



# Variety traits for the future

**David Nevill** 

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# Increasing demand – Increased need for innovation



- Food, feed & fuel
- Emerging markets GDP growth drives agricultural demand
- Agriculture: intensify, modernize
- Restricting factors: land, water, climate, infrastructure, etc.

Source: USDA, Goldman Sachs Commodities Research



# **Technologies in plant breeding**





#### Result

#### Volume winter barley gives you exceptional yields Your only problem is where to put it all!

- Highest yielding winter barley on the HGCA Recommended List 2009/10\*
- 111% UK treated yield (116% in the north)
- Impressive grain quality ~ low screenings and high specific weight (68.5 kg/hi)
- Excellent resistance to Rhynchosportum (8) and net blotch (8) coupled with resistance to BaYMV
- Early maturity



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Syngenta Seeds Limited, CPC4, Capital Park, Fulbourn, Cambridge CE21 SXE Tel: +44 (b) 1223 883400 Fax: +44 (i) 1223 882238 Email: coreal.enguirice@yngenta.com Website: www.newfarmcrops.co.uk "but for the IECK transmondful 2020 IC for ful disbates on ite mandre a webspace.com

#### Marker assisted trait selection: an example in wheat



# **Benefits of double haploid breeding**

- Double Haploid technology creates true-breeding lines in a single step
- Combined DH & molecular marker technologies result in increased rates of genetic gain.
- Facilitates multiple trait stacking/pyramiding
- Increases efficiency & probability of succesful product development
- Reduces time to market









## **Example : tomato fruit quality**

- 300 diverse lines for candidate gene selection
- "genome-wide" genotyping
- 100 agronomic traits and metabolites scored
- Genetic analysis to find markers/genes associated to the main traits (taste, colour, texture...)
- Integration of knowledge into ongoing breeding strategies





# Integrate complex technologies to deliver increase in crop performance – move towards predictive breeding





#### **Example:** Drought - The Agrisure Artesian<sup>™</sup> solution

- Using state of the art biotechnology and breeding capabilities...
- To deliver an innovative solution...
- Developed from the natural diversity of corn...
- That is on track to be the first to market drought tolerance product for farmers





#### **Benefits of Agrisure Artesian™ technology**





Source: Syngenta Chile Research Trial Photos



# **Example: Insect Management - Agrisure Viptera**<sup>™</sup>



Location: Clarkton, NC – Bob Milholland – Board Level Agrisure Viptera Experience

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## **Example Biofuels: Enogen Benefits In Corn Ethanol**

Enogen corn contains a bacterial amylase gene which results in:

- Higher ethanol output (gal/mo)
- Reduced water and energy use
- Increased process flexibility
- Reduced maintenance cost
- Reduced environmental footprint
- Chemical savings







#### **Example: Delicious Melons**

Understand plant production



Understand flavor







#### **Example: Healthy and Colorful Lifestyle**

Salads that are fresh and nutritious when they reach your home

Flowers with new deeper colors that last longer and survive better





## Summary

 The Plant breeder has novel tools which enhance his/her ability to deliver novel products

#### HOWEVER

 The demands of the world population not only increase but there is a paradigm shift to quality and sustainability

#### THEREFORE

- We need two levels of integration:
  - A focus on production systems, where agronomy leverages the benefits of plant genetics and crop protection
  - Open collaboration where knowledge networks ensure that we share and build our capabilities through public private partnerships



# Thank you very much !



Bringing plant potential to life

