

Maximising genetic potential via an integrated agronomic approach

Barry Barker
National Arable Seed Product Manager
Masstock Arable UK Ltd

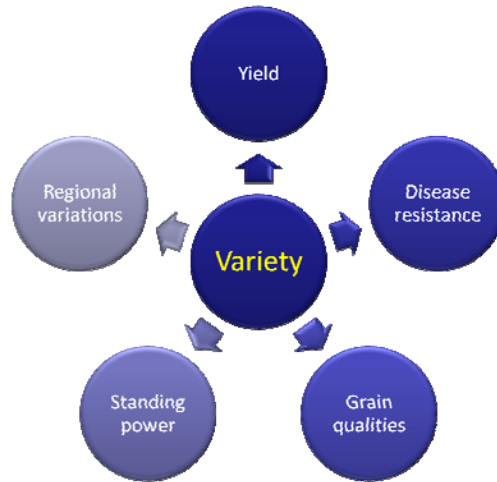


Maximising genetic potential via an integrated agronomic approach

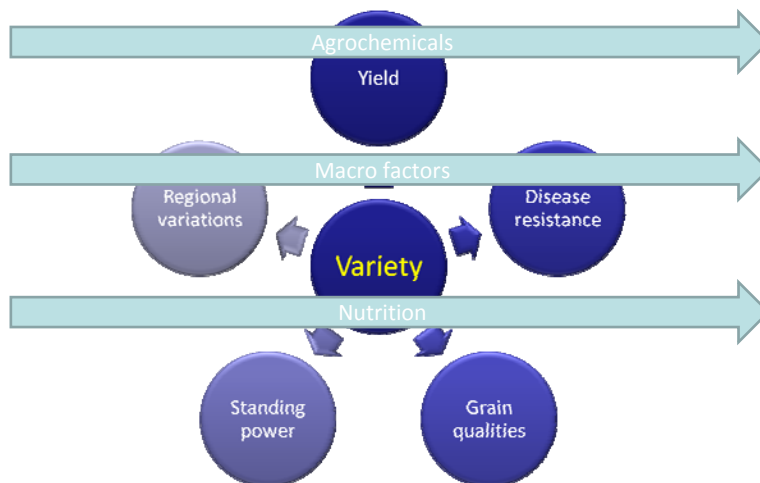
- The integrated approach – what does it mean
- Brief examples of the work carried out
 - Identifying varieties for specific situations
 - Using varieties as part of a weed management strategy
 - Varietal variations to Nitrogen application



Varietal characteristics

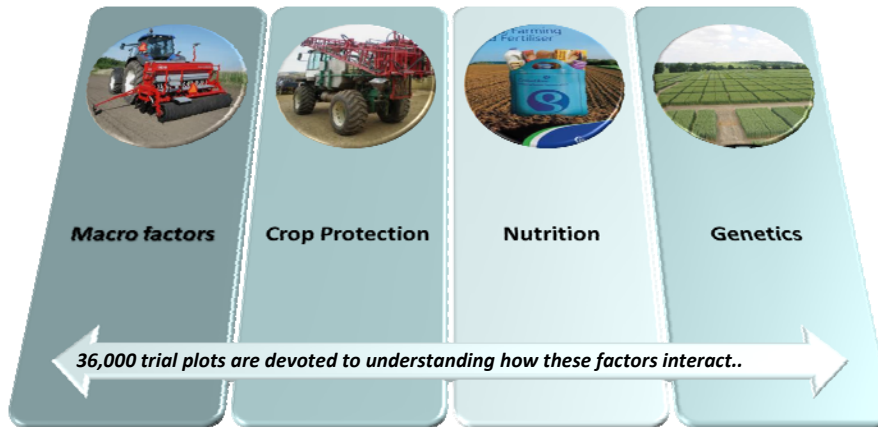


Varietal characteristics



“Innovate & Integrate”

- The Masstock Approach to Agronomy Research -



Identifying varieties for specific situations

- National trials are set up to assess varieties across a broad range of conditions and locations



