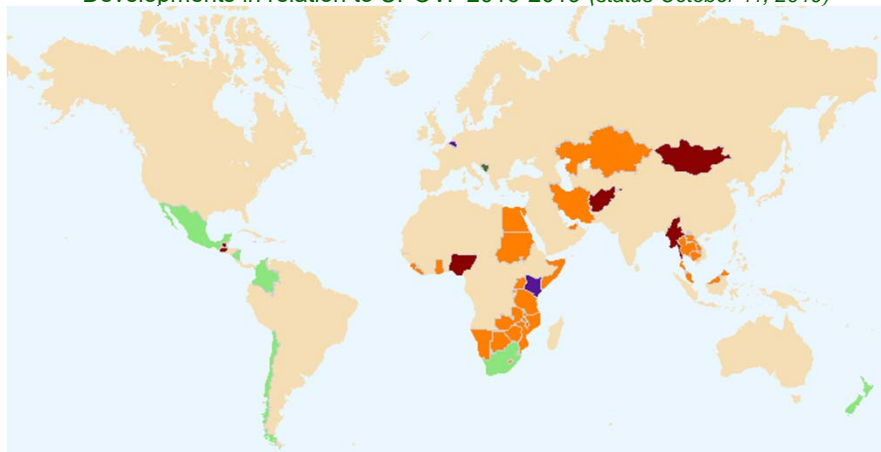
The boundaries shown on this map do not imply the expression of any opinion whatsoever on the part of UPOV concerning the legal status of any country or territory

UPOV

International Union for the Protection of New Varieties of Plants

- Members of UPOV (75) (covering 94 States)
- Initiating States (20) and Organization (1)
- States (23) and Organization (1) in contact with the UPOV Office

Developments in relation to UPOV: 2016-2019 (status October 11, 2019)



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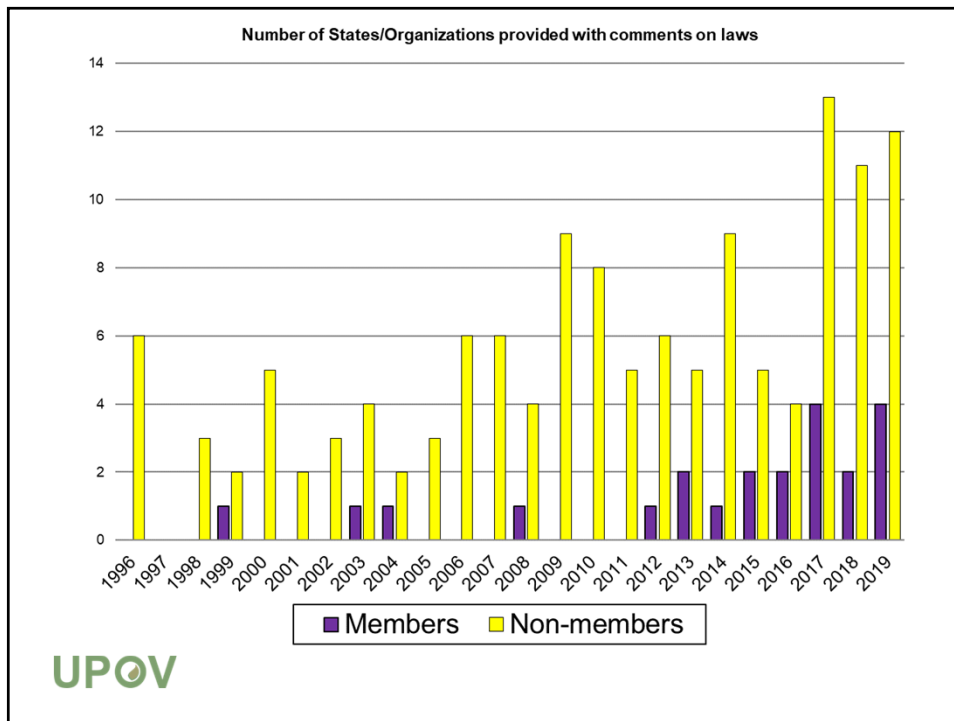
UPOV

- States and organizations that became members of the Union during 2016-2019 (1) (BA)
- States and organizations that acceded or ratified the 1991 Act of the UPOV Convention during 2016-2019 (2) (BE, KE)
- Members that contacted the Office of the Union for assistance in the development of legislation according to the 1991 Act of the UPOV Convention during 2016-2019 (7) (CL, CO, MX, NI, NZ, TT, ZA)
- States and organizations that initiated with the Council of UPOV the procedure for becoming members of the Union during 2016-2019 (7) (AF, BN, GT, MM, MN, NG, VC)
- States and organizations that contacted the Office of the Union for assistance in the development of legislation according to the 1991 Act of the UPOV Convention during 2016-2019 (17) (AE, ARIPO, BH, BB, KH, EG, GH, IR, JM, KZ, LA, LI, MY, MU, TH, ZM, ZW)

