

Peru bet on plant variety protection. **The data says it's paying off.**

Grapes by the numbers: production, exports and protected varieties since Peru joined UPOV.

JOINED UPOV • 8 AUG 2011

Applications for the protection of new grape varieties rose six-fold after Peru joined UPOV.

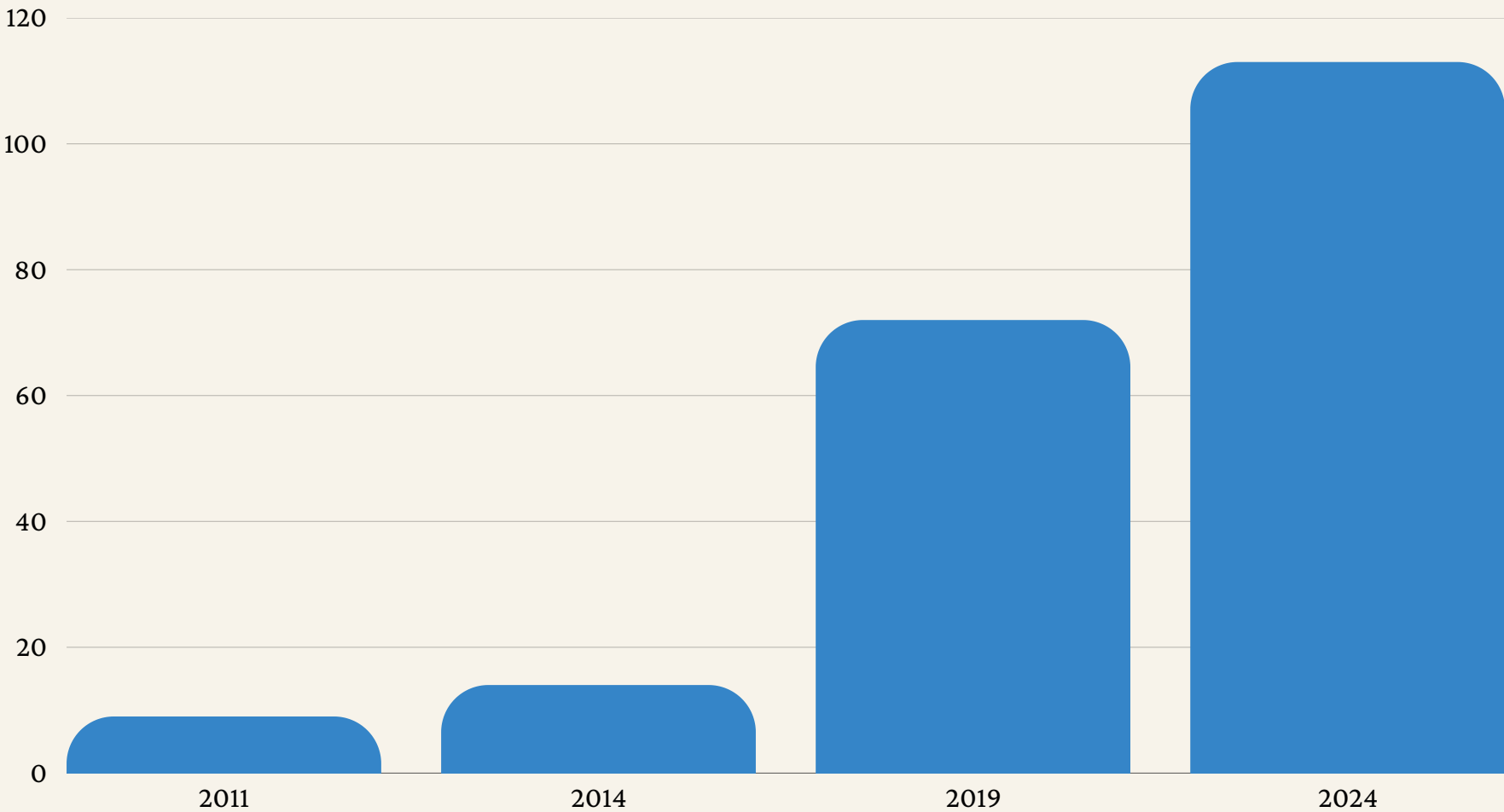
1.5

apps/yr, 1997–2010 (before UPOV)

9.0

apps/yr, 2011–2024 (after UPOV)

CUMULATIVE GRAPE VARIETIES PROTECTED



More than 100 grape varieties are now protected in Peru, most of that growth arriving after 2014.
Source: INDECOPI

PRODUCTION & LAND USE

Grape production more than tripled after 2011.

992,456 tons in 2023

Up from ~297,000 tons in 2011, the year Peru joined UPOV.

HARVESTED AREA, HECTARES



EXPORT GROWTH

Grape export value and volume grew nearly tenfold since 2010

\$1.77B

export value, 2023 (from \$186M in 2010)

648K

tons exported, 2023 (from 78K in 2010)



SINCE JOINING UPOV

One accession. Three curves moving together.

6x

rise in grape variety applications per year since 2011

3x+

growth in grape production, 2011 → 2023

~10x

growth in grape export value, 2010 → 2023

Plant variety protection helped grow Peru's grape industry - and UPOV membership was the turning point.

A clear before-and-after: 2011 marks the inflection point across new varieties being made available to farmers and growers, production and exports alike.

Read the full [report](#)