Identifying varieties for specific situations

Very early
– end
August

Very late –
mid
December

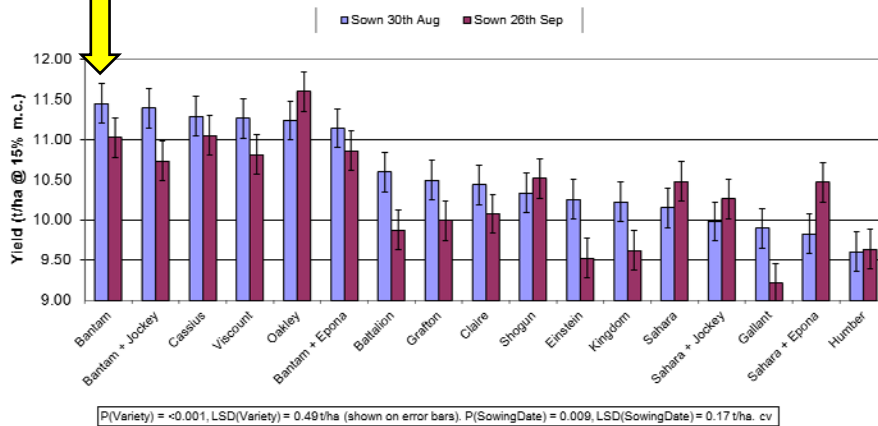


Drilling window for
winter wheat

(*Triticum aestivum*)



Trial 9071 - Early Drilled Winter Wheat Variety Trial - Variety Yield (t/ha) at Two Drill Dates



Using varieties to reduce weed populations



Using varieties to reduce weed populations

Black-grass - (*Alopecurus myosuroides*)

