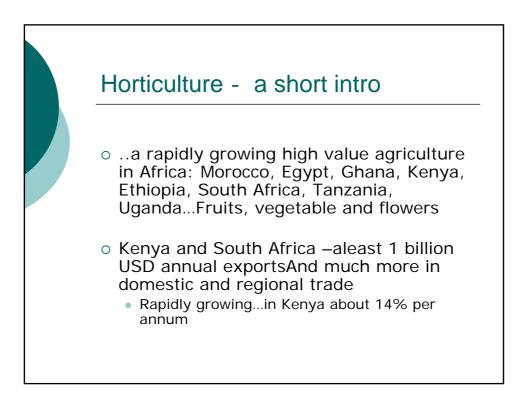
## IPR and Food Security a Perspective from Developing Countries Farmers

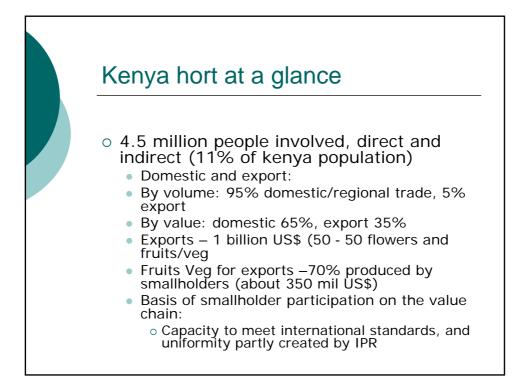
Dr Stephen Mbithi CHIEF EXECUTIVE OFFICER Fresh Produce Exporters Association of Kenya (FPEAK) And

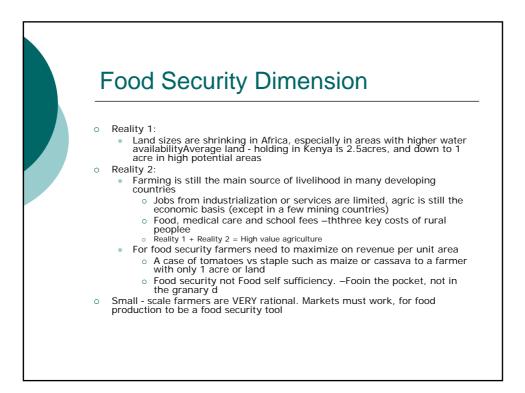
Coordinating CEO Horticultural Council of Africa (HCA)

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UPOV Symposium on the Benefits of Plant Variety Protection for Farmers and Growers Geneva, November 2, 2012









- To produce for a demanding market, a uniform and quality product is necessary
  - e.g. Kenya green beans –uniform texture, predictable taste, from 150,000 farmers
     O Uniform seeds
- For competitiveness –productivity is key.
  Superior breeds. No GM as yet
- Quick adaptation to new varieties, as market tastes change
  - Eg flower industry, especially roses

