



### Biography

#### Ulrich Sander

Ulrich Sander is Managing Director of Selecta Klemm and responsible for sales and marketing of the pot plant division of Selecta Klemm in Europe and for the R&D activities of the Selecta group worldwide. He is a board member of the Ornamental Bioscience, founded in 2007, a joint venture between Mendel Biotechnology, Inc. and Selecta Klemm. Ulrich Sander joined Selecta in 1995. He has a PhD and Master Degree in Horticultural Science of the University of Hannover. For his PhD thesis he had been working on the Transformation of *Beta vulgaris*. In Selecta he started as Director of Breeding and Research managing the R&D activities and breeding himself a range of varieties of different ornamental species including carnation, petunia and calibrachoa.