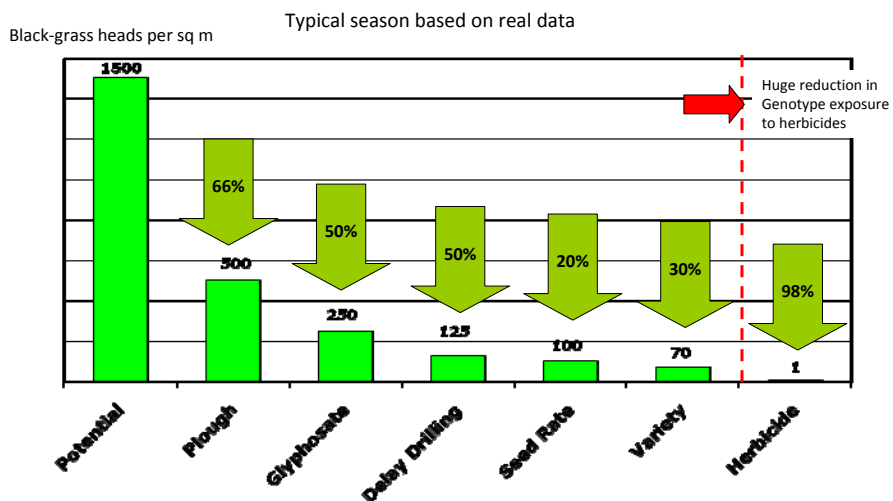


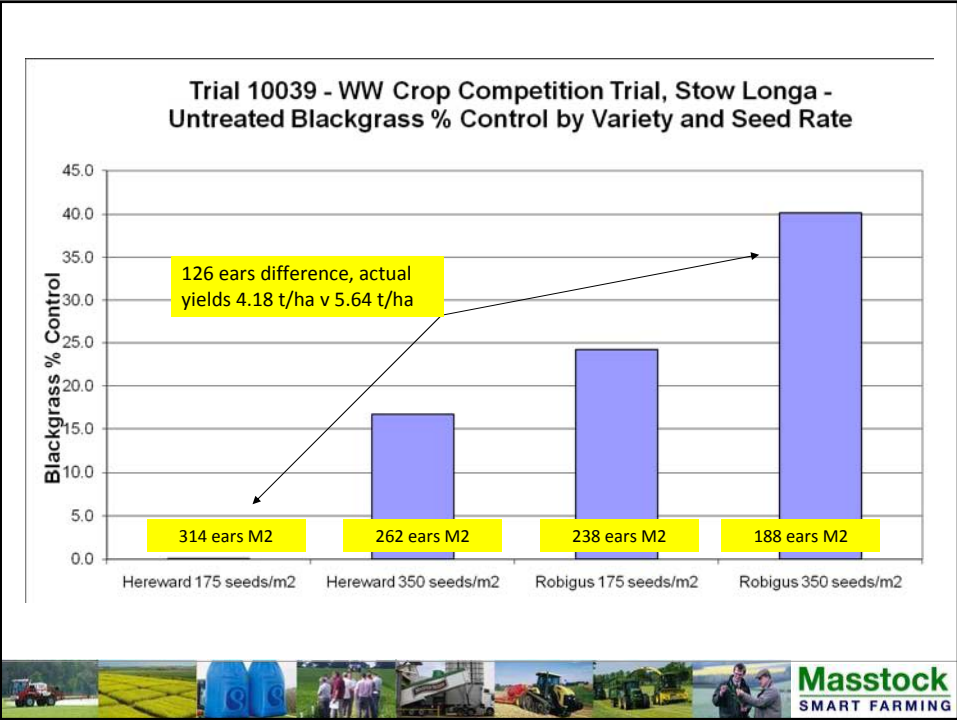
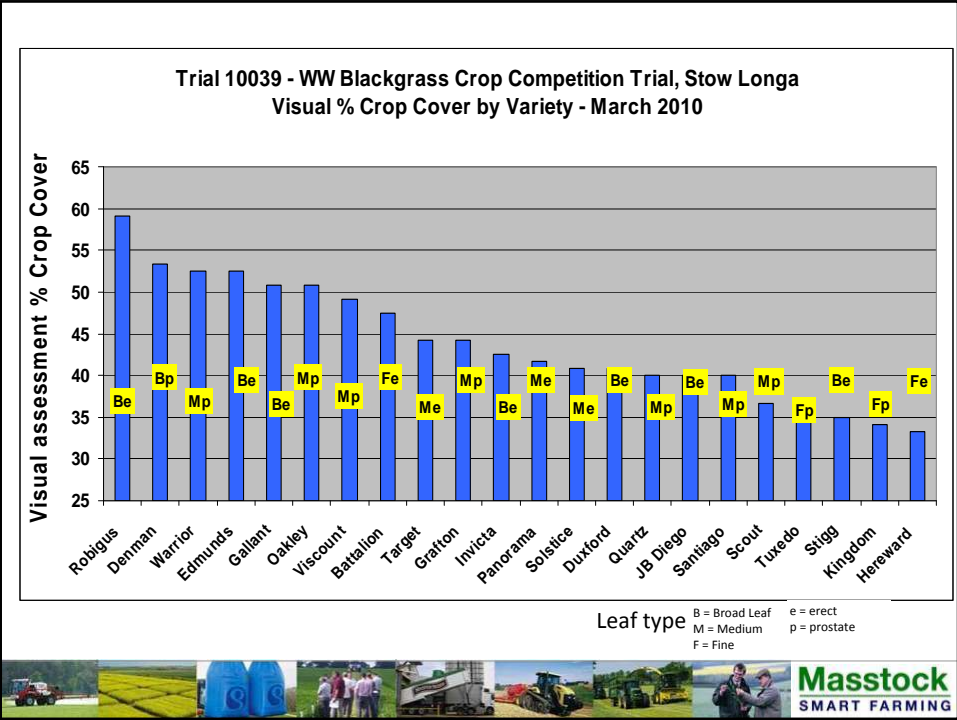
Using varieties to reduce weed populations

- Atlantis (mesosulfuron + iodosulfuron) introduced in 2003
- By 2009 practically all the main arable areas of the UK had some instances of resistance



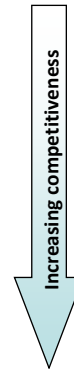
Potential Cumulative Benefit of Cultural Control in Blackgrass





Variety Competitive Ranking vs Grassweeds - 2010 summary -

| Variety | Competitive index (1 – 4 where 1=least competitive) | | | |
|---|---|--|--|--|
| Hereward, Sahara, Kingdom , Panorama | | | | |
| Claire, Grafton , Solstice, KWS Quartz , Gladiator, Cordiale , Duxford , Ketchum, Xi 19 , Alchemy | | | | |
| Viscount, Humber , Battalion , KWS Sterling , Conqueror , Einstein, KWS Santiago | | | | |
| Oakley, Gallant , Scout, JB Diego , Invicta , Edmunds , Warrior , Robigus | | | | |



Italics = New varieties so based on limited data
Red = Not tolerant to CTU (Kula) or not yet tested