Workshop on drafting legislation in accordance with the UPOV Convention

- Held in Geneva, from January 28 to 30, 2019
- 26 participants from 14 States

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Benefits of UPOV

The grid contains the following video thumbnails:

- Japan:** Tsuyahime Rice. Title: UPOV TSUYAHIME RICE THE SECRET OF ITS SUCCESS. Description: A new rice variety bringing increased income for farmers in Japan. Alternative link: [Alternative link](#)
- Kenya:** Rose Industry Blooming. Title: ROSE INDUSTRY BLOOMING IN KENYA. Description: Discover how the UPOV system enabled Kenya to develop a \$500 million cut-flower industry that employs 300,000 Kenyans. Alternative link: [Alternative link](#)
- Canada:** Canadian cherry growers benefit from government policy. Title: UPOV. Description: See how the Government of Canada uses PVP to improve the livelihood of Canadian cherry growers. Long Version: [Long Version](#). Alternative link: [Alternative link](#)
- Japan:** PVP in Japan (Ashi...). Title: UPOV. Description: The story of a group of small-scale rice farmers that used PVP to develop an international flower business. Alternative link: [Alternative link](#)
- China:** Celebration of the 40th anniversary of the accession of China to UPOV Convention. Title: UPOV. Description: Celebration of the 40th anniversary of the accession of China to UPOV Convention. Alternative link: [Alternative link](#)
- Colombia:** UPOV system bringing benefits for agriculture in Colombia. Title: DERECHOS DE OBTENTOR EN COLOMBIA. Description: See how the UPOV system is supporting agriculture and promoting rural development through new improved varieties, with examples of high yield and ornamentals. Alternative link: [Alternative link](#)
- Argentina:** Using the UPOV system to benefit generations of native wild germplasm in Argentina. Title: UPOV. Description: Using the UPOV system to benefit generations of native wild germplasm in Argentina. Alternative link: [Alternative link](#)
- Ecuador:** PVP in Ecuador. Title: UPOV. Description: The role of PVP in the development of a new blackberry variety that improves farmers' working conditions. Alternative link: [Alternative link](#)
- Uruguay:** Plant variety protection. Title: UPOV. Description: How PVP enabled a public breeder to ensure a supply of high quality onion seed to farmers. Transcriptions: [Transcriptions](#). Alternative link: [Alternative link](#)

UPOV Videos



China

Celebration of the twentieth anniversary of the accession of China to UPOV Convention

Languages available: EN audio
Subtitles: EN



Peter Button (UPOV) UPOV Worldw...
europeanseed
Interview: Peter Button, Vice Secretary-General, UPOV
Overview of the Benefits of the UPOV system

Anthony Parker (UPOV) Impact of U...
GIANT VIEWS
Interview: Anthony Parker, Commissioner, Plant Breeders' Rights Office, CFIA
Impact of UPOV in Canada, Shift in Investments, PBR & Seed Sector Growth

Director Nguyen Thanh MINH of the...
Interview: Director Nguyen Thanh Minh, Plant Variety Protection Office of Viet Nam
Explains importance of UPOV

PUBLICATIONS

HFFA Research GmbH
The socio-economic benefits of UPOV membership in Viet Nam
An ex-post assessment on plant breeding and agricultural productivity after ten years
Corresponding author: Steffen Noleppa
HFFA Research Papers 03/2017
Impact of Plant Variety Protection

Socio-economic benefits of UPOV mem...
An ex-post assessment on plant breeding and agricultur...
(Corresponding author: Steffen Noleppa) by HFFA

Available in English, Vietnamese and Thai



The screenshot displays the UPOV website interface. At the top, there is a navigation menu with language options: Deutsch, Español, Français, and Other. A search bar is located to the right of the menu. Below the menu, there are links for Contact us, Site map, YouTube, Twitter, and LinkedIn. The main content area is divided into two columns. The left column features a 'Resources in other languages' section with a list of language links: العربية, 中文, Русский, ไทย, ထူးစီကုန်, Tiếng Việt, and ไทย. The right column shows a grid of content cards for different languages: Russian (Русский), Thai (ไทย), Chinese (中文), and Vietnamese (Tiếng Việt). Each card contains a brief description of the resource and a thumbnail image. The Vietnamese card includes a video player showing the UPOV logo and the text 'UPOV' and 'ข้าวหอมมะลิ'.

