

## Madrid Protocol Concerning the International Registration of Marks

### Extension of the Ratification of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks by the United Kingdom of Great Britain and Northern Ireland to the territory of the Bailiwick of Jersey

1. On May 12, 2026, the Government of the United Kingdom of Great Britain and Northern Ireland (hereinafter referred to as “the United Kingdom”) deposited with the Director General of the World Intellectual Property Organization (WIPO) a declaration extending the United Kingdom’s ratification of the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks (hereinafter referred to as “the Madrid Protocol”) to the territory of the Bailiwick of Jersey (hereinafter referred to as “Jersey”). This extension takes effect on August 1, 2026.
2. Beginning August 1, 2026, a designation of the United Kingdom will no longer extend to Jersey<sup>1</sup>. From this date applicants and holders may designate Jersey in international applications and subsequent designations independently of the United Kingdom. The Office of the Jersey Registrar of Intellectual Property (hereinafter referred to as “the Jersey Registry”) will serve as the Office of the designated Contracting Party for all designations of Jersey recorded in the International Register.
3. As of the same date, the Jersey Registry will also act as the Office of origin for international applications originating in Jersey.

#### Accompanying declaration and notification

4. The declaration extending the ratification of the Madrid Protocol to Jersey was submitted together with the following:
  - Individual fee declaration (Article 8(7)(a) of the Madrid Protocol)

Jersey has elected to receive an individual fee applicable when it is designated in an international application, in any subsequent designation following an international registration, and for the renewal of international registrations in which Jersey has been designated. The specific fee amounts will be communicated in a separate Information Notice.

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<sup>1</sup> Refer to [Information Notice No. 38/2015](#).

- Declaration of intention to use (Rule 7(2) of the Regulations under the Madrid Protocol)

Jersey requires a declaration of intention to use the mark when designated under the Madrid Protocol. Accordingly, official forms MM2 and MM4, together with Madrid e-Filing service, Madrid Application Assistant, and eMadrid, will be updated to reflect that, by designating Jersey, the applicant or holder declares their intention to use the mark, or to permit its use with their consent, in Jersey in connection with the goods and services listed in the relevant international application or subsequent designation.

Transitional measures regarding international registrations designating the United Kingdom prior to August 1, 2026

5. International registrations containing a designation of the United Kingdom dated before August 1, 2026, and that remain protected in the United Kingdom on that date will continue to have the same effect in Jersey. Consequently, on August 1, 2026, WIPO will record a designation of Jersey for all such international registrations. Thereafter, these designations will operate independently from the designation of the United Kingdom.
6. For international registrations designating the United Kingdom where the refusal period has not yet expired and the United Kingdom has not yet communicated a decision, WIPO will record a designation of Jersey only after the recording of a statement of grant of protection or final decision granting total or partial protection issued by the United Kingdom.
7. Conversely, WIPO will not record a designation of Jersey where a final total refusal, a further decision stating no protection, or a total invalidation issued by the United Kingdom has been recorded.

June 18, 2026