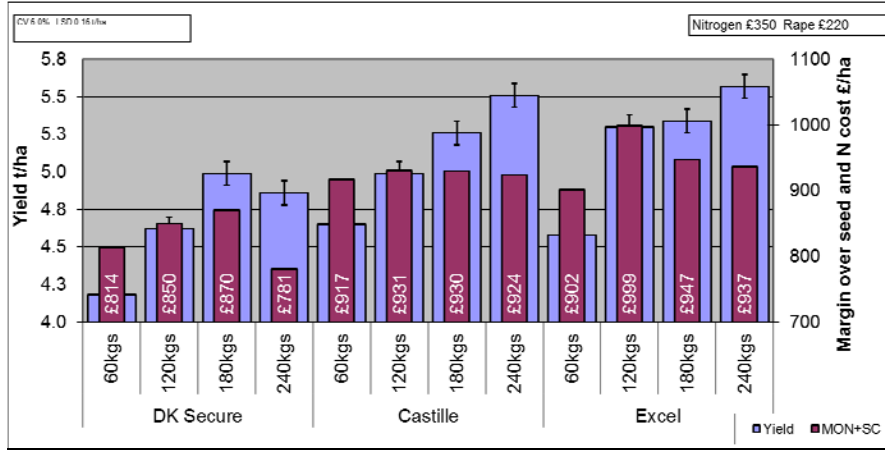


Varietal variations to Nitrogen applications

- Grain and Fertiliser costs extremely volatile
- When is it likely to provide an economic return to increase Nitrogen rates and when not
- Does it vary according to variety?



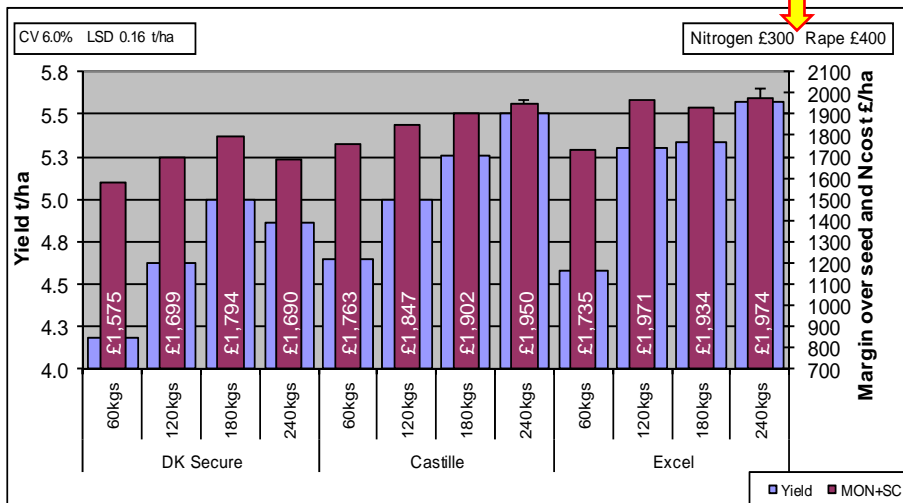
Winter Oilseed Rape Nitrogen trial Throws Farm 2009 (DK Secure, Castille, Excel - Tiptree)
Yield and margin over seed and N costs



MON + SC = Margin over Nitrogen and seed cost



Winter Oilseed Rape Nitrogen trial Throws Farm 2009 (DK Secure, Castille, Excel - Tiptree)
Yield and margin over seed and N costs



MON + SC = Margin over Nitrogen and seed cost



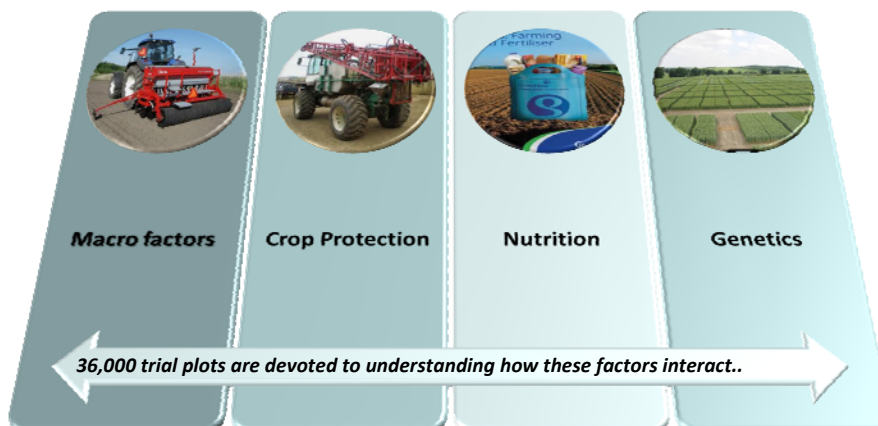
Summary

- There is a lot more to varieties than yield, disease resistance and grain qualities
- For many growers it is about how will those varieties suit their particular farm and their requirements
- To do that you need look at varieties as part of the strategy to produce a successful and profitable crop
- A private company deeply involved in advising and supplying growers can help maximise the potential of a new variety



“Innovate & Integrate”

- The Masstock Approach to Agronomy Research -



Thank you