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UPOV PRISMA

Online PBR Application Tool

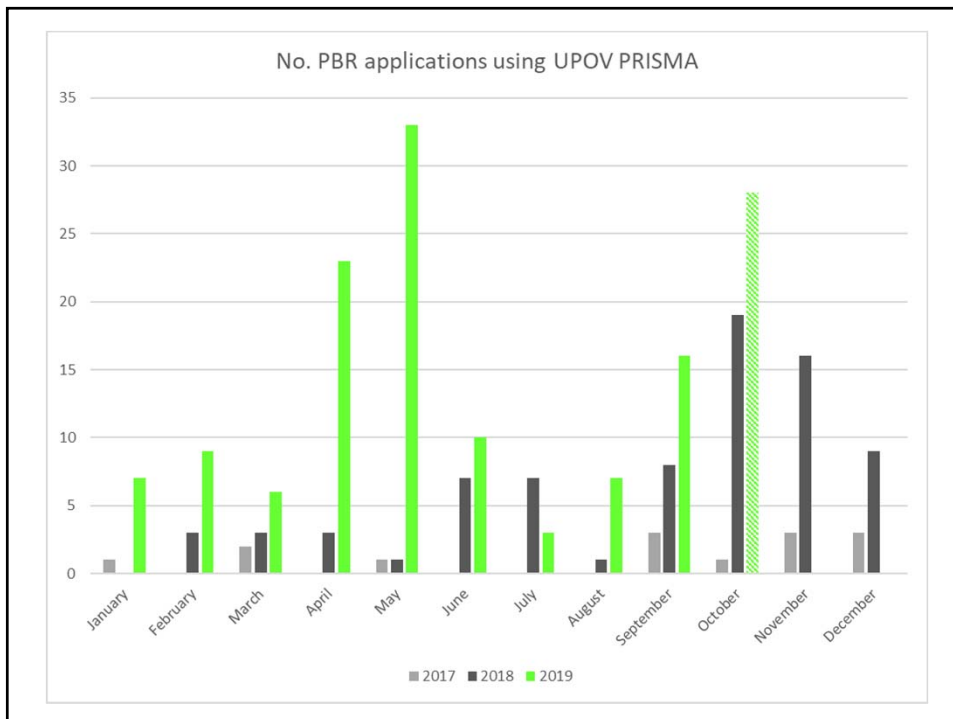



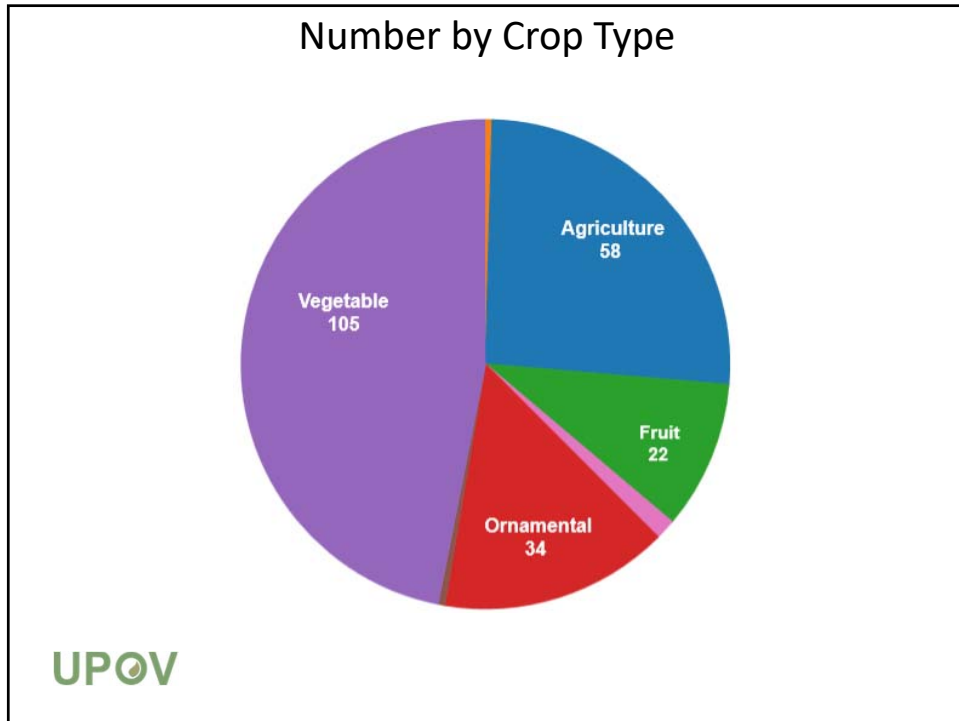
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Jan 2017 – Sep 2018 47

Jan 2017 – Oct 2019 233





[End of Annex and document]