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Now, POMALIA (NOVADI, grower organizations, marketers) has in charge the development of 'Ariane': planting 500 ha in 5 years.





Genetics and breeding on Fruit Species at INRA: a high involvement in European Integrated Projects and an answer to the fruit chain by providing new varieties

1- Integrated Projects as HiDRAS (2003-2007): identification of QTLs for apple fruit firmness, acidity, sugar, juiciness... ISAFRUIT (2006-2010): genetics of fruit quality for apricot, peach, apple - markers for application in breeding

2- These pre-competitive researches are implementing the applied breeding works for facing the new challenges as pesticide ban, improvement of fruit quality for increasing consumption, climate change...

