



INTERNATIONALER
VERBAND
ZUM SCHUTZ VON
PFLANZENZÜCHTUN

GENÈVE, SCHWEIZ

UNION INTERNATIONALE
POUR LA PROTECTION
DES OBTENTIONS
VÉGÉTALES

GENÈVE, SUISSE

UNIÓN INTERNACIONAL
PARA LA PROTECCIÓN
DE LAS OBTENCIONES
VEGETALES

GINEBRA, SUIZA

INTERNATIONAL UNION
FOR THE PROTECTION
OF NEW VARIETIES
OF PLANTS

GENEVA, SWITZERLAND

PRESS RELEASE

UPOV Press Release 107

Geneva, November 7, 2016

New UPOV Logo and updated website

On November 8, 2016, the International Union for the Protection of New Varieties of Plants (UPOV) will launch its new logo, which will be introduced on the UPOV website in conjunction with the introduction of the new stakeholder features for: breeders; farmers; policy-makers; and the general public and with the introduction of the UPOV YouTube channel.



(see <http://www.upov.int/portal/index.html.en>)

The decision to launch the new UPOV logo and update the UPOV website was taken at the fiftieth ordinary session of the Council of UPOV, held in Geneva, on October 28, 2016.

At that session, the Council approved the launch of the UPOV Electronic Application Form (EAF) in January 2017 for rose, soya bean, lettuce, apple fruit varieties and potato.

The EAF will enable breeders to submit plant breeders' rights applications data to participating UPOV members via an online form. The main benefits of the EAF are to:

- provide an online system for UPOV members that do not have their own online application system;
- allow applicants to read all questions in any of the languages of participating members;
- enable applicants to reuse existing application data for subsequent applications;
- facilitate exchange of data in a standard format (PVP-XML).

UPOV is an intergovernmental organization based in Geneva, with 74 members, covering 93 States.

The purpose of UPOV is to provide and promote an effective system of plant variety protection, with the aim of encouraging the development of new varieties of plants, for the benefit of society.

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The members of UPOV are:

African Intellectual Property Organization (OAPI), Albania, Argentina, Australia, Austria, Azerbaijan, Belarus, Belgium, Bolivia (Plurinational State of), Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Dominican Republic, Ecuador, Estonia, European Union, Finland, France, Georgia, Germany, Hungary, Iceland, Ireland, Israel, Italy, Japan, Jordan, Kenya, Kyrgyzstan, Latvia, Lithuania, México, Morocco, Montenegro, Netherlands, New Zealand, Nicaragua, Norway, Oman, Panama, Paraguay, Peru, Poland, Portugal, Republic of Korea, Republic of Moldova, Romania, Russian Federation, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, the former Yugoslav Republic of Macedonia, Trinidad and Tobago, Tunisia, Turkey, Ukraine, United Kingdom, United Republic of Tanzania, United States of America, Uruguay, Uzbekistan, Viet Nam.

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